

PULPRIOT HIGH SPEED TONERS

PREDICTABLE &
CUSTOMIZABLE RESULTS

- STEP 1** PICK YOUR TONER
STEP 2 COMPARE YOUR CANVAS LEVEL
STEP 3 PROCESS TO PREFERENCE

STARTING CANVAS



WHAT IT IS

Create rich, beautiful tones in as little as 5 minutes on pre-lightened hair, levels 8-10. Tones deepen the longer you leave them on, giving the artist complete control over the color results. Our toners are intermixable for detailed shade customization.

HOW TO USE

Mixing ratio: 1:2 TONER TO DEVELOPER

Mix with Pulp Riot 6 or 10 volume developer. (Generally, 6 volume will be your go-to. Reach for 10 volume if the hair is very coarse.)

Apply to dry or damp hair with bowl & brush or a bottle. Let process for 5 to 20 minutes, depending on how deep a tone you want. Fully shampoo out and rinse.

PRO TIP

To slow down the process, give you more control, or to pastelize your results, change the ratio to 1:3 or 1:4 by adding more developer.

POWERED BY

QUINOA OIL: Strength and elasticity.

PLANT BUTTERS: High-gloss and shine.

COCONUT & LINSEED OILS: Hydration.

*Vegan and Not Tested on Animals
3 oz. 90 mL tubes*

LASTS 6-8
WEEKS

IMAGES ARE COLOR GUIDES ONLY AND SUBTLE VARIATIONS MAY OCCUR IN PRINT OR ON SCREEN



GET
EDUCATION

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WHY OUR TONERS ARE BADASS

FAST & POWERFUL

SPEED WHEN YOU WANT IT. POWER WHEN YOU NEED IT.

- ✗ Beautiful, bold tones in as little as 5 min.
- ✗ Powerful enough to fight through or enhance undertones, helping to even out the 'canvas' while depositing color
- ✗ Progressive, oxidative dyes
- ✗ Ammonia-based, Alkaline pH
- ✗ Great longevity - lasts 6-8 weeks

ULTRA VERSATILE

TONE IT UP OR DOWN - YOU CONTROL THE RESULTS!

- ✗ Tones deepen the longer you leave them on
- ✗ 5 min. perfectly toned, 15-20 min. bold, intense blonde

**HIGH
SPEED
NOT
HIGH
STRESS**

YOU CONTROL THE SPEED

GET THE SAME RESULT AT 5, 10, & 15 MIN*

JUST CHANGE THE MIXING RATIO

5 MIN - 1:2 | 10 MIN - 1:3 | 15 MIN - 1:4

MAXIMUM CUSTOMIZATION

INTERMIXABLE FOR DETAILED SHADE CUSTOMIZATION

- ✗ 16 shades that can be used alone or intermixed to create variety of end results for blondes' levels 8-10
- ✗ 11 cool toned shades:
Ash, Silver, Moon Stone, Icy, Violet, Platinum Pearl, Lilac Chill,
NEW Mushroom Blonde, Dirty Pink, Smokey Violet & Grungy Green
- ✗ 5 warm toned shades:
Pale Pink, Rose Gold, Natural, Copper Blonde & Golden Shimmer

ENDLESS SERVICE OPPORTUNITIES

BRIGHTEN, ENHANCE, NEUTRALIZE, DEPOSIT, INTENSIFY

- ✗ Base Breaking
- ✗ Pre-Toning Prior to a Vivid Service
- ✗ Neutralizing/Warmth Cancellation
- ✗ Tonal Enhancing
- ✗ Lifting by ½-1 level
- ✗ Color Correcting

