

POWERED BY SCIENCE
PRESCRIBED BY PROS

 INTENSE,
MOLECULAR-LEVEL SHINE

REDKEN
5TH AVENUE NYC

*Acidic Color Gloss Glass Gloss Treatment vs. unwashed color treated hair

IGNITE YOUR INNER SHINE.

NEW! ACIDIC COLOR GLOSS



□ LONG-LASTING
COLOR VIBRANCY

□ ACIDIC pH FORMULAS SEAL
THE CUTICLE & LOCK IN SHINE

□ +76% SHINIER HAIR*

□ INTENSE,
MOLECULAR-LEVEL SHINE

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NEW! ACIDIC COLOR GLOSS



[PROMO COPY HERE]

- COLOR VIBRANCY FOR UP TO 32 WASHES*
- SALON-GRADE SHINE FOR COLORED & GLOSSED HAIR
- ACIDIC pH FORMULAS SEAL THE CUTICLE & LOCK IN SHINE



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*Acidic Color Gloss Shampoo & Conditioner

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NEW! ACTIVATED GLASS GLOSS TREATMENT

FOR COLORED HAIR



FOR NATURAL HAIR



**GLASS-LIKE SHINE
FOR 3 DAYS***

INTENSE, MOLECULAR-LEVEL SHINE

**+76% SHINIER
HAIR****

3-DAYS OF SLEEK,
FRIZZ-CONTROLLED HAIR*

****Acidic Color Gloss Shampoo + Glass Gloss Treatment vs. unwashed color treated hair**



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∞ ∞ ∞ ∞ ∞ ∞ ∞
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IGNITE YOUR INNER SHINE.



STEP 1
CLEANSE
SHAMPOO

STEP 2
GLOSS
ACTIVATED GLASS
GLOSS TREATMENT



STEP 3
LAYER CONDITIONER + RINSE
CONDITIONER

STEP 4
LEAVE-IN + PROTECT
HEAT PROTECTION
LEAVE-IN TREATMENT

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INVISIBLE SHIELD TECHNOLOGY FOR PROTECTION & SHINE

NEW! ACIDIC COLOR GLOSS LEAVE-IN TREATMENT

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acidic color gloss
heat protection treatment
traitement thermo-protecteur
shine protection & color
sealing protection de la brillance et
fixation de la couleur
regimen for/gamme pour:
colored & glossed hair
cheveux colorés et lustrés

ACIDIC SHINE
COMPLEX
pH
4.5-5.5

ADVANCED
pH
TECHNOLOGY

6.8 fl oz 200 ml

UP TO 450° HEAT
PROTECTION*

13X SMOOTHER*

6X HYDRATION
BOOST*

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*Acidic Color Gloss Leave-In vs. non-conditioning shampoo

IGNITE YOUR INNER SHINE.

NEW! ACTIVATED GLASS
GLOSS TREATMENT

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**acidic
color gloss**
activated glass gloss treatment
soin gloss brillance professionnelle
5-min intense shine deposit/dépose une
brillance professionnelle en 5 minutes
regimen for/gamme pour:
colored & non-colored hair
cheveux colorés ou naturels

ACIDIC SHINE
COMPLEX

pH
3.5-4.5

ADVANCED
pH
TECHNOLOGY

8 fl.oz 237 ml e

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[TRY FOR \$14!]

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