



SEMI PERM CHEAT SHEET

PRINTABLE ON 11.5X17

PULPRIOT SEMI-PERMANENT CHEAT SHEET

THE COLOR WHEEL

USE THIS COLOR WHEEL TO DETERMINE THE RIGHT PULP RIOT SEMIS TO:

- CANCEL UNWANTED TONES IN YOUR CANVAS
- ADD DESIRED TONES AND MORE DEPTH



THE GREY(ISH) SCALE



REMEMBER TO ADJUST YOUR FORMULA FOR THE UNDERTONES IN THE ADDED SHADES

CANCELLATION (TONING & PIGMENT)



FREQUENTLY ASKED QUESTIONS

HOW DO I USE PULP RIOT SEMI-PERMANENT COLORS?
Apply to clean, dry hair. Leave on for 25-40 minutes at room temperature. No developer, use straight out of the tube. Rinse thoroughly without shampooing.

CAN PULP RIOT SEMI-PERMANENT COLORS BE MIXED TOGETHER?
Yes, all Pulp Riot Semi-Permanent Colors can be mixed with each other to create custom colors. YOU ARE THE ARTIST.

HOW LONG DOES THE COLOR LAST?
We like to think of it as "how long does the color fade" because it's designed to fade. Each color goes through a vibrant period and then gradually fades away into lighter pastel versions of themselves. For most people, the deeper tones will fade over 40 washes and the lighter tones will fade over 20 washes until the color is fully out.

HOW DO YOU USE "CLEAR"?
Clear can be used two ways! 1. To dilute your colors, making them lighter (more pastel) or 2. By itself to add shine.

DO THE SEMI-PERMANENT COLORS BLEED?
Pulp Riot Semi-Permanent Colors don't bleed like other color lines. You can see on our Instagram feed thousands of different photos where one color is placed next to another color without any bleeding. When high contrasting colors are next to each other, to avoid bleeding while rinsing, hold the lighter pieces out of the shampoo bowl until all of the darker color has been rinsed. This is particularly important with our most pigmented shades, such as Noir, Nightfall, and Fireball. Take care when placing them directly next to lighter colors to minimize the chance of bleeding.

ARE THEY VEGAN AND ANIMAL CRUELTY-FREE?
Yes. Pulp Riot products are vegan (no animal derived ingredients or byproducts) and not tested on animals.

WHAT ELSE SHOULD I CONSIDER?
Pulp Riot Semi-Permanent Colors are most vibrant on pre-lightened hair. Any residue left in the hair can undermine color results, so make sure to shampoo lightener and toners out completely with no conditioner.

PULPRIOT



SEMI-PERMANENT
SWATCH CHART | CHEAT SHEET

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PULPRIOT SEMI-PERMANENT SWATCH CHART



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