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Territory Execution Overview This Week

Opportunity: Maverik - Draper Crossing STORE #3821

13802 S Bangerter Pkwy, Draper, UT · Convenience · Salt Lake City

Survey follow-up identified cold vault execution gaps at Store #3821, quantified the opportunity, and prepared a proposed future-state planogram for review.

Open Planogram Store #3821

Review Opportunities

Info

Top Opportunities

EST. VALUE

Increase Coca-Cola Zero Sugar facings **\$286K**
550 affected stores

Restore Core Coca-Cola block **\$198K**
312 affected stores

Standardize Monster Energy sequence **\$104K**
228 affected stores

Accounts Requiring Attention

STORE #3821
Maverik - Draper Crossing

EXECUTION SCORE
72%
+3 pts

POG COMPLIANCE
68%
-4 pts

PRODUCT AVAIL
81%
2 missing

SHARE OF SHELF
54%
+6 pts possible

OPPORTUNITY
\$286K
Illustrative

TASKS COMPLETED
24 / 36
67%

STORE #1408
Smith's Marketplace

EXECUTION SCORE
72%
-3 pts

POG COMPLIANCE
68%
+2 pts

PRODUCT AVAIL
81%
2 missing

SHARE OF SHELF
54%
+6 pts possible

OPPORTUNITY
\$286K
Illustrative

TASKS COMPLETED
24 / 36
67%

STORE #2174
Chevron Food Mart

EXECUTION SCORE
72%
+3 pts

POG COMPLIANCE
68%
+4 pts

PRODUCT AVAIL
81%
2 missing

SAHRE OF SHELF
54%
+6 pts possible

OPPORTUNITY
\$286K
Illustrative

TASKS COMPLETED
24 / 36
67%

STORE #6180
Holiday Oil

EXECUTION SCORE
72%
+3 pts

POG COMPLIANCE
68%
-4 pts

PRODUCT AVAIL
81%
2 missing

SAHRE OF S
54%
+6 pts pos

OPPORTUNITY
\$286K
Illustrative

TASKS COMF
24 / 3
67%

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Opportunities

Recommended Growth Actions

ILLUSTRATIVE VALUE

Increase Coca-Cola Zero Sugar facings

High Priority • 550 stores

\$286K

Restore Core Coca-Cola block

High Priority • 312 stores

\$198K

Standardize Monster Energy sequence

Medium Priority • 228 stores

\$104K

rebalance premium water set

Medium Priority • 89 stores

\$42K

Restore core Coca-Cola block

Proposed future state reduces competitor encroachment in the highest-visibility door.

CURRENT

2 competitor facings in lead zone

RECOMMENDED

Full Coca-Cola lead block

AFFECTED STORES

312

ESTIMATED OPPORTUNITY

\$198K

Affected Stores

 maverik

Show All

STORE #3821

Maverik - Draper Crossing

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Review Planogram

Create Tasks

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Stores

Territory Execution Map



Store List

-  **STORE #3821 Maverik - Draper Crossing**
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-  **STORE #3821 Maverik - Draper Crossing**
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-  **STORE #3821 Maverik - Draper Crossing**
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Cold Vault



Compliance <80%



High Opportunity



Clear All

Add Filter...



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STORE #3821
Maverik - Draper Crossing

Actual

Recommended

Compare

...

COLD DRINKS



Door 1 • Shelf 2 • Position 1

Coca-Cola 20 oz

UPC 4900000044

SWIRE COCA-COLA

This facing is compliant
with the proposed plan.

Clear Item

Reset Item

Replace Item...

COMPLIANCE LIFT
68% → 88%

CHANGED FACINGS
11

SHARE OF SHELF
54% → 60%

ESTIMATED VALUE
\$268K