

SoColor Conversion Package



Why Stylists Love SoColor



• 1:1 mixing Ratio

• **Universal Developer**

• **One Of The Most Affordable Permanent Colors at \$8.25**

• **For All Hair Types**

• **3 oz Tube**

• **Vegan**

• **Sustainable**

• **Bonder Inside**

• **Pre-Blended**

• **Up to 100% Gray Coverage**



SoColor

Permanent Color



Collection	Blended Collection	Reflect Collection	Extra Coverage Collection	DreamAge Series	Ultra Blonde Collection
Description	Pre-Blended shades that offer a range of tones from cool to warm.	Vibrant reds and coppers with specific technology for increased vibrancy and color clarity.	Opaque, uniform, full-bodied coverage that looks 100% natural.	Radiant coverage with visible highs and lows. Brightens eye and skin tone.	Maximum lightening up to 5 levels. Low ammonia & fiber protection.
Exclusive Pre-Bonded Technology	☒	☒	☒	☒	☒
Mixing Ratio (Color Developer)	1:1 SoColor Blended Collection + Matrix Cream Developer	1:1 SoColor Reflect Collection + Matrix Cream Developer	1:1 SoColor Extra Coverage Collection + 20 Volume (6%) Matrix Cream Developer	1:1 SoColor DreamAge Collection + 20 Volume (6%) Matrix Cream Developer	1:2 SoColor UL+ 30 (9%) or 40 (12%) Volume Matrix Cream Developer - Use 30 Vol (9%) for maximum neutralization - Use 40 Vol (12%) for maximum lift
Processing Time	30-45 minutes at room temperature. *Process 45 full minutes when lifting more than 1 level, when depositing on gray, and for maximum deposit.		Up to 45 minutes at room temperature. *Process 45 full minutes for resistant gray hair.	Up to 45 minutes at room temperature.	50 minutes at room temperature. *Process full 50 minutes for maximum lift + neutralization.
Usage/ Technology	Precise, predictable results at every level, every time. Pre-Blended shades that offer a range of tones from cool to warm.	Precise, predictable results at every level, every time. Pre-Blended shades that offer a range of tones from cool to warm.	500-NA For a neutral cool result 500-N For a neutral result 500-M Mocha result with copper or golden reflects 500-W For a natural warm result 500-R For a rich red result 500-NJ Neutralizes red undertones found in darker bases 500-NV Neutralizes yellow undertones found in medium bases 500-NW Neutrals + Warmth	For Multi-reflective color and 100% coverage DreamAge is a unique low ammonia base-mixing with non-DreamAge shades is not recommended	High Lift on Natural Levels 5+ UL-AA UL-Silver, UL-Violet – Maximum Neutralization UL-A+, UL-V+, UL-N+ -Maximum Lift UL-P, UL-N -Maximum Balance
# Of Shades	58	18	22	10	8
Grey Coverage	Up to 50%	<50% Gray	100% Monochromatic Gray Coverage	100% Multi-Dimensional Gray Coverage	Not Recommended
Shades To Try	CG , NJ, M	RV+ and VR	500-NJ, 500-NV, 500-NA	NA and NG	UL-N+, UL-V+, UL-A+
Pre-Blended with:	Brown/Tan Background	Pre-blended reflect with little to no brown/beige background	Brown/Tan Background		High Lift Color, + Neutralization + Reflect
Can Be Mixed with:	Reflect or Extra Coverage	Blended or Extra Coverage	Blended or Reflect Collections	Only other DreamAge shades	Only other Ultra Blonde
Vegan	☒	☒	☒	☒	☒



Competitive Conversion & Charts

Wella Koleston Perfect
Schwarzkopf Igora Vibrance
Goldwell TopChic



Wella

Koleston Perfect



Wella Koleston Conversion Chart Pt 1

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
2A1A14	Wella	Koleston	4	Medium Brown		1	4N Blended		
372F21	Wella	Koleston	5	Light Brown		1	5N Blended		
7F6043	Wella	Koleston	6	Dark Blonde		1	6N Blended		
6F5D47	Wella	Koleston	7	Medium Blonde		1	7N Blended		
BD9B78	Wella	Koleston	8	Light Blonde		1	8N Blended		
312E39	Wella	Koleston	2	Darkest Brown	/0	0.75	2N Blended	0.25	1A
3A2E1E	Wella	Koleston	5	Light Brown	/0	1	5N Blended		
4E3B22	Wella	Koleston	6	Dark Blonde	/0	1	6N Blended		
70562A	Wella	Koleston	7	Medium Blonde	/0	1	7N Blended		
946D3A	Wella	Koleston	8	Light Blonde	/0	1	8N Blended		
C8A771	Wella	Koleston	9	Very Light Blonde	/0	1	9N Blended		
D1B37D	Wella	Koleston	10	Ultra Pale Blonde	/0	1	10N Blended		
F5D9B4	Wella	Koleston	12	Ultra Lightest Blonde	/0				
201F20	Wella	Koleston	20	Intense Dark Brown	/0	0.5	504NJ Extra Coverage	0.5	504N
2F2523	Wella	Koleston	21	Intense Medium Brown	/0	1	504N Extra Coverage		
3D2C22	Wella	Koleston	22	Intense Light Brown	/0	1	505N Extra Coverage		
594122	Wella	Koleston	24	Intense Medium Blonde	/0	1	507N Extra Coverage		
895B35	Wella	Koleston	25	Intense Light Blonde	/0	1	508N Extra Coverage		
C49D6D	Wella	Koleston	26	Intense Very Light Blonde	/0	1	509N Extra Coverage		
272822	Wella	Koleston	3	Dark Brown	/0	1	3N Blended		
322B26	Wella	Koleston	4	Medium Brown	/0	1	4N Blended		
90745C	Wella	Koleston	8	Light Blonde	/01	1	8NA Blended		



Wella Koleston Conversion Chart Pt 2

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
90745C	Wella	Koleston	8	Light Blonde	/01	1	8NA Blended		
A1825D	Wella	Koleston	9	Very Light Blonde	/01	0.25	8NA Blended	0.75	9N
4F3100	Wella	Koleston	7	Medium Blonde	/03	1	7G Blended		
CBA580	Wella	Koleston	10	Ultra Pale Blonde	/03	0.5	9G Blended	0.5	Clear
4E300D	Wella	Koleston	6	Dark Blonde	/07	1	6NW		
4E300D	Wella	Koleston	7	Medium Blonde	/07	1	7NW		
8F6C44	Wella	Koleston	8	Light Blonde	/07	1	8NW		
F5CA95	Wella	Koleston	12	Ultra Lightest Blonde	/07		NO MATCH		
362511	Wella	Koleston	5	Light Brown	/1	1	5A		
543B22	Wella	Koleston	6	Dark Blonde	/1	1	6A		
8F6A3E	Wella	Koleston	7	Medium Blonde	/1	1	7A		
8B663A	Wella	Koleston	8	Light Blonde	/1	0.5	7A	0.5	9A
8B663A	Wella	Koleston	9	Very Light Blonde	/1	1	9A		
AA8968	Wella	Koleston	10	Ultra Pale Blonde	/1	0.5	9A	0.5	11A
B9A081	Wella	Koleston	12	Ultra Lightest Blonde	/1		NO MATCH		
3F312A	Wella	Koleston	6	Dark Blonde	/2	1	6AJ		
745D49	Wella	Koleston	8	Light Blonde	/2	0.25	7AJ	0.75	8N
4a3118	Wella	Koleston	6	Dark Blonde	/3	0.5	7W	0.5	5W
82581D	Wella	Koleston	8	Light Blonde	/3	0.5	7W	0.5	9W
AB7C35	Wella	Koleston	9	Very Light Blonde	/3	1	9W		
4C3832	Wella	Koleston	5	Light Brown	/4	1	NO MATCH		
833C34	Wella	Koleston	6	Dark Blonde	/4	1	NO MATCH		



Wella Koleston Conversion Chart Pt 3

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
6E2926	Wella	Koleston	7	Medium Blonde	/4		NO MATCH		
3D0503	Wella	Koleston	5	Light Brown	/5	1	5RV+		
510C1E	Wella	Koleston	4	Medium Brown	/6	0.5	3VR	0.5	4RR
45291A	Wella	Koleston	6	Dark Blonde	/7	1	6BR		
603F23	Wella	Koleston	7	Medium Blonde	/7		NO MATCH		
80582B	Wella	Koleston	8	Light Blonde	/7		NO MATCH		
9E8571	Wella	Koleston	9	Very Light Blonde	/8	1	8AV		
A99688	Wella	Koleston	10	Ultra Pale Blonde	/8	1	10AV		
564D41	Wella	Koleston	13	Special Mix	/11				
C4B095	Wella	Koleston	12	Ultra Lightest Blonde	/11	1	UL AA		
93745F	Wella	Koleston	9	Very Light Blonde	/16	0.5	10P	0.5	8P
D0BDAF	Wella	Koleston	10	Ultra Pale Blonde	/16	1	10P		
E3C9AE	Wella	Koleston	12	Ultra Lightest Blonde	/16		NO MATCH		
67441A	Wella	Koleston	7	Medium Blonde	/17	1	7M		
957046	Wella	Koleston	9	Very Light Blonde	/17	1	9M		
E5C28C	Wella	Koleston	12	Ultra Lightest Blonde	/17		NO MATCH		
B5A685	Wella	Koleston	12	Ultra Lightest Blonde	/22		NO MATCH		
02474A	Wella	Koleston	13	Special Mix	/28				
D37107	Wella	Koleston	13	Special Mix	/33		NO MATCH		
742D0B	Wella	Koleston	6	Dark Blonde	/34		NO MATCH		
85420D	Wella	Koleston	7	Medium Blonde	/34		NO MATCH		



Wella Koleston Conversion Chart Pt 4

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
964F18	Wella	Koleston	8	Light Blonde	/34		NO MATCH		
68451B	Wella	Koleston	7	Medium Blonde	/38		NO MATCH		
B0865C	Wella	Koleston	8	Light Blonde	/38		NO MATCH		
C6A378	Wella	Koleston	9	Very Light Blonde	/38		NO MATCH		
DCBB96	Wella	Koleston	10	Ultra Pale Blonde	/38	0.5	10G	0.5	10P
C14419	Wella	Koleston	13	Special Mix	/43				
601E03	Wella	Koleston	6	Dark Blonde	/43		NO MATCH		
772604	Wella	Koleston	7	Medium Blonde	/43		NO MATCH		
8C4118	Wella	Koleston	8	Light Blonde	/43		NO MATCH		
a3360b	Wella	Koleston	24	Intense Medium Blonde	/43		NO MATCH		
631811	Wella	Koleston	22	Intense Light Brown	/44	1	5RR+		
7A2C25	Wella	Koleston	24	Intense Medium Blonde	/44		NO MATCH		
952D32	Wella	Koleston	13	Special Mix	/45		NO MATCH		
72111A	Wella	Koleston	6	Dark Blonde	/45	1	6RV+		
6C273D	Wella	Koleston	22	Intense Light Brown	/46	1	5RV+		
761A27	Wella	Koleston	23	Intense Dark Blonde	/46	1	6RV+		
D9BBA3	Wella	Koleston	12	Ultra Lightest Blonde	/61		NO MATCH		
881643	Wella	Koleston	13	Special Mix	/65				
3A061A	Wella	Koleston	21	Intense Medium Brown	/65	0.75	3VR	0.25	4VR+
440F2D	Wella	Koleston	13	Special Mix	/66				
4A3A36	Wella	Koleston	5	Light Brown	/71		NO MATCH		



Wella Koleston Conversion Chart Pt 5

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
4A3325	Wella	Koleston	6	Dark Blonde	/71		NO MATCH		
5F4D41	Wella	Koleston	7	Medium Blonde	/71		NO MATCH		
412116	Wella	Koleston	6	Dark Blonde	/73	1	6BC		
714A28	Wella	Koleston	7	Medium Blonde	/73	1	7BC		
845017	Wella	Koleston	8	Light Blonde	/73	0.75	7BC	0.25	clear
A1764C	Wella	Koleston	9	Very Light Blonde	/73		NO MATCH		
521F08	Wella	Koleston	6	Dark Blonde	/74		NO MATCH		
89441D	Wella	Koleston	8	Light Blonde	/74		NO MATCH		
32090D	Wella	Koleston	4	Medium Brown	/75		NO MATCH		
2F0C09	Wella	Koleston	5	Light Brown	/75		NO MATCH		
4F221D	Wella	Koleston	6	Dark Blonde	/75	1	6MR		
533C35	Wella	Koleston	7	Medium Blonde	/75	0.75	6MR	0.25	Clear
402520	Wella	Koleston	4	Medium Brown	/77		NO MATCH		
37100B	Wella	Koleston	5	Light Brown	/77		NO MATCH		
421B16	Wella	Koleston	6	Dark Blonde	/77		NO MATCH		
4C2828	Wella	Koleston	7	Medium Blonde	/77		NO MATCH		
C9C0AF	Wella	Koleston	12	Ultra Lightest Blonde	/81		NO MATCH		
11315F	Wella	Koleston	13	Special Mix	/88		NO MATCH		
CDB398	Wella	Koleston	12	Ultra Lightest Blonde	/89		NO MATCH		
D3C2BA	Wella	Koleston	12	Ultra Lightest Blonde	/96		NO MATCH		



Schwarzkopf

Igora Royal



Schwarzkopf Igora Royal Pt 1

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
030406	Schwarzkopf	Igora	1	Black	-0	0.75	1A	0.25	2N
402912	Schwarzkopf	Igora	4	Medium Brown	-0	1	4N		
2C1A0C	Schwarzkopf	Igora	5	Light Brown	-0	1	5N		
694020	Schwarzkopf	Igora	6	Dark Blonde	-0	1	6N		
ab7b55	Schwarzkopf	Igora	7	Medium Blonde	-0	1	7N		
82552e	Schwarzkopf	Igora	8	Light Blonde	-0	1	8N		
d1a57d	Schwarzkopf	Igora	9	Very Light Blonde	-0	1	9N		
edcc9f	Schwarzkopf	Igora	12	Ultra Lightest Blonde	-0	1	UL-N		
523618	Schwarzkopf	Igora	5	Light Brown	-00	1	505N		
6b4a2d	Schwarzkopf	Igora	6	Dark Blonde	-00	1	506N		
a37a52	Schwarzkopf	Igora	7	Medium Blonde	-00	1	507N		
ad8257	Schwarzkopf	Igora	8	Light Blonde	-00	1	508N		
e6b987	Schwarzkopf	Igora	9	Very Light Blonde	-00	1	509N		
051522	Schwarzkopf	Igora	1	Black	-1	1	1A		
665141	Schwarzkopf	Igora	6	Dark Blonde	-1	1	6A		
6e5644	Schwarzkopf	Igora	7	Medium Blonde	-1	1	7A		
75604d	Schwarzkopf	Igora	8	Light Blonde	-1	0.5	7A	0.5	9A
dbc6ab	Schwarzkopf	Igora	9	Very Light Blonde	-1	1	9A		
e0cfb6	Schwarzkopf	Igora	10	Ultra Pale Blonde	-1	1	11A		
f0d6b1	Schwarzkopf	Igora	12	Ultra Lightest Blonde	-1	1	UL-A		
b5a28a	Schwarzkopf	Igora	10	Ultra Pale Blonde	-2		NO MATCH		
deb883	Schwarzkopf	Igora	10	Ultra Pale Blonde	-4		NO MATCH		



Schwarzkopf Igora Vibrance Pt 2

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
e3bd8a	Schwarzkopf	Igora	9	Very Light Blonde	-4		NO MATCH		
cca178	Schwarzkopf	Igora	8	Light Blonde	-4		NO MATCH		
b07d53	Schwarzkopf	Igora	7	Medium Blonde	-4		NO MATCH		
754521	Schwarzkopf	Igora	6	Dark Blonde	-4		NO MATCH		
7d471d	Schwarzkopf	Igora	6	Dark Blonde	-5	0.5	5W	0.5	7W
754b27	Schwarzkopf	Igora	5	Light Brown	-5	1	5W		
4f2f17	Schwarzkopf	Igora	4	Medium Brown	-5		NO MATCH		
703010	Schwarzkopf	Igora	6	Dark Blonde	-6		NO MATCH		
d17943	Schwarzkopf	Igora	9	Very Light Blonde	-7	0.5	8C	0.5	Clear
9c3c0c	Schwarzkopf	Igora	5	Light Brown	-7	1	5C		
c2bcb6	Schwarzkopf	Igora	12	Ultra Lightest Blonde	-11	1	UL-A+		
e0a075	Schwarzkopf	Igora	9	Very Light Blonde	-55	1	9W		
dea05f	Schwarzkopf	Igora	8	Light Blonde	-55	0.5	9W	0.5	7W
ebb883	Schwarzkopf	Igora	7	Medium Blonde	-55	1	7W		
803b12	Schwarzkopf	Igora	7	Medium Blonde	-57		NO MATCH		
6D402C	Schwarzkopf	Igora	6	Dark Blonde	-57		NO MATCH		
4a3018	Schwarzkopf	Igora	4	Medium Brown	-63		NO MATCH		
7d3b29	Schwarzkopf	Igora	5	Light Brown	-57		NO MATCH		
362210	Schwarzkopf	Igora	5	Light Brown	-63		NO MATCH		
402f18	Schwarzkopf	Igora	6	Dark Blonde	-63		NO MATCH		
422109	Schwarzkopf	Igora	3	Dark Brown	-65		NO MATCH		



Schwarzkopf Igora Vibrance Pt 3

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
5c280d	Schwarzkopf	Igora	4	Medium Brown	-65		NO MATCH		
542a0d	Schwarzkopf	Igora	5	Light Brown	-65	1	5MG		
592e10	Schwarzkopf	Igora	6	Dark Blonde	-65	1	6MG		
b87340	Schwarzkopf	Igora	7	Medium Blonde	-65	1	7MG		
d69465	Schwarzkopf	Igora	9	Very Light Blonde	-65		NO MATCH		
421c0e	Schwarzkopf	Igora	3	Dark Brown	-68		NO MATCH		
4a1f10	Schwarzkopf	Igora	5	Light Brown	-68		NO MATCH		
d15013	Schwarzkopf	Igora	6	Dark Blonde	-77		NO MATCH		
f56105	Schwarzkopf	Igora	7	Medium Blonde	-77		NO MATCH		
e65815	Schwarzkopf	Igora	8	Light Blonde	-77	1	8CC		
571103	Schwarzkopf	Igora	4	Medium Brown	-88	1	4RR		
821808	Schwarzkopf	Igora	6	Dark Blonde	-88	0.5	5RR+	0.5	7RR+
7d1707	Schwarzkopf	Igora	5	Light Brown	-88	1	5RR+		
a62e52	Schwarzkopf	Igora	9	Very Light Blonde	-98		NO MATCH		
590c15	Schwarzkopf	Igora	4	Medium Brown	-99	1	4VR		
590b35	Schwarzkopf	Igora	5	Light Brown	-99	0.5	4VR	0.5	6VR
5e253c	Schwarzkopf	Igora	6	Dark Blonde	-99	1	6VR		
2D3638	Schwarzkopf	Igora	1	Black	.02		NO MATCH		
D8C7B8	Schwarzkopf	Igora	9	Very Light Blonde	.5-1		NO MATCH		
D5B88E	Schwarzkopf	Igora	9	Very Light Blonde	.5-4		NO MATCH		
1B1837	Schwarzkopf	Igora	14	Other	L-22		NO MATCH		
141C15	Schwarzkopf	Igora	14	Other	L-33				
5B1B2E	Schwarzkopf	Igora	14	Other	L-89		NO MATCH		



Goldwell

TopChic



Goldwell TopChic Pt 1

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
151F29	Goldwell	TopChic	2	Darkest Brown	A	0.75	2N	0.5	1A
CCBE8F	Goldwell	TopChic	10	Ultra Pale Blonde	A		NO MATCH		
8B7B69	Goldwell	TopChic	11	Super Light Blonde	A	1	11A		
353130	Goldwell	TopChic	6	Dark Blonde	A	1	6A		
3C2D2E	Goldwell	TopChic	7	Medium Blonde	A	1	7A		
4E4235	Goldwell	TopChic	8	Light Blonde	A	0.5	7A	0.5	9A
8E7755	Goldwell	TopChic	9	Very Light Blonde	A	1	9A		
3D1B2F	Goldwell	TopChic	14	Other	A mix		NO MATCH		
1F0302	Goldwell	TopChic	4	Medium Brown	B		NO MATCH		
AF8E54	Goldwell	TopChic	11	Super Light Blonde	B		NO MATCH		
2A1D15	Goldwell	TopChic	5	Light Brown	B		NO MATCH		
3B2720	Goldwell	TopChic	6	Dark Blonde	B		NO MATCH		
5B4439	Goldwell	TopChic	7	Medium Blonde	B		NO MATCH		
86663F	Goldwell	TopChic	8	Light Blonde	B		NO MATCH		
2B1007	Goldwell	TopChic	5	Light Brown	BG		NO MATCH		
B3A081	Goldwell	TopChic	14	Other	Blonde Cream Ash		NO MATCH		
DBC59F	Goldwell	TopChic	14	Other	Blonding Cream	1	UL-N		
53352B	Goldwell	TopChic	7	Medium Blonde	BN		NO MATCH		
241B1C	Goldwell	TopChic	4	Medium Brown	BP		NO MATCH		
3D2318	Goldwell	TopChic	6	Dark Blonde	BP		NO MATCH		
2B201E	Goldwell	TopChic	4	Medium Brown	G	0.5	5G	0.5	4N
A87B40	Goldwell	TopChic	11	Super Light Blonde	G		NO MATCH		



Goldwell TopChic Pt 2

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
422919	Goldwell	TopChic	6	Dark Blonde	G	0.5	5W	0.5	7W
3D291B	Goldwell	TopChic	7	Medium Blonde	G	1	7G		
B89553	Goldwell	TopChic	8	Light Blonde	G	1	8G		
CFA06F	Goldwell	TopChic	9	Very Light Blonde	G	1	9G		
B7AF9C	Goldwell	TopChic	10	Ultra Pale Blonde	GB		NO MATCH		
AB5E40	Goldwell	TopChic	8	Light Blonde	KG		NO MATCH		
6D3D29	Goldwell	TopChic	8	Light Blonde	KN	1	8C		
70252A	Goldwell	TopChic	6	Dark Blonde	KR		NO MATCH		
8B4430	Goldwell	TopChic	7	Medium Blonde	KR		NO MATCH		
0B080B	Goldwell	TopChic	2	Darkest Brown	N	1	2N		
1B1718	Goldwell	TopChic	3	Dark Brown	N	1	3N		
DCCC9B	Goldwell	TopChic	10	Ultra Pale Blonde	N	1	10N		
CAAE87	Goldwell	TopChic	11	Super Light Blonde	N		NO MATCH		
1F1215	Goldwell	TopChic	4	Medium Brown	N	1	4N		
423A38	Goldwell	TopChic	5	Light Brown	N	1	5N		
2E1E18	Goldwell	TopChic	6	Dark Blonde	N	1	6N		
443929	Goldwell	TopChic	7	Medium Blonde	N	1	7N		
96805B	Goldwell	TopChic	8	Light Blonde	N	1	8N		
CBB480	Goldwell	TopChic	9	Very Light Blonde	N	1	9N		
2A2625	Goldwell	TopChic	3	Dark Brown	NA	0.75	3N	0.25	1A
332E2B	Goldwell	TopChic	4	Medium Brown	NA	0.5	4A	0.5	4N
2F2A27	Goldwell	TopChic	5	Light Brown	NA	1	5NA		



Goldwell TopChic Pt 3

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
302720	Goldwell	TopChic	6	Dark Blonde	NA	1	6NA		
5A4A3A	Goldwell	TopChic	7	Medium Blonde	NA	0.5	6NA	0.5	8NA
5D4B3D	Goldwell	TopChic	8	Light Blonde	NA	1	8NA		
A79265	Goldwell	TopChic	9	Very Light Blonde	NA	0.5	9NA	0.5	9N
312D2C	Goldwell	TopChic	3	Dark Brown	NN		NO MATCH		
383330	Goldwell	TopChic	4	Medium Brown	NN	1	504N		
453D3A	Goldwell	TopChic	5	Light Brown	NN	1	505N		
5B4E45	Goldwell	TopChic	6	Dark Blonde	NN	1	506N		
523922	Goldwell	TopChic	7	Medium Blonde	NN	1	507N		
8A7562	Goldwell	TopChic	8	Light Blonde	NN	1	508N		
CBB084	Goldwell	TopChic	9	Very Light Blonde	NN	1	509N		
8D7B6E	Goldwell	TopChic	11	Super Light Blonde	P		NO MATCH		
B0A176	Goldwell	TopChic	10	Ultra Pale Blonde	P	1	10P		
261118	Goldwell	TopChic	4	Medium Brown	R	1	4RR		
581F27	Goldwell	TopChic	6	Dark Blonde	R		NO MATCH		
281816	Goldwell	TopChic	5	Light Brown	RB		NO MATCH		
38211B	Goldwell	TopChic	7	Medium Blonde	RB		NO MATCH		
8F2910	Goldwell	TopChic	7	Medium Blonde	RO	0.75	6RC+	0.25	8CC
5A2C2C	Goldwell	TopChic	7	Medium Blonde	RR	1	7RR		
461C20	Goldwell	TopChic	5	Light Brown	RR	1	5RR+		
671A20	Goldwell	TopChic	6	Dark Blonde	RR	0.5	5RR+	0.5	7RR
5E2B37	Goldwell	TopChic	6	Dark Blonde	RV	1	6RV+		



Goldwell TopChic Pt 4

<u>Hex Color Codes</u>	<u>Competitive Brand</u>	<u>Permanent Color Line</u>	<u>Shade LEVEL ID</u>	<u>LEVEL NAME</u>	<u>Shade</u>	<u>MX SoColor CONVERSION RATIO</u>	<u>MX SoColor Corresponding Shade</u>	<u>MX CONVERSION RATIO</u>	<u>MATRIX SOCOLOR NA Shade 2</u>
5F2B37	Goldwell	TopChic	6	Dark Blonde	RV	1	6RV+		
4A3E2E	Goldwell	TopChic	7	Medium Blonde	SB		NO MATCH		
917F7B	Goldwell	TopChic	8	Light Blonde	SB		NO MATCH		
CEC3D4	Goldwell	TopChic	11	Super Light Blonde	V		NO MATCH		
BDAD89	Goldwell	TopChic	10	Ultra Pale Blonde			NO MATCH		
B8ABA5	Goldwell	TopChic	11	Super Light Blonde	V		NO MATCH		
402F2F	Goldwell	TopChic	4	Medium Brown	V	1	4VA		
2A1E23	Goldwell	TopChic	3	Dark Brown	VV	1	3VR		
563738	Goldwell	TopChic	5	Light Brown	VV		NO MATCH		
772D42	Goldwell	TopChic	6	Dark Blonde	VV		NO MATCH		

