

THE SCIENCE OF HAIRSPRAY

"FORMULATED WITH VITAMIN B5, CONTROL HAIRSPRAY IS FIRM ENOUGH TO SUPPORT YOUR UPDO & LIGHT ENOUGH FOR THOSE GLAM WAVES."



-RODNEY CUTLER



FORMULATED WITH
VITAMIN B5



REDKEN
5TH AVENUE NYC

THE SCIENCE OF VOLUME STYLERS

"FORMULATED WITH WHEAT PROTEIN, ROOT LIFTER GIVES YOU LONG-LASTING VOLUME & SUPPORT FROM ROOT TO END."



-RODNEY CUTLER



WHEAT
PROTEIN



VITAMIN E



REDKEN
5TH AVENUE NYC

THE SCIENCE OF HEAT PROTECTANTS

"WITH A FLASH DRYING FORMULA, QUICK BLOWOUT IS THE PERFECT SOLUTION TO RETURNING TO THAT VOLUMINOUS, EFFORTLESS 90S BLOWOUT."



-RODNEY CUTLER



ADDS SHINE



PROTECTS UP
TO 450°F



FRIZZ
CONTROL

BEFORE



AFTER



REDKEN
5TH AVENUE NYC

THE SCIENCE OF TEXTURE STYLERS

“FORMULATED WITH GLYCERIN & VITAMIN E, SPRAY WAX GIVES YOU THAT TEXTURED, LIVED-IN 2ND DAY LOOK EVERY DAY.”



-RODNEY CUTLER



VITAMIN E



GLYCERIN



REDKEN
5TH AVENUE NYC

THE SCIENCE OF ONE UNITED

"FORMULATED WITH LACTIC ACID AND COCONUT OIL, ONE UNITED CONDITIONS, MOISTURIZES, DETANGLES, AND ADDS SHINE WITHOUT THE WEIGHT."



-RODNEY CUTLER



HEAT
PROTECTION UP
TO 450°F/230°C



LEAVE-IN
CONDITIONER



REDKEN
5TH AVENUE NYC