

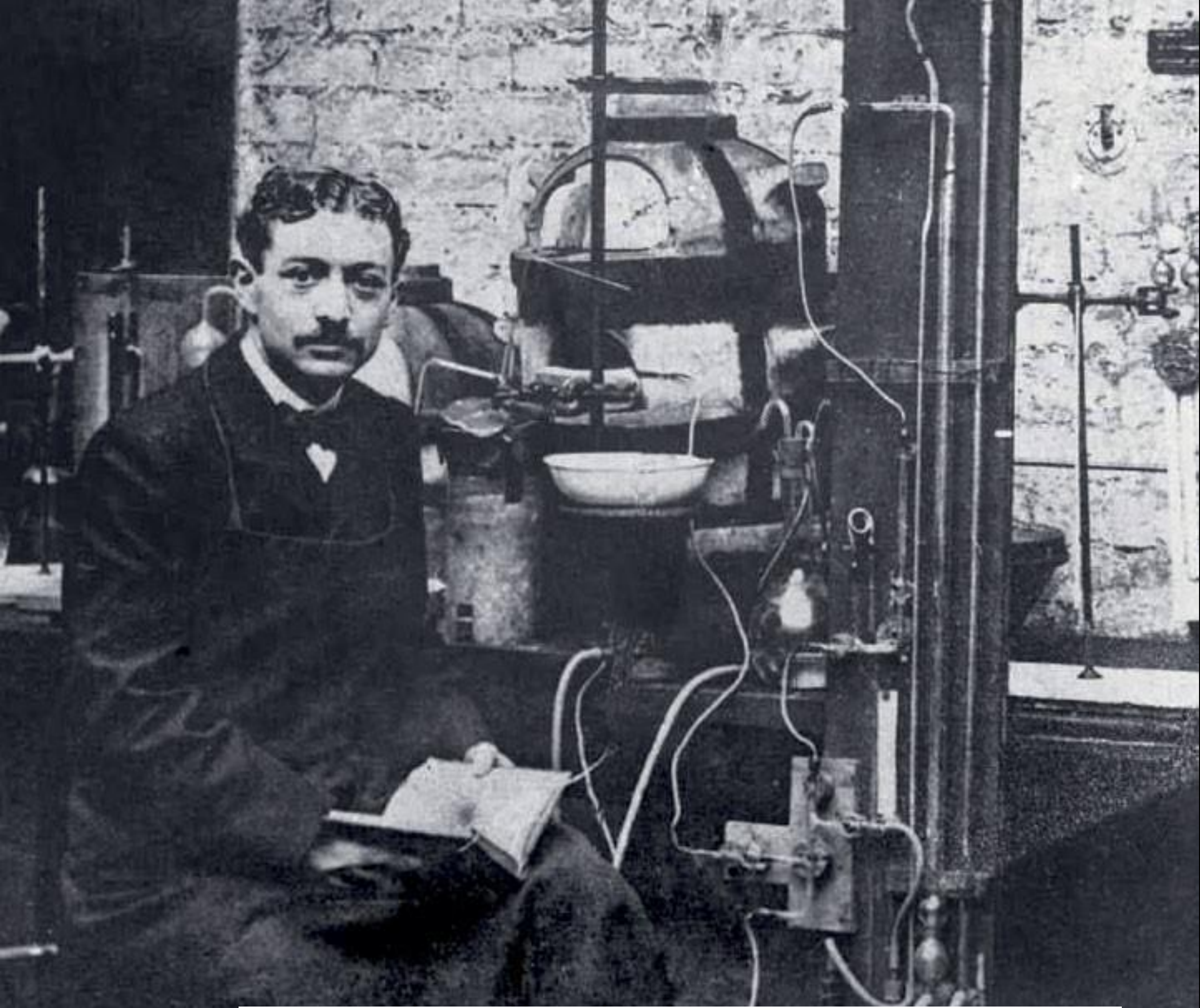
2024
New user kits.



L'ORÉAL
PROFESSIONNEL
PARIS

[Welcome to]

**L'Oréal
Professionnel.**



[Our history]

Eugène Schueller.

Born in Paris from a pioneering spirit, inventor of the first safe hair dye, skin allergy test, tone level scale and first hair academy.

1910



1954



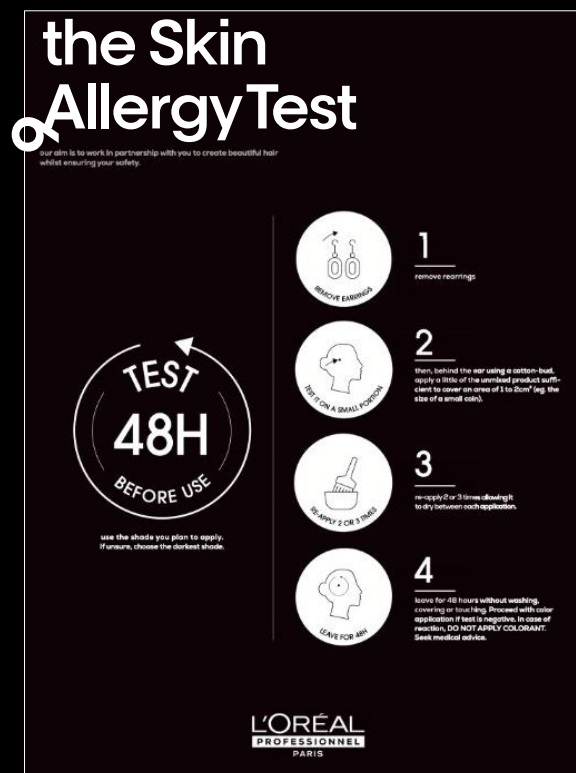
1907



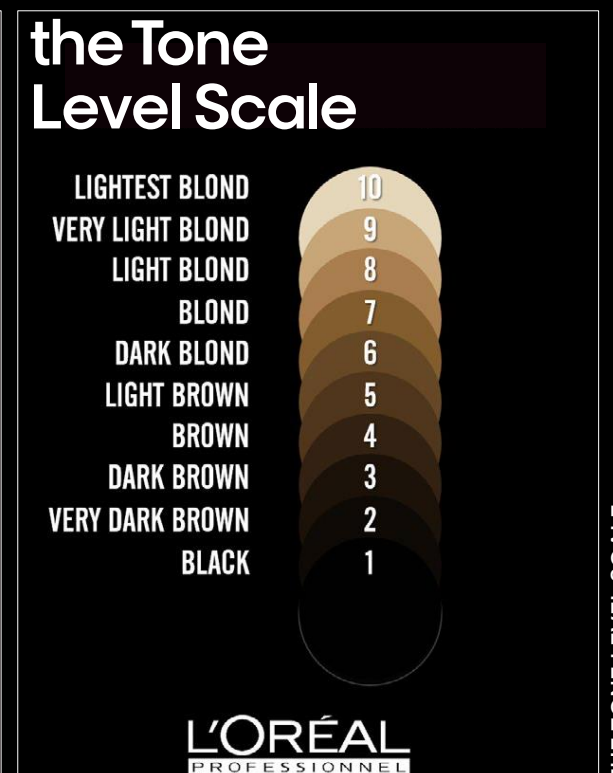
1945



1900



1950



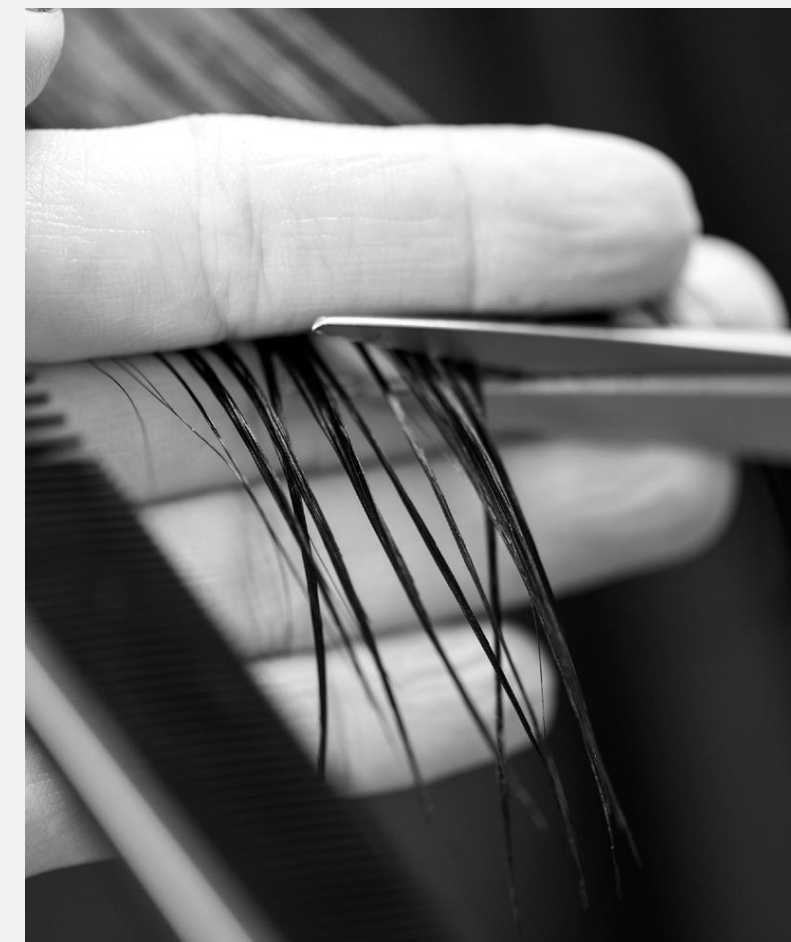
Our DNA.



[Pioneer]

We bring the best innovations science can offer for over 110 years.

You get the latest products and services in the industry before anyone else.



[Professional]

Pros are our reason why, we exist to be at their service.

You get expert education for your technique and business from the #1 worldwide community of hair artists.



[Performance]

We are driven by performance and safety.

3,600 researchers give you the most complete and precise palette of products. You can master infinite hair possibilities.



[Paris]

We love design and fashion.

We draw from Paris, the city of fashion, creation and freedom of expression, so you can unleash your artistry and conquer the world stage.



Our sense of purpose.

Born for hairdressers in 1909,
Pros are our reason why.

We are driven by **Innovation,**
Performance is our mission,
Safety our obsession.

We Stand For Pros.



ON OFF



Inclusive, comprehensive, customized
offering available online & offline.

Access.

Digital education and inspiration available 24/7–
from E-learning, video Inspiration and pro insights.

Virtual Atelier.

Creative, virtual, interactive complimentary
workshops, with dates available every week.

Virtual Store Education.

In partnership with SalonCentric, Virtual Store
Education is available utilizing the SalonCentric
education rooms and virtual screens!

Virtual Salon Education.

Customizable individual virtual class
dedicated to your team.

Virtual Academy Education.

High Impact 4-hour class with one of our Academy
Artists as well as Virtual Certifications on French
Balayage and Color are available.

Instagram.

Regular inspiration coming to you live from
@LorealPro_Education_US @LorealPro

Store Education.

2-hour classes available in SalonCentric
stores with classes that focus on color,
techniques and also business

In-Salon Education.

Customizable individual in-salon
class dedicated to your team.

Academy Inspires.

Premium course selection which also
includes our Certification programs in
French Balayage and Color.

School Education.

Comprehensive support for our franchise schools,
investing in the future stars of our industry



Signature Education.

Education for everyone.

At L'Oréal Professionnel, we believe that education is the most powerful tool we can use to grow, inspire, and develop our salon partners and hair artists of tomorrow.

Our Signature Education offers you an inclusive, comprehensive, customizable offering with worldwide recognition that is available on- and off-line.

PERMANENT

Majirel

**THE #1 CHOICE OF TOP
COLORISTS WORLDWIDE.**

Perfect coverage.

Non drip formula.

100% grey coverage.

Exceptional care.

+45% more conditioned hair*
vs. non-colored hair.

Rich color.

Ultimate palette of shades and technologies.
True-to-tone, long-lasting results.



Iconic brands.

[Haircolor]

Majirel

Permanent crème
haircolor.

INOA™

No ammonia
permanent haircolor.

Dia

Demi-permanent
haircolor.

**Blond
Studio**

Lightening portfolio
for every level.

[Haircare & Styling]

SERIE EXPERT

Professional haircare pioneer.

**TECNI
ART.**

Professional styling.

NO AMMONIA PERMANENT

inoA™

**NO AMMONIA
PERMANENT HAIRCOLOR. 60%
OIL.**

100% grey coverage.

Long-lasting results.

Visibly healthier hair.

+48% shinier hair.**

Uncompromised comfort.

No dripping. No odor.

Easy & fast to apply.

*No animal-derived ingredients or byproducts. **vs. unwashed hair.



ACIDIC DEMI-PERMANENT

Dia light

ACIDIC GEL-CRÈME DEMI.

Zero ammonia. Zero lift. Ultra conditioning.

Controlled application.
Gel-crème consistency for
precision application.

Flexible processing time.
(2-20 minutes).

+30% more conditioning*.
Conditions hair after lightening
and color services.

*vs. uncolored hair.



DEMI-PERMANENT

DI \ RICHESSE

ADVANCED ALKALINE DEMI.

Rich color.

Up to 70% grey coverage and
up to 1.5 levels of lift.

Fast processing time.

Up to 20 minutes.

Zero ammonia.

For exceptional softness, conditioning,
and enhanced shine.



Blond Studio

Small color new user kit.

Purchase 6+ tubs of Blond Studio 9
or Blond Studio 9 Bonder Inside (mix & match).

Receive complimentary:

Products:

1 Blond Studio developer of your choice

Accessories:

1 Blond Studio 9 foils

1 Balayage planchette

Free Education

1 Virtual Atelier class valued at \$150

1 Blond Studio tech guide



Salon Price: From \$160.05 | Salon Value: \$198.88 | 20% Savings: \$38.83

Added Value: \$150

Medium color new user kit.

Purchase 50-74 tubes of Majirel, iNOA, Dia, and/or Luo (mix & match shades).

Receive Complimentary:

Products:

- 2 Developers of your choice, 33.8 oz.
- 1 Metal Detox Pre-Treatment Spray, 16.9 oz.
- 1 Metal Detox shampoo, 10.1 oz.
- 1 Metal Detox mask, 8.5 oz.
- 4 Blond Studio 9 Packettes
- 1 Blond Studio Oil Developer, 8 oz.

Accessories:

- 1 Color brush
- 1 Color bowl

Free Education

- 1 Virtual Atelier class valued at \$150
- 1 Swatchbook of your choice
- 1 iNOA color chart
- 1 Majirel color chart
- 1 Dia Light color chart
- 1 Dia Richesse color chart
- 1 Blond Studio 9 Bonder Inside tech guide

Salon Price: From \$441.00 - \$554.50 (for 50 tubes)

Salon Value: From \$657.18 - \$770.68

29% Savings: From \$216.18

Added Value: \$150

Find our recommended mix in the appendix ›



Complimentary items come prepacked in kit aside from developers of choice and swatchbook of choice. Order developers and choice of swatchbook through your SalonCentric Business Partner.

Large color new user kit.

Purchase 75 or more tubes of Majirel, iNOA, Dia and/or Luo (mix & match shades).

Receive Complimentary:

Products:

- 3 Developers of your choice, 33.8 oz.
- 1 Blond Studio 9 Bonder Inside, 17.6 oz.
- 1 Blond Studio Oil Developer 20 Vol, 1L
- 1 Metal Detox Pre-Treatment Spray, 16.9 oz.
- 1 Metal Detox shampoo, 10.1 oz.
- 1 Metal Detox mask, 8.5 oz.
- 1 Metal Detox oil, 1.7 oz.

Accessories:

- 2 Color brushes
- 2 Color bowls
- 2 Aprons
- 2 Shakers

Salon Price: From \$661.65 - \$831.60 (for 75 tubes)

Salon Value: From \$1,020.73 - \$1,190.68

35% Savings: From \$359.08

Added Value: \$300

Find our recommended mix in the appendix ›

Free Education

- 1 Private salon class (virtual or in-salon) valued at \$300
- 1 Swatchbook of your choice
- 1 iNOA color chart
- 1 Majirel color chart
- 1 Dia Light color chart
- 1 Dia Richesse color chart
- 1 Blond Studio 9 Bonder Inside tech guide
- 1 iNOA tech guide



Complimentary items come prepacked in kit aside from developers of choice and swatchbook of choice. Order developers and choice of swatchbook through your SalonCentric Business Partner.

SALON SERVICE & RETAIL HAIRCARE

Metal Detox

**NEUTRALIZE METALS TO PREVENT
BREAKAGE & COLOR SHIFT.**

87% Less breakage.*

100% reliable color results.*

**Compatible with all
Color and lightening brands.**



Powered by glicoamine. Patented molecule small enough to trap metals inside the hair fiber.



HAIRCARE

SERIE EXPERT

**SALON GRADE INNOVATION
POWERED BY ADVANCED RESEARCH.**

Premium Technology

For all types of hair, protected by
43 patents worldwide.

Premium Services

Innovative and profitable treatment
portfolio for every hair type.

Premium Packaging

Beautiful, eye-catching products
for easy merchandising.



SERIE EXPERT

Professional haircare pioneer.

Color care.



Metal Detox. For color-treated, or lightened hair.

Neutralizes metals to reduce breakage and increase color reliability with glicoamine.



Blondifier for blonde or highlighted hair.

Illuminates & enhances with Açai Berry extract



Vitamins Color for color-treated hair.

Protects & adds shine with Resveratrol.



Silver for brassy hair.

Neutralizes yellow tones with Magnesium extract.



Absolut Repair Molecular for damaged hair

Repairs very damaged hair with Peptides bonder + Amino acids.



.Absolut Repair For sensitized hair.

Reduces hair surface damage with Gold Quinoa + Protein

Care.



Curl Expression for curly and coily hair.

Supercharges curls and coils with Glycerin, Urea H, and Hibiscus Seed



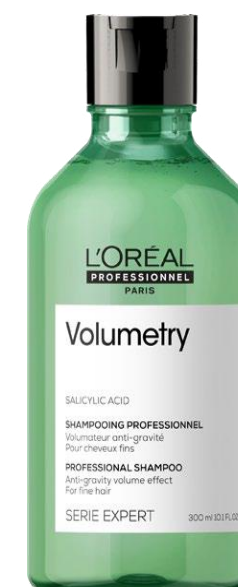
Inforcer for fragile hair.

Strengthens fiber & reduces breakage with Vitamin B6 & Biotin.



Pro Longer for thinned ends.

Renews lengths & fills in ends with Filler-A100 & Amino Acid.



Volumetry for fine hair.

Adds volume and removes oil buildup with Salicylic Acid.



Liss Unlimited for frizzy hair.

Smooths and controls frizz with pro-keratin oil complex.



Fluidifier for all hair types.

A blow-dry cream that ceates a long-lasting blow dry with stimuli-responsive vegetable proteins.

Get the look.

STYLING

**TECNI
ART.**

THE ART OF STYLING.

High-powered stylers
Zero residue.

Perfect for
Both detailed styling and everyday looks.

Curated, complete portfolio
Everything your stylists and clients need.



TECNI ART.

The Art of Styling.

Curl



Siren waves.
Defining elasto-cream.

Bouncy & tender.
Curl-defining gel.

Volume



Full volume extra.
Strong hold volume mousse.

Densité.
Thickening primer.

Super dust.
Volume & texture powder



Extreme lacquer.
Extreme hold hairspray.

Infinium 4.
Strong hold hairspray.

Infinium 3.
Medium hold hairspray.

Transformer



Transformer lotion.
Blowdry lotion + texture paste.

Transformer gel.
Volume foam + control gel.

Smooth



Liss control.
Smoothing cream.

Liss control+.
Smoothing serum.

Texture



Next day hair.
Texturizing spray.

Architexture.
Matte defining paste.

Morning after dust.
Cleansing dry shampoo.

Web.
Design sculpting paste.

Fix polish.
Defining gel-in-wax.

Medium care & styling new user kit.

Purchase \$300 or more of SERIE EXPERT and TECNI.ART
Mix & Match Retail Sizes only to create your own
bundle

Receive complimentary:

Backbar:

1 Set of Backbar Liters of choice
(1 Shampoo / 1 Conditioner or
Mask)

Treatment:

1 Treatment of choice

Accessories:

1 Shampoo pump 50.7 oz.
1 Educational easel

Merchandising:

1 L'Oréal Professionnel logo block

Sell-Through tools:

10 L'Oréal Professionnel
shopping bags

Education:

1 Virtual Atelier class valued at \$150



Salon Price: From \$300 | Salon Value: From \$470.80 | 36% Savings: \$170.80

Added Value: \$150

Find our recommended mix in the appendix ›

Large care & styling new user kit.

Purchase \$500 or more of SERIE EXPERT and TECNI.ART

Retail Sizes

Mix & Match Retail Sizes only to create your own
bundle

Receive complimentary:

Backbar:

1 Set of Backbar Liters of choice
(1 Shampoo / 1 Conditioner or
Mask)

Treatment:

3 Treatments of choice

Accessories:

1 Shampoo pump 50.7 oz.
1 Educational easel

Merchandising:

1 L'Oréal Professionnel logo block

Sell-Through tools:

10 L'Oréal Professionnel
shopping bags

Education:

1 Private salon class
(virtual or live) valued at \$300



Salon Price: From \$500 | Salon Value: From \$806.76 | 38% Savings: \$306.76

Added Value: \$300

Find our recommended mix in the appendix ›

Appendix.

Majirel

Medium color new user kit.

Purchase 50-74 tubes of Majirel (mix & match shades).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P1116003	HIGH LIFT ASH / .1	1
P1536103	MAJIBLOND ULTRA 900S	1
P1535203	MAJIREL 10	1
P1530903	MAJIREL 3	1
P1531103	MAJIREL 4.3	1
P0855203	MAJIREL 4.8	1
P1531203	MAJIREL 5	2
P1531903	MAJIREL 5.07	1
P1531403	MAJIREL 5.1	1
P1532003	MAJIREL 6	2
P1532103	MAJIREL 6.01	1
P1535503	MAJIREL 6.03	1
P1532203	MAJIREL 6.1	1
E3908700	MAJIROUGE CARMIN RED C6.64	1
P1532903	MAJIREL 7	2
P1533303	MAJIREL 7.3	1
P0066703	MAJIREL 7.43	1
P1533703	MAJIREL 8	1
P1533903	MAJIREL 8.1	1
P1534503	MAJIREL 9	1
P1534603	MAJIREL 9.01	1
P1535403	MAJIREL ABSOLU 10.21	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P1535003	MAJIREL 9.3	1
P1075702	MAJIROUGE CARMIN RED C5.60	1
P1021504	MAJIREL COOL COVER 6.11	1
P1021004	MAJIREL COOL COVER 9	1
P0963704	MAJIREL COOL COVER 5	1
P0963804	MAJIREL COOL COVER 5.1	1
P0964004	MAJIREL COOL COVER 6	2
P0964104	MAJIREL COOL COVER 6.1	1
P1021904	MAJIREL COOL COVER 6.17	1
P0964304	MAJIREL COOL COVER 7	2
P0964404	MAJIREL COOL COVER 7.1	1
P1020704	MAJIREL COOL COVER 8	1
P1021704	MAJIREL COOL COVER 8.11	1
P1021104	MAJIREL COOL COVER 9.1	1
P0048703	MAJIREL EXTRA COVERAGE 5.0	2
P0048803	MAJIREL EXTRA COVERAGE 6.0	2
P1908300	MAJIREL COOL INFORCED 7.1	1
P1908501	MAJIREL COOL INFORCED 8.1	1
P1908101	MAJIREL COOL INFORCED 6.1	1
P1908001	MAJIREL COOL INFORCED 5.1	1
P1908701	MAJIREL COOL INFORCED 9.1	1

Majirel

Large color new user kit.

Purchase 75 or more tubes of Majirel (mix & match shades).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P1116003	HIGH LIFT ASH / .1	1
P1116303	HIGH LIFT NEUTRAL / .0	1
P1536103	MAJIBLOND ULTRA 900S	1
P1535203	MAJIREL 10	1
P1535303	MAJIREL 10.01	1
P1530903	MAJIREL 3	1
P1531003	MAJIREL 4	2
P1531103	MAJIREL 4.3	1
P0855203	MAJIREL 4.8	1
P1531303	MAJIREL 5	2
P1531903	MAJIREL 5.07	1
P1531403	MAJIREL 5.1	1
P0855603	MAJIREL 5.8	1
P1532003	MAJIREL 6	2
P1532103	MAJIREL 6.01	1
P1535503	MAJIREL 6.03	1
P1532803	MAJIREL 6.07	1
P1532203	MAJIREL 6.1	1
P1532302	MAJIREL 6.3	1
P1532403	MAJIREL 6.34	1
P1536603	MAJIREL 6.65	1
P0856003	MAJIREL 6.8	1
P1532903	MAJIREL 7	2
P0856403	MAJIREL 7.8	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P1533303	MAJIREL 7.3	1
P1533403	MAJIREL 7.31	1
P1608102	MAJIROUGE RUBILANE 7.40	1
P0066703	MAJIREL 7.43	1
P1533703	MAJIREL 8	2
P1533803	MAJIREL 8.01	1
P1535703	MAJIREL 8.03	1
P1533903	MAJIREL 8.1	1
P1534003	MAJIREL 8.13	1
P1534503	MAJIREL 9	1
P1534603	MAJIREL 9.01	1
P1676402	MAJIREL 9.12 HIGH RESIST	1
P1052000	MAJIREL 9.21	1
P1535003	MAJIREL 9.3	1
P1075702	MAJIROUGE CARMIN RED C5.60	1
P1075602	MAJIROUGE CARMIN RED C6.66	1
P1021504	MAJIREL COOL COVER 6.11	1
P1021004	MAJIREL COOL COVER 9	1
P0963704	MAJIREL COOL COVER 5	1
P0963804	MAJIREL COOL COVER 5.1	1
P0964004	MAJIREL COOL COVER 6	2
P0964104	MAJIREL COOL COVER 6.1	1
P1021904	MAJIREL COOL COVER 6.17	1
P0964304	MAJIREL COOL COVER 7	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P0964404	MAJIREL COOL COVER 7.1	1
P1020704	MAJIREL COOL COVER 8	1
P1020804	MAJIREL COOL COVER 8.1	1
P1021704	MAJIREL COOL COVER 8.11	1
P1021104	MAJIREL COOL COVER 9.1	1
P1021804	MAJIREL COOL COVER 9.11	1
P0048703	MAJIREL EXTRA COVERAGE 5.0	2
P0048803	MAJIREL EXTRA COVERAGE 6.0	2
P0049003	MAJIREL EXTRA COVERAGE 7.0	2
P0049103	MAJIREL EXTRA COVERAGE 8.0	2
P1908300	MAJIREL COOL INFORCED 7.1	1
P1908501	MAJIREL COOL INFORCED 8.1	1
P1908101	MAJIREL COOL INFORCED 6.1	1
P1908001	MAJIREL COOL INFORCED 5.1	1
P1908701	MAJIREL COOL INFORCED 9.1	1
P1907701	MAJIREL COOL INFORCED 10.1	1
P1908401	MAJIREL COOL INFORCED 7.13	1



Medium color new user kit.

Purchase 50-74 tubes of iNOA (mix & match shades).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P2492100	iNOA CLEAR	3
P2486300	iNOA 10	1
P2489100	iNOA 9.1	1
P2485600	iNOA 9	1
P2486200	iNOA 8.3	1
P2487600	iNOA 8.1	1
P2493300	iNOA 8.0	1
P2485400	iNOA 8	2
P2487400	iNOA 7.43	1
P2485900	iNOA 7.3	1
P2488100	iNOA 7.1	1
P2485300	iNOA 7	2
P2491500	iNOA 6.66 CARMILANE	1
P2557700	iNOA 6.40 RUBILANE	1
P2486800	iNOA 6.34	1
P2485800	iNOA 6.3	2
P2487100	iNOA 6.1	1
P2489800	iNOA 6.0	2
P2485100	iNOA 6	3

MATERIAL CODE	PRODUCT NAME	QUANTITY
P2490600	iNOA 5.60 DM5	1
P2486500	iNOA 5.35	1
P2492300	iNOA 5.3 GOLD NATURAL	1
P2490000	iNOA 5.1	1
P2485200	iNOA 5	2
P2486700	iNOA 4.3	1
P2485500	iNOA 4	2
P2494800	iNOA 2.10	1
P2489300	iNOA 7.34	1
P2490400	iNOA 5.0	2
P2486400	iNOA 4.15	1
P2485700	iNOA 3	1
P2489100	iNOA 9.1	1
P2487900	iNOA 5.4	1
P2486100	iNOA 1	1
P2490200	iNOA 4.0	2
P2489900	iNOA 7.0	2



Large color new user kit.

Purchase 75 or more tubes of iNOA (mix & match shades).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P2486300	iNOA 10	2
P2488300	iNOA 10.1	1
P2485700	iNOA 3	2
P2494800	iNOA 2.10	2
P2485500	iNOA 4	2
P2486400	iNOA 4.15	2
P2486700	iNOA 4.3	1
P2558000	iNOA 4.8	1
P2485200	iNOA 5	3
P2487900	iNOA 5.4	1
P2490400	iNOA 5.0	2
P2490000	iNOA 5.1	1
P2489500	iNOA 5.17	2
P2486000	iNOA 5.3	1
P2492500	iNOA 5.3 GOLD NATURAL	1
P2486500	iNOA 5.35	2
P2490600	iNOA 5.60 DM5	2
P2485100	iNOA 6	3
P2489800	iNOA 6.0	3
P2487100	iNOA 6.1	2
P2489700	iNOA 6.13	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P2486900	iNOA 6.23	1
P2485800	iNOA 6.3	2
P2486800	iNOA 6.34	1
P2557700	iNOA 6.40 RUBILANE	1
P2487300	iNOA 6.45	1
P2488200	iNOA 6.46	1
P2491500	iNOA 6.66 CARMILANE	1
P2485300	iNOA 7	3
P2489900	iNOA 7.0	2
P2488100	iNOA 7.1	1
P2487500	iNOA 7.13	1
P2485900	iNOA 7.3	2
P2487200	iNOA 7.31	1
P2489300	iNOA 7.34	1
P2487400	iNOA 7.43	1
P2485400	iNOA 8	2
P2493300	iNOA 8.0	2
P2487600	iNOA 8.1	1
P2489000	iNOA 8.13	1
P2486200	iNOA 8.3	1
P2488800	iNOA 8.31	1
P2487800	iNOA 8.34	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P2485600	iNOA 9	3
P2489100	iNOA 9.1	1
P2486100	iNOA 1	1
P2492100	CLEAR	3

Dia

Medium color new user kit.

Purchase 50-74 tubes of Dia (mix & match Dia Light and Dia Richesse).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P0587001	DIA LIGHT CLEAR	2
P0641801	DIA LIGHT 10.12	2
P0641901	DIA LIGHT 10.13	2
P0586701	DIA LIGHT 9.02	1
P0586801	DIA LIGHT 9.03	1
P0586601	DIA LIGHT 9.01	2
P0744401	DIA LIGHT 10.32	1
P1650101	DIA LIGHT 9.1	1
P1650201	DIA LIGHT 9.21	1
P1650301	DIA LIGHT 10.23	1
P0586301	DIA LIGHT 8	1
P0997001	DIA LIGHT 8.1	1
P0586501	DIA LIGHT 8.34	1
P0641701	DIA LIGHT 7	1
P0744601	DIA LIGHT 7.40	1
P0997101	DIA LIGHT 6.1	1
P0585701	DIA LIGHT 6	1
P0585901	DIA LIGHT 6.3	1
P0891901	DIA LIGHT 5.1	1
P0827101	DIA LIGHT 6.64	1
P0584901	DIA LIGHT 4	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P0827201	DIA LIGHT 10.21	2
P1971701	DIA LIGHT 10.01	2
P1971801	DIA LIGHT 10.02	1
P1972101	DIA LIGHT 8.21	1
P1972201	DIA LIGHT 7.01	1
P0582003	DIA RICHESSE CLEAR	1
P0742403	DIA RICHESSE 9	1
P0996803	DIA RICHESSE 9.3	1
P0581803	DIA RICHESSE 8	1
P0581503	DIA RICHESSE 7	1
P0891103	DIA RICHESSE 7.43	1
P0581103	DIA RICHESSE 6	1
P0742703	DIA RICHESSE 6.3	1
P0890903	DIA RICHESSE 6.4	1
P0580403	DIA RICHESSE 5	1
P0891503	DIA RICHESSE 5.07	1
P0580503	DIA RICHESSE 5.13	1
P0890603	DIA RICHESSE 5.8	1
P0580003	DIA RICHESSE 4	1
P0580103	DIA RICHESSE 4.15	1
P0996703	DIA RICHESSE 4.3	1
P0579903	DIA RICHESSE 3	1
P0640003	DIA RICHESSE 6.01	1

Dia

Large color new user kit.

Purchase 75 or more tubes of Dia (mix & match Dia Light and Dia Richesse).

Shade recommendation

MATERIAL CODE	PRODUCT NAME	QUANTITY
P0587001	DIA LIGHT CLEAR	3
P0641801	DIA LIGHT 10.12	2
P0641901	DIA LIGHT 10.13	2
P1171001	DIA LIGHT 10.22	2
P0586701	DIA LIGHT 9.02	2
P0586801	DIA LIGHT 9.03	2
P0586601	DIA LIGHT 9.01	2
P0826801	DIA LIGHT 9.12	2
P0586901	DIA LIGHT 9.13	2
P0744301	DIA LIGHT 9.11	2
P0744401	DIA LIGHT 10.32	2
P0827201	DIA LIGHT 10.21	2
P1650101	DIA LIGHT 9.1	2
P1650201	DIA LIGHT 9.21	2
P1650301	DIA LIGHT 10.23	2
P1971701	DIA LIGHT 10.01	1
P1971801	DIA LIGHT 10.02	1
P1972101	DIA LIGHT 8.21	1
P1972201	DIA LIGHT 7.01	1
P0585201	DIA LIGHT 9.3	1
P0586301	DIA LIGHT 8	1
P0997001	DIA LIGHT 8.1	1
P0586501	DIA LIGHT 8.34	1
P0641701	DIA LIGHT 7	1

MATERIAL CODE	PRODUCT NAME	QUANTITY
P0744601	DIA LIGHT 7.40	1
P0997101	DIA LIGHT 6.1	1
P0585701	DIA LIGHT 6	1
P0585901	DIA LIGHT 6.3	1
P0743303	DIA RICHESSE 8.13	1
P1477903	DIA RICHESSE 9.01	1
P0582003	DIA RICHESSE CLEAR	2
P0742403	DIA RICHESSE 9	2
P0996803	DIA RICHESSE 9.3	2
P0581803	DIA RICHESSE 8	2
P0581503	DIA RICHESSE 7	2
P0891103	DIA RICHESSE 7.43	2
P0581103	DIA RICHESSE 6	2
P0742703	DIA RICHESSE 6.3	2
P0890903	DIA RICHESSE 6.4	2
P0580403	DIA RICHESSE 5	2
P0891503	DIA RICHESSE 5.07	2
P0580503	DIA RICHESSE 5.13	1
P0890603	DIA RICHESSE 5.8	1
P0580003	DIA RICHESSE 4	1
P0580103	DIA RICHESSE 4.15	1
P0996703	DIA RICHESSE 4.3	1
P0579903	DIA RICHESSE 3	1
P0640003	DIA RICHESSE 6.01	1

SERIE EXPERT **TECNI** **ART.**

Medium care & styling new user kit.

Purchase \$300 or more of SERIE EXPERT and TECNI.ART.

METAL DETOX & ABSOLUT REPAIR MOLECULAR FOCUS RECOMMENDED BUY IN MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E3548702	METAL DETOX SULFATE FREE SHAMPOO 300 ML / 10.1 OZ	3
E3548402	METAL DETOX MASK 250 ML / 8.5 OZ	2
E3849100	LP SE METAL DETOX OIL 50ML	2
E4033200	LP SE METAL DETOX SMOOTHING CREAM 100ML	1
E4034100	LP SE ARM SHAMPOO 500ML	2
E4033600	LP SE ARM RINSE OFF SERUM 250ML	3
E4033400	LP SE ARM LEAVE IN MASK 100ML	2

RECEIVE COMPLIMENTARY RECOMMENDED MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E3549201	METAL DETOX SULFATE-FREE SHAMPOO 1500ML / 50.7 OZ	1
E3560000	METAL DETOX MASK 500 ML / 16.9 FL. OZ	1
E3549301	METAL DETOX METAL NEUTRALIZER PRE-TREATMENT 500 ML	1

SERIE EXPERT and TECNI.ART RECOMMENDED BUY IN MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E4034100	LP SE ARM SHAMPOO 500ML	2
E4033600	LP SE ARM RINSE OFF SERUM 250ML	2
E4033400	LP SE ARM LEAVE IN MASK 100ML	2
E3570502	LP SE VITAM C SHP 500ML R VG61	2
E3564601	LP SE VITAM C COND 500ML R VB98	1
E3554501	LP SE VITAM C 10-1 190ML R VA16	2
E3570202	LP SE ABS REP SHP 500ML R VG61	1
E3557801	LP SE ABS REP MSQ 250ML R VG61	1
P1054202	INFINIUM 4	2
P1053302	NEXT DAY HAIR	2

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SERIE EXPERT **TECNI** **ART.**

Large care & styling new user kit.

Purchase \$500 or more of SERIE EXPERT and TECNI.ART.

METAL DETOX & ABSOLUT REPAIR MOLECULAR FOCUS RECOMMENDED BUY IN MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E3548702	METAL DETOX SULFATE FREE SHAMPOO 300 ML / 10.1 OZ	5
E3548402	METAL DETOX MASK 250 ML / 8.5 OZ	4
E3849100	LP SE METAL DETOX OIL 50ML	3
E4033200	LP SE METAL DETOX SMOOTHING CREAM 100ML	2
E4034100	LP SE ARM SHAMPOO 500ML	3
E4033600	LP SE ARM RINSE OFF SERUM 250ML	4
E4033400	LP SE ARM LEAVE IN MASK 100ML	3

RECEIVE COMPLIMENTARY RECOMMENDED MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E3549201	METAL DETOX SULFATE-FREE SHAMPOO 1500ML / 50.7 OZ	1
E3560000	METAL DETOX MASK 500 ML / 16.9 FL. OZ	1
E3549301	METAL DETOX METAL NEUTRALIZER PRE-TREATMENT 500 ML	3

SERIE EXPERT and TECNI.ART RECOMMENDED BUY IN MIX

MATERIAL CODE	PRODUCT NAME	QUANTITY
E4034100	LP SE ARM SHAMPOO 500ML	2
E4033600	LP SE ARM RINSE OFF SERUM 250ML	2
E4033400	LP SE ARM LEAVE IN MASK 100ML	2
E3570502	LP SE VITAM C SHP 500ML R VG61	3
E3564601	LP SE VITAM C COND 500ML R VB98	2
E3554501	LP SE VITAM C 10-1 190ML R VA16	3
E3570202	LP SE ABS REP SHP 500ML R VG61	2
E3557801	LP SE ABS REP MSQ 250ML R VG61	1
E3569501	LP SE PRO LNG SHP 500ML R VG61	3
E3562600	LP SE PRO LNG COND 500ML R VB98	2
P1054202	INFINIUM 4	3
P1053302	NEXT DAY HAIR	2

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