

L'Oréal Professionnel: February Deal Assets

February 2024 Calendar

February 2024						
SUN	MON	TUES	WED	THURS	FRI	SAT
28	29	30	31	1 	2	3
4	5	6 	7	8	9 	10
11	12	13	14 	15	16	17
18	19	20	21	22	23 	24
25	26	27	28	29		

L'Oréal Professionnel: February deal assets

February 1st, 2024

1.

[iNOA]

Discover all that vegan*, no ammonia permanent color can do with iNOA. Now featuring NEW 3.0/3NN & 7.17/7BGr.

- Vegan formula with 60% oil base
- Oil Delivery System technology
- Up to 100% coverage with long-lasting results
- Visibly healthier hair with +48% added shine.**
- Uncompromised comfort with odorless, no-drip formula

*Contains no animal-derived ingredients or byproducts.

**vs. unwashed, uncolored hair.

#lorealpro #inoa

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[CAROUSEL POST]



L'Oréal Professionnel: February Deal Assets

February 6th, 2024

2.

[FEBRUARY ONLY]

Unleash L'Oréal Professionnel's newest hair care innovation. Visibly fight 2 years of damage in 1 use.*

- 2% peptides bonder + 5 Amino acids.
- Repairs hair molecular structure*.
- Restores strength, elasticity & movement**.
- 3X stronger hair*

HOT PRICE POINT! Save 26% on NEW Absolut Repair Molecular Rinse-off serum.

With system of shampoo + Rinse-off serum + leave-in mask*
with continuous use of rinse-off serum**

#lorealpro #damagedhair #AbsolutRepairMolecular

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HOT PRICE POINT

Save 26%

on NEW

**Absolut Repair
Molecular
Rinse-off serum**



L'Oréal Professionnel: February Deal Assets

February 9th, 2024

3.

[iNOA Black Abyss]

Curated recipes for reflect visibility, on even the darkest bases. Discover the recipes today!

- ♥ Cool Slate – featuring NEW 3.0/3NN & 2.10/2BBB
- ♥ Rich Espresso – featuring 3/3N & 4.8/4M
- ♥ Rouge Noir – featuring 4/4N & 5.60/5RRR

THIS MONTH ONLY! Purchase 36+ iNOA tubes to receive a FREE iNOA Black Abyss Salon Kit, 1 mini-Metal Detox Pre-Treatment, swatchbook pages for new iNOA shades 3.0/3NN & 7.17/7BG, and an iNOA digital education class.

#lorealpro #iNOA #iNOABlackAbyss

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[CAROUSEL POST]



L'Oréal Professionnel: February Deal Assets

February 14th, 2024

4.

[FEBRUARY ONLY]

The damage repair treatment professionals LOVE!
Deep dive into the essence of your hair, rejuvenating its strength.

*Excludes Absolut Repair Molecular Rinse-off serum.

With system of shampoo + Rinse-off serum + Leave-in mask*

#lorealpro #damagedhair #AbsolutRepairMolecular

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[CAROUSEL POST]



L'Oréal Professionnel: February Deal Assets

February 23rd, 2024

5.

[FEBRUARY ONLY]

Lighten with the blonding powerhouse. Create endless techniques featuring Blond Studio.

Excludes Blond Studio Oil Developers. Lighteners only.*

#lorealpro #blondstudio #balayage

[Assets + Copy Here](#)

Buy 1, get 1 50% off.*
Lightening essentials with Blond Studio.



*Excludes Blond Studio Oil Developers. Lighteners only.