

2024

Regional Educators



matrix

Lasha Keller

Staten Island, NY

“Speak your mind even if your
voice shakes”

-Ruth Bader Ginsburg

Follow Me:



@Lashakellermcsween

Specialty:

- Color theory
- Corrective color
- Finish work
- Up-styling techniques
- Hair Cutting

My Must-Haves:

- A Curl Can Dream
- Socolor Sync
- Bleach Finder

What I love about Matrix community:

- Passionate about the hairdresser
- Commitment to understanding diversity and inclusivity
- Devotion to growth in our community

Think. Believe. Dream. Dare.



C1 - Internal use



Jen
Scaldino
Matawan, NJ

“The only way to make sense out of change is to plunge into it, move with it, and join the dance” - Alan Watts

Follow Me:



@jen_scaldino_crotta

Specialty:

- Blonding/Balayage
- Corrective Color
- Technical/Development Knowledge
- Color Theory and or Chemistry

My Must-Haves:

- SoColor Sync Clear
- Miracle Creator 20

What I love about Matrix community:

- Feeling seen
- The conscious effort to expand and understand inclusivity
- The love for one another and all stylists

Think. Believe. Dream. Dare.



C1 - Internal use



Jordan Loughney McSherrystown PA

"Success is not final, failure is not fatal: it is the courage to continue that counts." - Winston Churchill

Follow Me:



@hair2dye4_by_jordaneen

Specialty:

- Blonding
- Fashion Color
- Color Correction
- Color Theory/ Principal

My Must-Haves:

- Socolor Cult
- Instacure
- Unbreak my Blonde

What I love about Matrix community:

- Inclusivity all people all hair types
- Uncomplicated and Accessible
- Passion for Education

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C1 - Internal use



Caryn Vanderbilt

Chicago, IL

“Be messy and complicated and
afraid and show up anyway.”
-Glennon Doyle Melton

Follow Me:



@carynvanderbilt

Specialty:

- Color Conversions
- Balayage & Blonding
- Styling & Finishing

My Must-Haves:

- High Riser
- SoColor Sync
- Setter Mousse

What I love about Matrix community:

- Accessibility to Education at all levels
- Creativity
- Mentorship

Think. Believe. Dream. Dare.



C1 - Internal use



Joey Rodriguez

Seattle, WA

"When I let go of what I am, I
become what I might be."

~Lao Tzu

Follow Me:



@stylesbyjoey

Specialty:

- Color Corrections
- Blonding & Balayage
- Extensions

My Must-Haves:

- Hi Amplify Proforma Hairspray
- Light Master Pre Bonded
- Food for Soft multi-use hair oil

What I love about Matrix community:

- Education
- Creativity
- Learning from others in this community

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C1 - Internal use

Oluseyi Okeleye

Minneapolis, MN

"Life is a series of dreams realized. Just being you is the revolution."

-Elaine Welteroth

Follow Me:



@seyi.colorpro

Specialty:

- Texture
- Color Theory
- Styling & Finishing
- Color Transformations

My Must-Haves:

- Food for Soft
- High Riser
- Tonal Control

What I love about Matrix community:

- The passion for education
- Creativity
- Inclusivity

Think. Believe. Dream. Dare.



C1 - Internal use



Derrick Deering

Phoenix, AZ

“Be fearless in the pursuit of what sets your soul on fire.”

AJ Palmer

Follow Me:



@colorbyderrick

Specialty:

- Color Conversions
- Balayage & Blonding
- Color theory

My Must-Haves:

- Extra Blonding Cream
- SoColor Sync
- Instacure

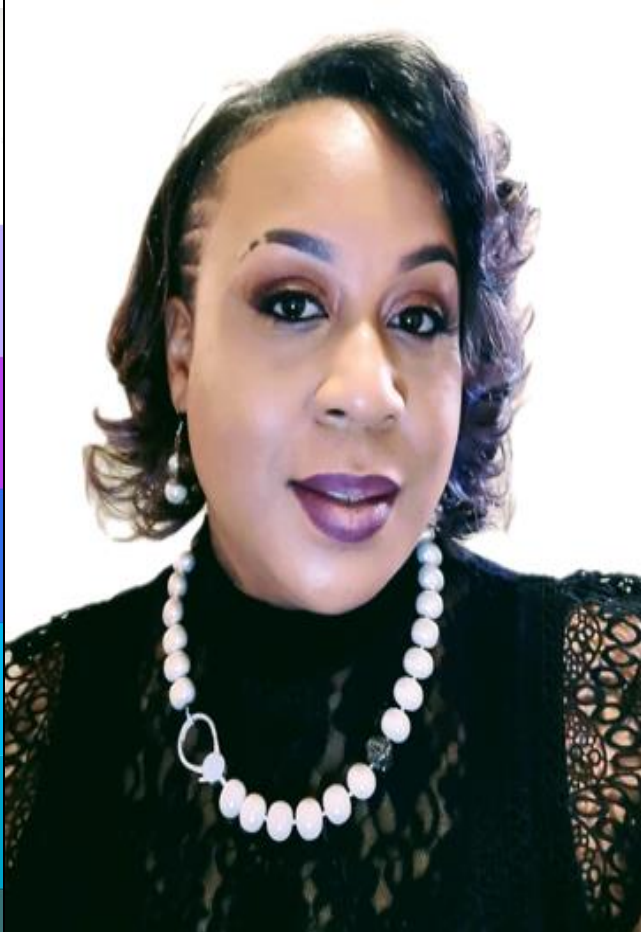
What I love about Matrix community:

- The love for stylist education
- Building relationships
- Diversity of products for all hair types

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C1 - Internal use



Romania Cunningham

Washington, DC

"The best color in the whole world is the one that looks good on you." -Coco Channel

Follow Me:



@roe_theartist_romania_the
brand

Specialty:

- Grey Coverage
- Textured Hair, All The Curls
- Custom Color

My Must-Haves:

- High Riser Pre-Bonded
- Coil Color
- Food For Soft

What I love about Matrix community:

- Meeting and learning from other artists
- The bright, bold colors of diversity
- The inclusion of all, the company culture of teamwork

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C1 - Internal use



Emma Everest

Boston, MA

“The whole secret of a successful life is to find out what is one’s destiny to do, and then do it.” – **Henry Ford**

Follow Me:



@Emma.everest

Specialty:

- Blonding
- Color formulations
- Blowdry and finish work
- Advanced Color

My Must-Haves:

- Color Sync
- Classic Lightmaster
- Instacure
- Keep me vivid

What I love about Matrix community:

- Inspirational
- An inclusive brand for everyone and every hair type
- Reliable user-friendly products

Think. Believe. Dream. Dare.



C1 - Internal use



Christy Miller

Los Angeles, CA

“You can never be overdressed or over educated.”

-Oscar Wilde

Follow Me:



@christymillerhair

Specialty:

- Blending
- Creative Color
- Styling & Finishing
- Color conversion
- Hair cutting 101

My Must-Haves:

- Miracle Creator
- LightMaster Pre- Bonded

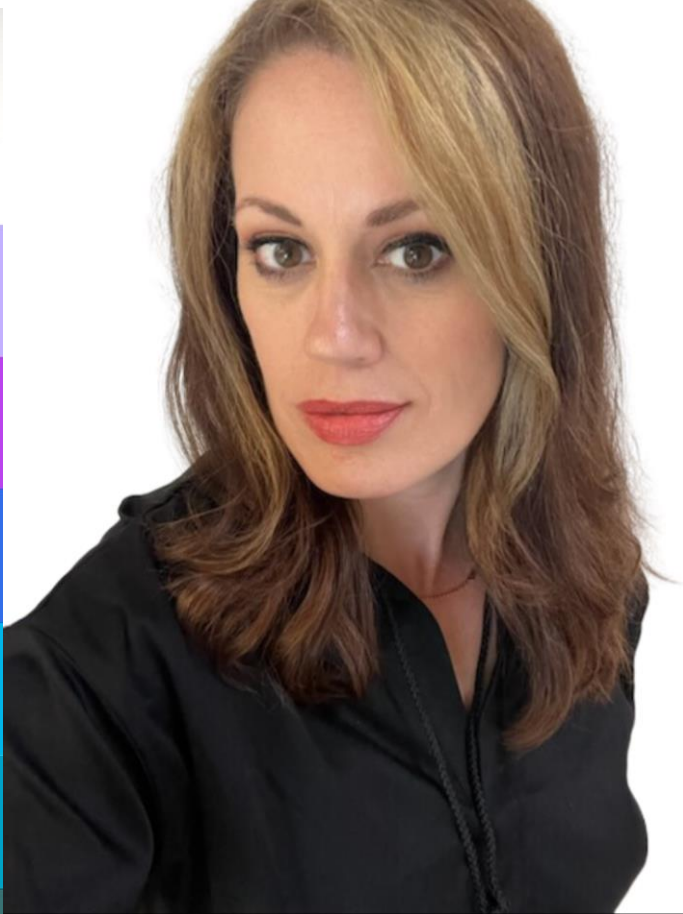
What I love about Matrix community:

- Encouraged and Educated to grow
- Accessibility to education
- The people I get to meet

Think. Believe. Dream. Dare.



C1 - Internal use



Carrie Tinsley

Davenport, IA

"In the end it's not the years
in your life that count. It's the
life in your years."

-Abraham Lincoln

Follow Me:



@carriejtinsley



@carrietinsley

Specialty:

- Color
- Texture
- Styling
- SoColor 101

My Must-Haves:

- Instacure
- A Curl Can Dream
- Tonal Control

What I love about Matrix community:

- Diversity
- Inclusivity
- Accessibility

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C1 - Internal use



Stacy

Reid

Cleveland, Ohio

"The moment you stop learning, you stop leading"

- Rick Warren

Follow Me:



@Staci.Michelle_Matrix

Specialty:

- Dimensional Color
- Color Theory
- Blonding
- Texture Cut/ Color

My Must-Haves:

- High Riser Pre Bonded
- Tonal Control
- CoilColor
- SoCult Color

What I love about Matrix community:

- Diversity of the brand (All Hair Types. All Humans)

Think. Believe. Dream. Dare.



C1 - Internal use



Mickie Maxey NC

“If you are working on something that you really care about, you don’t have to be pushed. The vision pulls you.”

— Steve Jobs

Follow Me:



@mickieshaircreations

Specialty:

- Blonding
- Color corrections
- Bayalage techniques

My Must-Haves:

- Light Master
- Keep Me Vivid
- Bleach Finder

What I love about Matrix community:

- Such a positive brand to be apart of, with people so willing to help
- Inclusion and diversity!
- Always a brand you can trust in for great quality products!

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C1 - Internal use



MIGUELINA MEJIA

Orlando , FL

“The worst enemy to creativity, is self-doubt. Believe in yourself.” – Sylvia Plath

Follow Me:



@migue_mavens

Specialty:

- Foilayage
- Color
- Layered Cutting techniques
- Texture

My Must-Haves:

- Total results Miracle Creator hair treatment
- Brass off shampoo

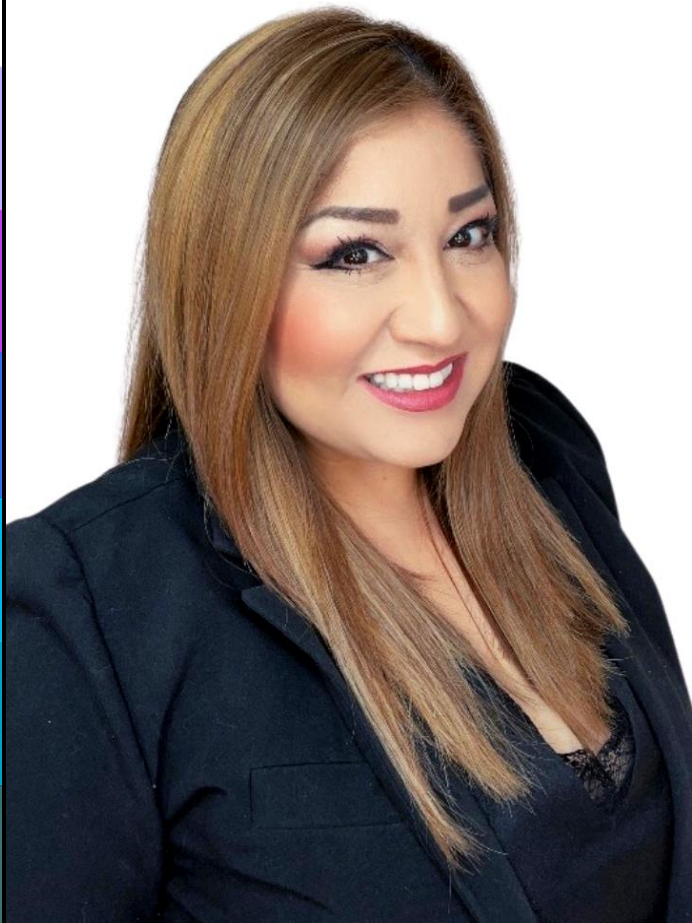
What I love about Matrix community:

- Elite Education
- Creativity with a purpose
- Inclusive

Think. Believe. Dream. Dare.



C1 - Internal use



Erika Jimenez

San Francisco, CA

“Never let your fear,
decide your fate.”

-Unknown

Degree: Beauty and
Wellness

Follow Me:



@stylingmydaysaway



Erika Jimenez

Specialty:

- Blonding Techniques
- Color Correction
- Fashion Colors
- Hair Cutting 101
- Spanish Education

My Must-Haves:

- Total Results Insta-Cure
- LightMaster

What I love about Matrix community:

- Connection
- Support
- Leadership and Mentorship

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C1 - Internal use



Kim Gordon

Atlanta, GA

“You don’t have to be great to start, but you have to start to be great.” -Zig Ziglar

Follow Me:



@ilovehairbykimgordon



Kim Gordon

Specialty:

- Color Correction
- Curly Hair
- Creative Blending placement
- Hair Cutting 101

My Must-Haves:

- SoColor Sync
- Miss Mess
- Curl Can dream

What I love about Matrix community:

- Feeling Inclusive
- Values diverse perspectives
- Positive

Think. Believe. Dream. Dare.



C1 - Internal use



Lorraine Cortes

South Florida

"Try not to become a person of success, but rather try to become a person of value."

– **Albert Einstein**

Follow Me:



@Lorraine_Matrix_RE

Specialty:

- Color Correction
- Blonding
- Opti-Smooth
- Spanish Education
- Hair Cutting 101

My Must-Haves:

- Tonal Control
- Lightmaster High Riser 9
- Total Results Intsacure

What I love about Matrix community:

- Inclusive
- Diverse
- Accessible

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C1 - Internal use



Sara Shefferly

Ann Arbor, MI

“Be yourself, everyone else is
already taken.”
-Oscar Wilde

Follow Me:



@sarajsheff



Sara J Shefferly

Specialty:

- Customized Color
- Cutting
- Finishing on all hair types
- Hair Cutting 101

My Must-Haves:

- Curl Can Dream
- SoColor Sync
- Light Master Pre-Bonded

What I love about Matrix community:

- Energy
- Collaboration
- Positivity

Think. Believe. Dream. Dare.



C1 - Internal use



Eric Jeter

Denton, TX

"I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel" - Maya Angelou

Follow Me:



@HairByEricMatthew



Eric Jeter

Specialty:

- Blonding
- Balayage
- Vivid

My Must-Haves:

- Curl Can Dream lightweight oil
- Vavoom Freezing Spray

What I love about Matrix community:

- I love how Matrix lifts up the community

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C1 - Internal use



Rachel Cordasco

Houston, TX

"Take one's adversity, Learn from their misfortune. Learn from their pain Believe in something, Believe in yourself. Turn adversity into ambition. Now Blossom into Wealth"

- unknown

Follow Me:



@rachel.cordasco



Rachel Cordasco

Specialty:

- Blonding
- Balayage

My Must-Haves:

- Curl Can Dream lightweight oil
- Vavoom Freezing Spray

What I love about Matrix community:

- What I love most about the Matrix community is that each artist has their own strengths that make it's family bond stronger. The appreciation and support shown is a contagious feeling that makes everyone feel that they belong and want to share their passion

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