

March 2024 Promotions

LEVEL
LOYALTY REWARDS

Brand	Channel	Campaign	Dates	Offer Details
LEVEL	Street Store E-Comm	2,500 points for new LEVEL members	3/1 – 3/31	- New members receive 2,500 bonus points when enrolled in LEVEL - Must purchase within 30 days of enrolling to receive bonus points
Matrix	Street Store E-Comm	2X points on Matrix Toning Care	3/1 – 3/31	2X points on Matrix Brass Off, So Silver, Dark Envy (retail size, includes pigmented conditioners) - Points added automatically - All LEVEL members
Matrix	Street Store E-Comm	1000 points on 18+ Matrix SoColor tubes	3/1 – 3/31	- Receive 1000 bonus points when you purchase 18 or more SoColor tubes - Points added automatically - All LEVEL members
Redken	Street Store E-Comm	600 points on 18+ Redken Permanent Color Shades	3/1 – 3/31	- Receive 600 points when you purchase 18 or more Redken Permanent Color Shades - All LEVEL members
Redken	Street Store E-Comm	1000 points on 4+ Acidic Bonding Concentrate Retail Products	3/1 – 3/31	- Receive 1000 points with the purchase of 4+the retail sized Acidic Bonding Concentrate products - All LEVEL members
Biolage Pro	Street Store E-Comm	2X points on all new Scalp Sync	3/1 – 3/31	- Earn 2x points on all purchases of the new Scalp Sync - Points added automatically - All LEVEL Members
Mizani	Street Store E-Comm	500 points on Mizani Heat Screen	3/1 – 3/31	- Earn 500 points on purchases of any Heat Screen - Points Added Automatically. - All LEVEL Members

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Pulp Riot	Street Store E-Comm	3X points on all Pulp Riot Semi-Permanent	3/1 – 3/31	- Members receive 3X points on all Semi-Permanent purchases - Points Added Automatically. - All LEVEL Members
L'Oreal Pro	Street Store E-Comm	2X points on L'Oreal Pro Serie Expert Masks	3/1 – 3/31	- Members receive 2X points on all Serie Expert Masks - Points added automatically - All LEVEL members.
Pureology	Street Store E-Comm	3X points on \$50+ Pureology Color Fanatic	3/1 – 3/31	2X points on all Color Fanatic purchases of \$50 or more - Points added automatically - All LEVEL members