



shu uemura education

2024 education
master class

presented at the

PROLAB
L'ORÉAL ACADEMY OF BEAUTY

888 North Douglas in El Segundo, CA



Whitney VerMeer

📷 @whitneyvermeer

March 11th, 9am-3pm

\$800.00 or 53,467 points

Whitney VerMeer is an internationally acclaimed, multi-award winning artist, widely recognized for her groundbreaking contributions to the world of hairstyling. Renowned for her exceptional ability to merge conceptual and architectural elements, she has redefined the boundaries of hair design and established herself as a true pioneer in the industry. Her artistic prowess and visionary approach have undoubtedly shaped the trajectory of the industry.

the art of architectural cutting and design

This one-day class is designed for hairstylists and barbers looking to enhance their skills by incorporating architectural design principles into their work. During the class, you'll learn how to better understand the balance and proportion of haircuts based on your client's face shape and bone structure. You will improve your technical skills with both scissors and clippers, focusing on ergonomics and precision for short haircuts. Together, we will challenge antiquated gender norms in short haircutting services. Explore the powerful connection between design principles and precision haircuts. Upgrade your skills, boost your confidence, and challenge conventional concepts in short hair services. Reshape your approach to hairstyling and barbering.

- focus on the "why" behind haircutting techniques, not just the "how"
- gain confidence in clipper cutting
- create well-structured and precise haircut shapes
- learn techniques to enhance or soften skeletal proportions
- work effectively with hair density and texture
- explore foundational barbering and short haircut principles
- design short sculptural shapes with a 360-degree focus on skull bone structure

included:

- exclusive prolab gratis
- clips
- combs
- note book and pen
- raffle for japanese steel shears

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