



「COLOR GELS OILS」
RECIPE BOOK

REDKEN
5TH AVENUE NYC



THE COFFEEHOUSE COLLECTION

Join us on a coffee run as we introduce **The Coffeehouse Collection**—an ode to the richness of coffee and the artistry of hair color.



4BC
ALLSPICE

6BC
SUMAC



7GB
BUTTERSCOTCH

8Nch
CHOCOLATE
SOUFFLE



9Nch
CHOCOLATE MILK

COLOR GELS OILS



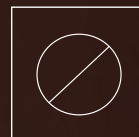
HAIR REJUVENATION:

+78% SHINE*
+30% CONDITION**

*vs uncolored hair
**vs non-conditioning shampoo



UP TO 100%
GRAY COVERAGE
ON EVERY SHADE



AMMONIA FREE &
FRAGRANCE FREE



OUR DEEPEST,
MOST SATURATED
COVERAGE



2% APRICOT OIL
FOR SMOOTHER HAIR



HAIR ADHESION
FOR NO DRIP

TIPS & TRICKS

TASTE OF COLOR

Oils provides our deepest, coolest, most monochromatic tones and is calibrated for up to 100% gray hair using the Traditional Level System. Formulate accordingly for usage on clients with lower levels of gray.

FORMULATING WITH 100% GRAY COVERAGE

If your client is less than 50% gray, consider lessening the saturation by mixing Clear into your formula, opting for N shades instead of the NN series, or use a higher level developer to avoid results appearing deeper than expected.

VERSATILE APPLICATION

Applying with a bottle applicator will increase speed of application and the coverage area, while a bowl & brush will offer extra control.

NEW
MODERN
DESIGN,

「NEW
DESIGN」



「OLD
DESIGN」

SAME COLOR
RESULT YOU LOVE.

COLOR GELS OILS

DON'T JUST COVER GRAYS,
REJUVENATE THEM

BROWN TO TAN BACKGROUND															
TONE	BLUE/ PEARL	PEARL	BLUE/ VIOLET	BLUE/ MAHOGANY	NEUTRAL/ NEUTRAL	NEUTRAL	GOLD	RED	RED/ ORANGE	VIOLET/ GOLD	GOLD/ ASH	YELLOW	ORANGE/ ORANGE	RED/ RED	RED/ VIOLET
FAMILY NAME	ASH BROWN	PEARL	NATURAL ASH	NATURAL CHOCOLATE	NATURAL NATURAL	NATURAL	NATURAL WARM	BROWN RED	BROWN COPPER	IRIDESCENT GOLD	GOLD BEIGE	GOLD	COPPER COPPER	RED RED	RED VIOLET
LEVELS	10 ULTRA PALE BLONDE														
	9 VERY LIGHT BLONDE														
	8 LIGHT BLONDE														
	7 MEDIUM BLONDE														
	6 DARK BLONDE														
	5 LIGHT BROWN														
	4 MEDIUM BROWN														
	3 DARK BROWN														
	2 DARKEST BROWN														
	1 BLACK														
CLEAR															

Key Technology  Shade contains R5 red dye  Shade contains Rubilane® copper dye

MIXING AND PROCESSING

Mix Color Gels Oils in a 1:1 ratio with 10, 20, 30 or 40 volume Pro-oxide Cream Developer.

COLOR GELS OILS	PRO-OXIDE CREAM DEVELOPER	LEVELS OF LIFT	USAGE	MINUTES	OFF-SCALP/ HEAT OPTIONS
	10 volume	Up to 1	Minimal Lift	20	Do not use heat
	20 volume	Up to 2	Standard Lift/Gray Coverage	30	
	30 volume	Up to 3	Additional Lift	40	
	40 volume	3+	Maximum Lift	45	

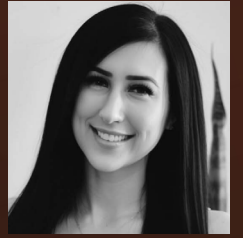
Color Gels Oils Clear is a non-pigmented shade that can be used to lift natural hair. It can be mixed with other Color Gels Oils shades to dilute their tonal deposit and customize your results.

Swatches illustrate Color Gels Oils applied on 100% gray hair

REDKEN
5TH AVENUE NYC

BUTTERSCOTCH MOCHA

DENISE WELSH
PRO STYLIST
@denisesuzanne_



BEFORE



AFTER

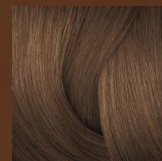


FORMULA

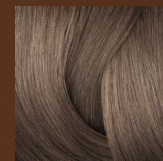
- 1 oz. Color Gels Oils 7GB Butterscotch 🍫
- 1 oz. Color Gels Oils 8NCh Chocolate Souffle 🍫
- 2 oz. 20vol Pro-oxide Cream Developer



COLOR GELS OILS SHADES



7GB
BUTTERSCOTCH



8NCh
CHOCOLATE
SOUFFLE



BUTTERSCOTCH CREAM

LINDSEY MARIE OLSON
REDKEN ARTIST
@lindsey.marie.olson



BEFORE



AFTER

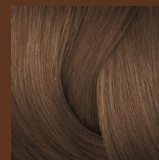


FORMULA

- 1 oz. Color Gels Oils 7GB Butterscotch 🍫
- 1 oz. 20vol Pro-oxide Cream Developer



COLOR GELS OILS SHADES



7GB
BUTTERSCOTCH

PECAN SWIRL

ADRIENNE DARA
REDKEN BRAND
AMBASSADOR
@adriennedara



BEFORE



AFTER

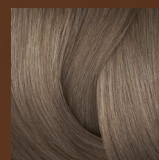


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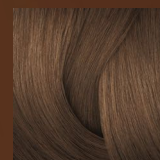
- 2/3 oz. Color Gels Oils 7NN Cocoa Powder
- 2/3 oz. Color Gels Oils 7GB Butterscotch 🍫
- 2/3 oz. Color Gels Oils 8NCh Chocolate Souffle 🍫
- 2 oz. 10vol Pro-oxide Cream Developer



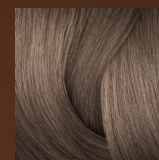
COLOR GELS OILS SHADES



7NN
COCOA
POWDER



7GB
BUTTERSCOTCH



8NCh
CHOCOLATE
SOUFFLE



SPICED ESPRESSO

JASMINE CHANG
PRO STYLIST
@jasminechangstudio



BEFORE



AFTER

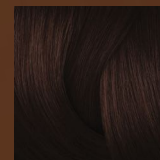


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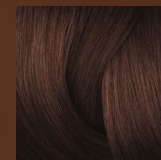
- 1 oz. Color Gels Oils 4BC Allspice
- 1 oz. Color Gels Oils 6BC Sumac
- 2 oz. 20vol Pro-oxide Cream Developer



COLOR GELS OILS SHADES



4BC
ALLSPICE



6BC
SUMAC



VANILLA BLONDE LATTE

CORTNIE MCCLEARY
REDKEN ARTIST
@cortnie.mccleary



BEFORE



AFTER

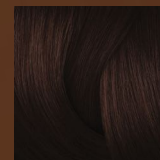


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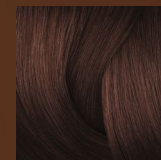
- 1 oz. Color Gels Oils 9NN Cortado
- 1 oz. Color Gels Oils 8NN Creme Brulee
- 2 oz. 20vol Pro-oxide Cream Developer



COLOR GELS OILS SHADES



9NN
CORTADO



8NN
CREME BRULEE



BROWN SUGAR SHAKEN ESPRESSO

KRISTEN CAFERO
PRO STYLIST
@kristen_o_beauty



BEFORE



AFTER



CGO FORMULA

- 2/3 oz. Color Gels Oils 6NN Chocolate Mousse
- 2/3 oz. Color Gels Oils 6IG Vintage Gold
- 2/3 oz. Color Gels Oils 4N Chicory
- 2 oz. 20vol Pro-oxide Cream Developer

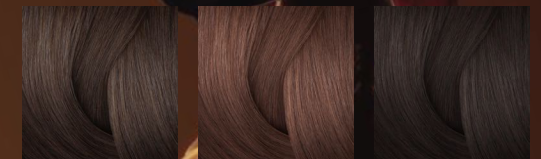


SEQ FORMULA

- 1 oz. Shades EQ Bonder Inside 06NCh Ganache
- 1 oz. Shades EQ Bonder Inside 07AA Tumeric
- 2 oz. Shades EQ Processing Solution



COLOR GELS OILS SHADES



6NN
CHOCOLATE
MOUSSE

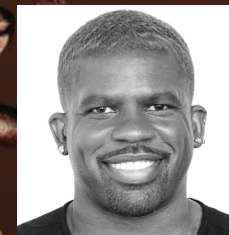
6IG
VINTAGE GOLD

4N
CHICORY

DARK MOCHA



JAMAL EDMONDS
REDKEN BRAND
AMBASSADOR
@lamajbackwards



CGO FORMULA

- 1 oz. Color Gels Oils 7NCh Fondue
- 1 oz. 20vol Pro-oxide Cream Developer

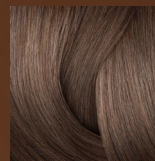


SEQ FORMULA

- 2 oz. Shades EQ Bonder Inside 07NCh Fondue
- 2 oz. Shades EQ Processing Solution



COLOR GELS OILS SHADES



7NCh
FONDUE



SWEET CREAM COLD BREW



ASHLEY SMITH
PRO STYLIST
@paintedbyashleymarie



CGO FORMULA

- 1 oz. Color Gels Oils 5NN Cafe Mocha
- 1 oz. Color Gels Oils 6NW Brandy
- 2 oz. 20vol Pro-oxide Cream Developer

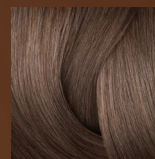


SEQ FORMULA

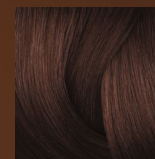
- 1/2 oz. Shades EQ Gloss 09V Platinum Ice
- 1/2 oz. Shades EQ Gloss 09P Opal Glow
- 1/2 oz. Shades EQ Gloss 09N Cafe au Lait
- 1/2 oz. Shades EQ Gloss Clear
- 2 oz. Shades EQ Processing Solution



COLOR GELS OILS SHADES



5NN
CAFE MOCHA



6NW
BRANDY

