

matrix
Artist Yearbook
2024



Get to know our:

Artistic Directors

Technical Directors

Ambassadors

Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
<u>Alabama</u>					
Detra Smith		•			•
<u>Alaska</u>					
Robyn Chai		•			•
<u>Arizona</u>					
Heather Caffas	•	•		•	
Gina Pickett		•	•	•	
Sonja Andert		•		•	
Kelly Dunlavey	•			•	
<u>Arkansas</u>					
Nikki Clayton	•		•	•	
Mindi Cluck	•				•
<u>California</u>					
Sabrina Catalano	•	•			•
Jessica Kittredge	•		•		
Georgia Tournai	•			•	
Brittany Antuna	•			•	
Minerva Hallacy	•	•		•	
Ardith Rosana	•				
Carlos Ramirez		•		•	•
Sara Villegas	•	•			
Robert Moreno	•	•			
Amy Hooper	•	•	•	•	
Juliana Fox	•				
Erika Garcia	•	•			
Jeaneane Moreno	•	•			•
Tiffany Bravo	•				



matrix

Artist Directory

specialty: Color blonding curls/texture haircutting and/or barbering styling

Connecticut

Jeanine Taft	•				•
Kim Walsh	•	•		•	
Chanice Haughton	•				•

Colorado

Sara Ramus	•			•	
Laura Dorchak	•	•			
Danielle Starr	•	•			
Cinnamon Reyes	•	•			•
Isabel Ruiz	•				
Valentina Epps	•				
Natasha Carter					

Florida

Jon Weiner	•	•			
Mihn Loe	•				
Renae Mendall	•			•	
Iris Rodriguez	•				
Serina Woodford	•	•	•		
Heather Priest	•				
Andrea Nicholson	•	•			•
Miranda Skinner	•	•			
Kashawnte Wade					
Mara Toomajanian	•	•			•

Georgia

Celena Williams	•			•	
Shanique Frett	•		•		
Gaza Ambers-Brown	•	•		•	
Laura Gunter	•		•		•
Karris Reeves-Robinson	•	•	•		•
Honey Diaz	•	•			



Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
<u>Hawaii</u>					
Mary Baxley-Pierle	●	●			●
<u>Illinois</u>					
Arriel Jennings	●		●		●
Aldona Stefanczyk	●	●			●
Danis Kelly -Whitfield	●		●		
Marta Traversa				●	●
Kris Haas	●	●			
LeAnn Drake	●		●		●
Ruben Guzman	●			●	●
Nichole Vercellono	●	●			
Sarah Garcia	●	●			●
Natalie Adams	●				
Whitney Fleming	●				
Maria Collins	●			●	
Andreas Hogue	●			●	●
Amber Kinzie	●	●			
Amanda Trout	●	●			●
<u>Kansas</u>					
Michele Barron	●	●			●



Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
<u>Kentucky</u>					
Brooks Overton	●	●			
Ashley Stewart- Wright	●	●			
Danielle Toller	●				●
<u>Louisiana</u>					
Kelisha "Kelly" White	●		●		●
<u>Maine</u>					
Audrey DeCosta	●			●	
<u>Maryland</u>					
Angela Soto	●				
Autumn McCumber	●	●			
<u>Massachusetts</u>					
Sean Hayes	●	●		●	
Tarra Dean	●			●	
Rachel Graham	●	●			
Pamela Miller Jenks	●			●	
Kat Merritt	●			●	
Phe McLeod	●	●			
Megan Moran	●				
<u>Michigan</u>					
Vanessa Scott			●	●	●
Kateri Johnson	●		●	●	
Megan Makarewicz	●				
Stacey Givens	●	●	●		
Peevy	●	●			
Katie Walter	●	●			



Artist Directory

specialty: color blonding curls/texture haircutting
and/or
barbering styling

Minnesota

Tammy Thoof



Jessica Savoren



Maria Ascher



Melissa Hooks



Missouri

Ruth Markway



Stephanna



Ashwood-Scott



Nevada

Edith Martinez



Jessie Trumbo



New Mexico

Cyndi Padilla



Julianna Martinez



New Jersey

Kadijah Davies



Alii Wray



John Simonetti



Barbara Simovic



Diana Leach



Lisa Pomante



New York

Jill Rae Bogers



Zach Phillips



Antonio Vozzolo



Venus White



Vicky Yeremchuck



Fatemeh Tabandeh





Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
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North Carolina

Lauren Schmidt	●	●			
Chrystal Harris	●			●	
Andrea Battista	●			●	●
Jess Woods	●				
Emily Best	●	●			

Ohio

Christopher Boyle	●	●			
Sandra Carr	●		●	●	
Karen Baxter	●	●			
Dasha Isaiah	●		●		●
Chelsea Boswell	●	●			●
Aneta Hammer	●	●			
Audrey Bey	●	●			
Caitlin Walker	●	●			
Andrew Walder	●	●			

Oklahoma

Jamie Sistler-Peckham	●	●		●	
KT Shine (Katie Baker)	●				
Noell Shore	●	●			●
Michelle Lowrie	●	●			●

Oregon

Tiffany Hallmark	●				●
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Artist Directory

specialty: color blonding curls/texture haircutting and/or barbering styling

Pennsylvania

Michael Bates	●				●	
Karen Simsick	●				●	
Sarah Underwood	●		●			
Bria Jones	●				●	
Kayla Leib	●					●
Christy Treichler	●					
Adriane Zapien	●				●	

Rhode Island

Charlene Prudhomme	●		●		●	
Azriel Arce	●		●	●		

South Carolina

Kayla Parris	●		●			●
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Tennessee

Cheryl Segraves	●		●			
Crystal Daniels	●		●			
Lesley Miller	●		●			
Carmen Rushing	●		●			
Chavaun DeVore	●		●			
Shayla King	●				●	●



Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
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Texas

Amanda Delgado	•	•			•
Omar Delgado	•			•	
Robin Pruitt	•	•			
Joshua Aldaco	•	•		•	
Leticia Ysassi	•	•		•	
Mireya Chavarria	•	•			
Kylie Alexander	•	•	•		•
Serina Aguilar	•	•		•	
Tracy McGaha	•	•			
Patti Sanchez	•	•			•
Richard Garrett	•	•		•	
Jacqueline Buitron	•	•			
Crystal Fierro	•				
Vivian Phillips	•	•			

Utah

Tricia Castagno	•	•			•
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Vermont

Sara Steele	•	•			
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Virginia

Renee Stanley	•	•			
Renee Holley	•		•	•	
Denise Davis	•	•		•	
Carolyn Hill	•			•	



Artist Directory

specialty:	color	blonding	curls/texture	haircutting and/or barbering	styling
<u>Washington</u>					
Tana Johnson	●	●		●	
John Erickson		●		●	
<u>West Virginia</u>					
Jodi Hayden	●				
Hannah Fullerton	●	●			
<u>Wisconsin</u>					
Pati Rodriguez	●		●		●
Jennifer Llanas	●	●			
Alyssa Olson	●	●			
<u>Wyoming</u>					
Hanah Norris	●	●			●

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Artistic Directors



@michaelalborhair

Michael Albor

- 13X NAHA Finalist
- Editorial Stylist
- Bridal Styling
- Upstyling



@danielle.keasling

Danielle Keasling

- 4x NAHA Winner
- Editorial Stylist
- Blending Expert
- Balayage Specialist
- Color Master



@michelleoconnorbeauty

Michelle O'Connor

- 5X NAHA Winner
- Color Master
- Curl Authority
- Curly Haircutting
- Editorial Stylist



@d_rolan

Daniel Roldan

- 3X NAHA Finalist
- Creative Haircutting
- Editorial Styling
- Creative Texture



@rsantana1

Robert Santana

- Master Colorist
- Corrective Color
- Creative Color
- Curl Authority



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Technical Directors



@DanCsicsaiHair

Dan Csicsai

- NAHA Finalist
- Color Master
- Curl Authority
- Air Touch Method
- Balayage Expert



@LeahSterk

Leah Sterk

- Color Master
- Corrective Color
- Creative Color
- Blonding Expert



@LennyStrand

Lenny Strand

- Color Master
- Corrective Color
- Creative Color
- Blonding Expert



The logo icon for Matrix, featuring a stylized 'M' composed of multiple overlapping, semi-transparent shapes in a rainbow color gradient (red, orange, yellow, green, blue, purple).

matrix

Ambassadors



@ConstanceRobbins



@MichelleOconnorBeauty



@RealEricVaughn



@NickStenson



@PhilipWolffHair



@Sharon.SimplyInsane



@HairColorKilla



@AlfredoLewis



@GeorgePapanikolas



@Rachel_Bodt



@HairErik



@CynthiaLumzy



@Castillo_13



@TakishaHair



 matrix
Alabama



Detra Smith

Moulton, AL

Specialties

- Blonding
- Styling
- Upstyling

Accomplishments

- International Beauty Industry Awards
- Cover artist for Modern Salon

Let's Be Friends

- My creativity moves from one project to the next
- I led small art groups once a week in my salon

Level Points

Advanced Workshop Artist
In-person: 86,670



@DetraVestSmith



@Detra Vest Smith

 matrix
Alaska



Robyn Chai

Kenai, AK

Specialties

- Color Formulation
- Vivids
- Corrective Color

Accomplishments

- Degree in Business

Let's Be Friends

- I love roller derby
- Matrix Stylist over 13 yrs

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Robyn.Chai

 matrix
Arizona



Heather Caffas

Glendale, AZ

Specialties

- Color Formulation
- Blonding
- Hair Cutting

Accomplishments

- Becoming a Matrix Artist, something I've wanted for years
- Worked with top industry Artists

Let's Be Friends

Love giving back to the community & those in need
I recently moved across the country for a new journey in life

Level Points

Look & Learn Artist
Virtual: N/A
In-person: 31,670



@Hairgoddess1972



@Heather A Caffas



Gina Pickett

Laveen, AZ

Specialties

- Corrective Chemistry
- Blending
- Texture Squad
- Haircutting

Accomplishments

- Advanced Hair Certifications
- Certified Hair Extensions

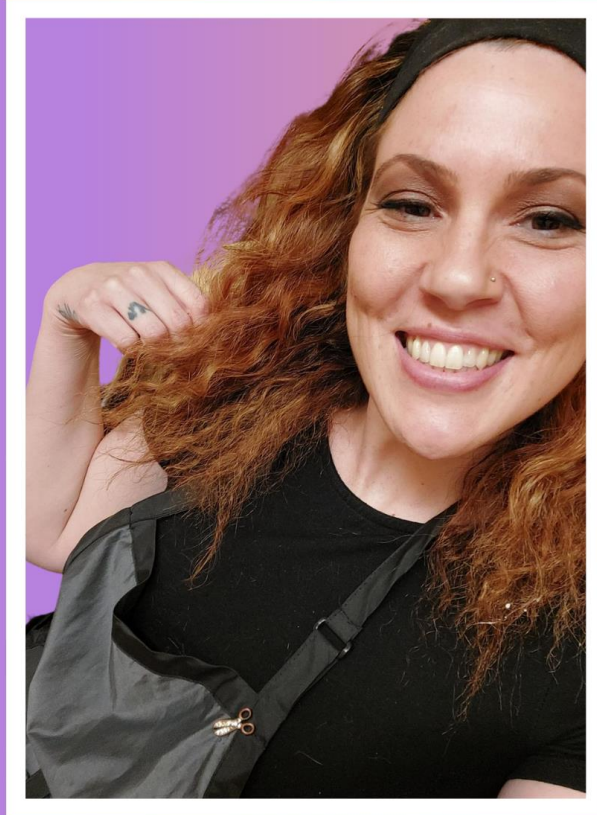
Let's Be Friends

- Extremely helpful
- Bubbly personality

Level Points

Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670





Sonja (Soda) Andert

Phoenix, AR

Specialties

- Blonding
- Haircutting
- Social Media

Accomplishments

- Cosmetology Instructor License

Let's Be Friends

- I bring a lot of energy
- Unafraid to take risks

Level Points

Look & Learn Artist

Virtual: 15,000

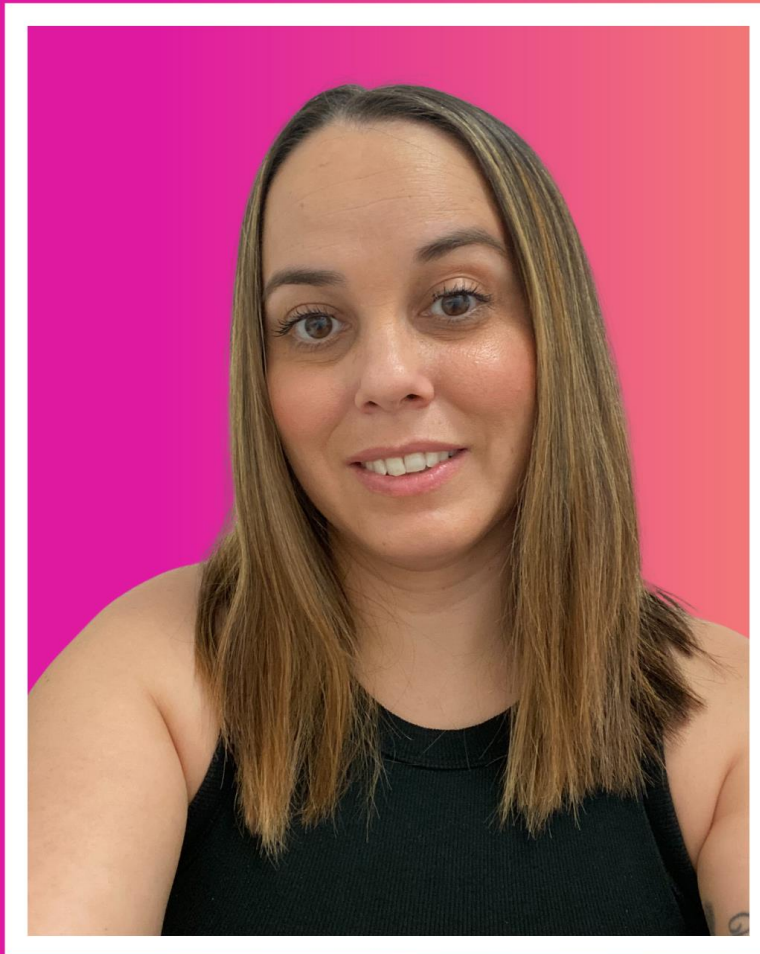
In-person: 31,670



@_s.o.s_hair_



@S.O.S. Hair



Kelly Dunlavey

Scottsdale, AR

Specialties

- Color formulation
- Haircutting
- Corrective color

Accomplishments

- Cosmetology Instructor License
- Bella Last educator trained
- CND educator trained

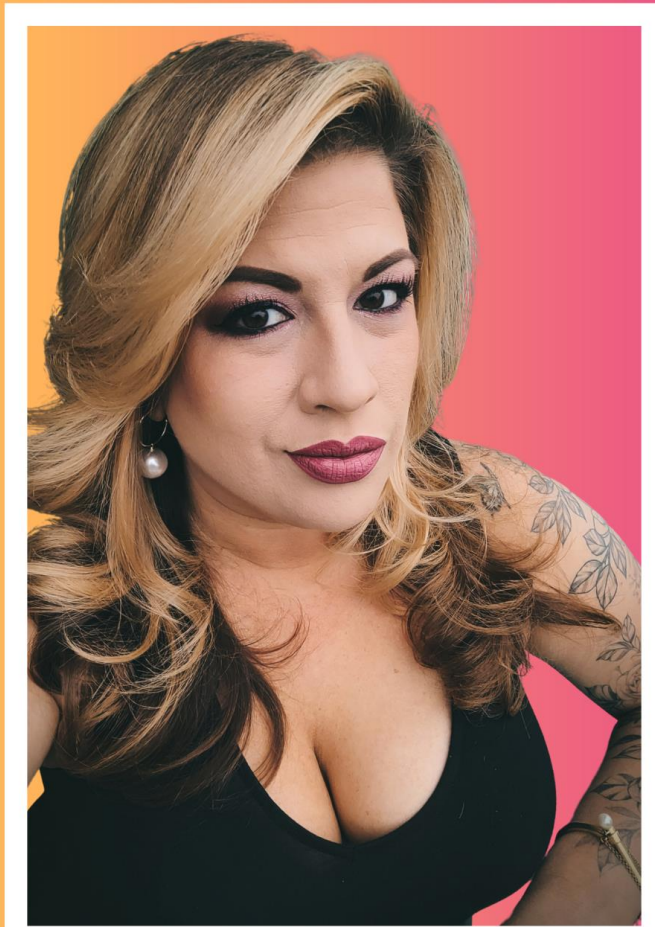
Let's Be Friends

- I played a year of college softball
- I love animals

Level Points
Look & Learn Artist
Virtual: 15,000
In-person: 31,670



 matrix
Arkansas



Nikki Clayton

Conway, AR

Specialties

- Color formulation
- Curls + Coils
- Haircutting

Accomplishments

- Featured in InStyle magazine for JCPenney Salons

Let's Be Friends

- Loves to cosplay
- Loves to plan and decorate for parties
- I have 10 siblings

Level Points

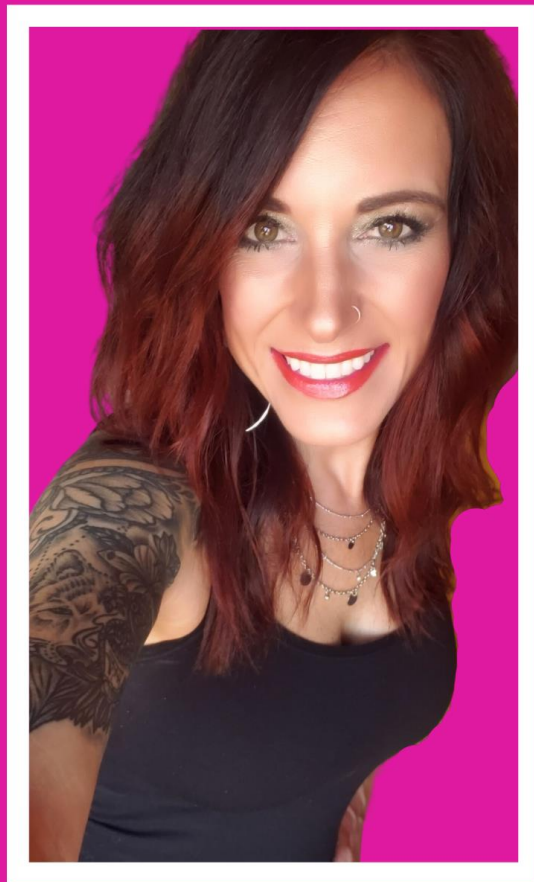
Look & Learn Artist
Virtual: N/A
In-person: 31,670



@Bnclayton



@Hairbynikkiclayton



Mindi Cluck

Van Buren, AR

Specialties

- Color formulation
- Styling

Accomplishments

- Extension Certified
- Salon Owner

Let's Be Friends

- Loves things related to hair color
- Enjoys time outdoors

Level Points

Look & Learn Artist

Virtual: N/A

In-person: 31,670



@MindiRocksHair



@MindiRocksHair

 matrix
California



Sabrina Catalano

Palo Alto, CA

Specialties

- Color formulation
- Styling

Accomplishments

- Babe & Dream Cather extension certified

Let's Be Friends

- My favorite Matrix product is SoColor Pre-Bonded permanent color!

Level Points

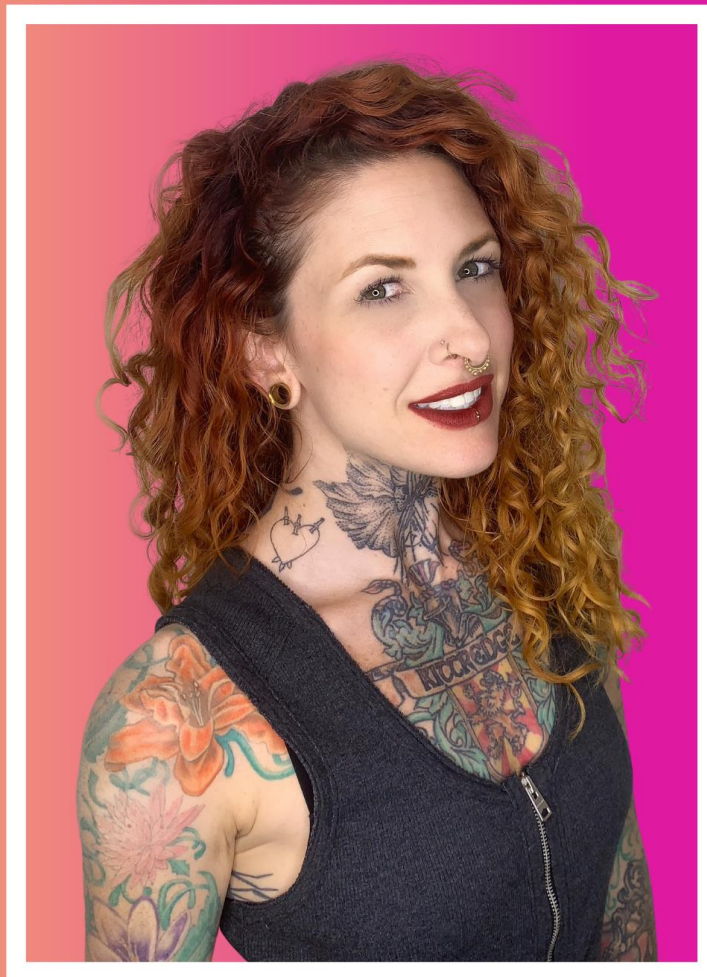
Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Beauty_By_Sabrinamarie



Jessica Kittredge

Los Angeles, CA

Specialties

- Vivid color
- Corrective color
- Curl Patterns

Accomplishments

- Published in Lucy's Magazine
- Published in Femmel Rebel

Let's Be Friends

- Grew up as a dancer
- Taught in JR high

Level Points

Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670

 @shaknvanity

 @Jessica Kitteredge



Georgia Tournai

Palm Springs, CA

Specialties

- Color Formulation
- Salon Emotion
- Haircutting/barbering

Accomplishments

- 2022 Top Stylist
Coachella Valley
- Matrix Mentor ME
Mentee

Let's Be Friends

- Left Handed
- Passionate about
rescuing pets

Level Points

Look & Learn Artist

Virtual: 15,000

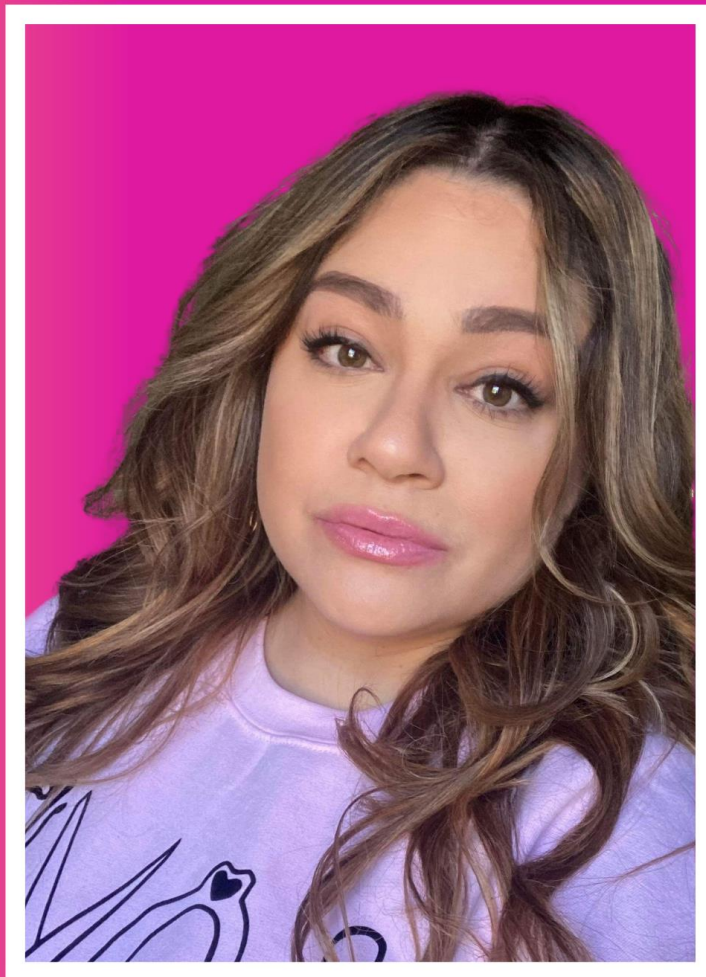
In-person: 31,670



@GTournai



@GTournai



Brittany Antuna

Riverside, CA

Specialties

- Corrective color
- Haircutting
- Barbering

Accomplishments

- Best Stylist in Inland Empire Magazine 2014-2017
- Former stylist for NuvoTV

Let's Be Friends

- I love music
- I have my own merch line

Level Points

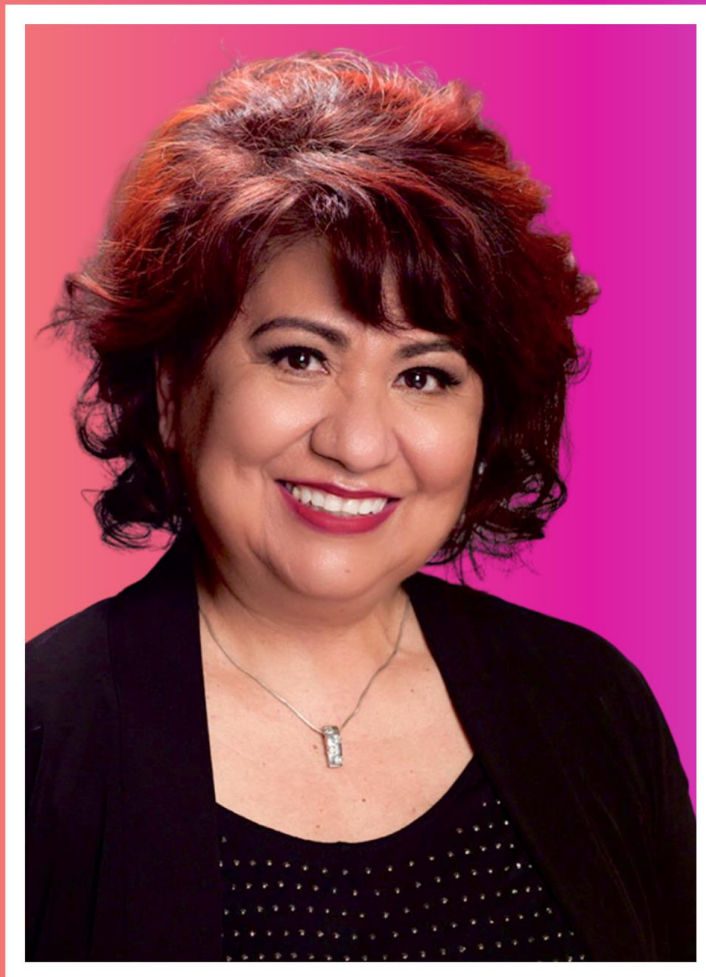
Workshop Artist
Virtual: 15,000
In-person: 60,000



@Thee_BrittanyShearz



@BrittanyShearz



bilingual
Spanish

Minerva Hallacy

San Francisco, CA

Specialties

- Blonding
- Grey Coverage
- Haircutting

Accomplishments

- Advanced haircutting, barbering and color certifications

Let's Be Friends

- Sometimes, I wear goofy shoes
- Favorite TV show: Golden Girls!

Level Points

Virtual: 60,000
In-person: 66,670



@minniehallacy15



@Minerva Hallacy



Ardith Rosana

San Jose, CA

Specialties

- Color formulation
- Corrective Color
- Grey Coverage

Accomplishments

- Completed Matrix Color mastery program
- Certified color master

Let's Be Friends

- Started at a salon at 16yo
- Loves wonder woman theme song

Level Points

Workshop Artist

Virtual: N/A

In-person: 60,000



@hairdna



bilingual
Spanish

Carlos Ramirez

Santa Ana, CA

Specialties

- Styling
- Blonding
- Haircutting

Accomplishments

- Work published in Modern Salon, Modern Bride, Glamour, People en Español

Let's Be Friends

- I collect Roseville Pottery
- I love Gardening
- I'm a Reiki Master

Level Points

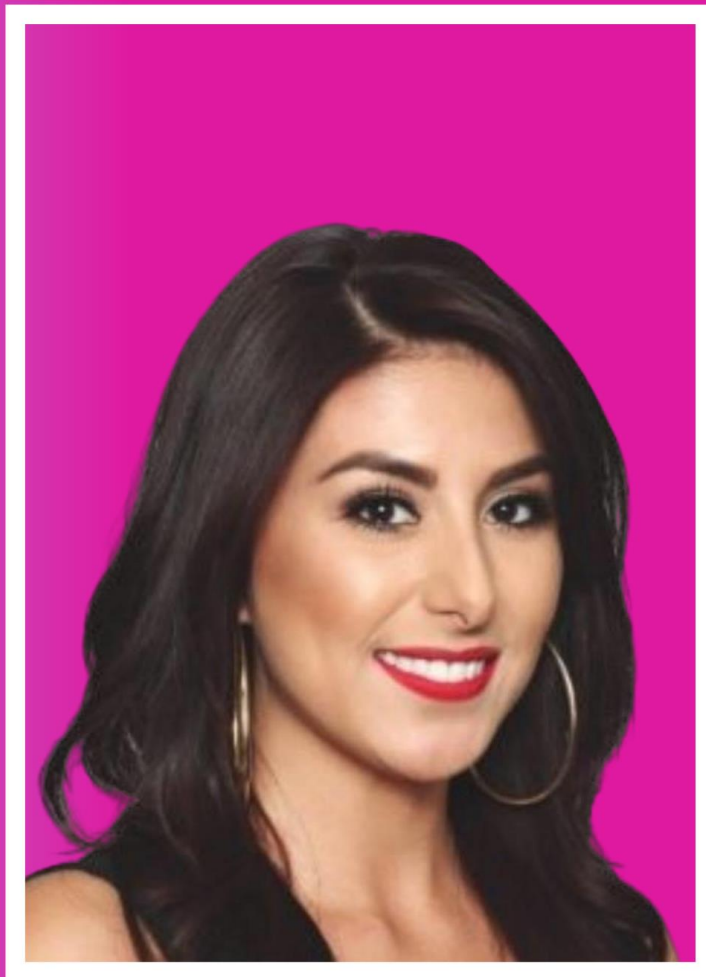
Advanced Workshop Artist
Virtual: N/A
In-person: 86,670



@CarlosRamirezCalifornia



@Carlos Ramirez



bilingual
Spanish

Sara Villegas

Visalia, CA

Specialties

- Color Formulation
- Blending
- Grey Coverage

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Favorite season is spring
- Is a mother and not a morning person

Level Points

Workshop Artist
Virtual: 30,000
In-person: 60,000



@Hairbysv



@Sara Villegas



Robert Moreno

Philips Ranch, CA

Specialties

- Color formulation
- Blending
- Grey coverage

Accomplishments

- Published in Salon today magazine
- Trained with Sassoon, Aveda, Wella, & TG

Let's Be Friends

- Loves being a stylist
- Love people & loves to dance

Level Points

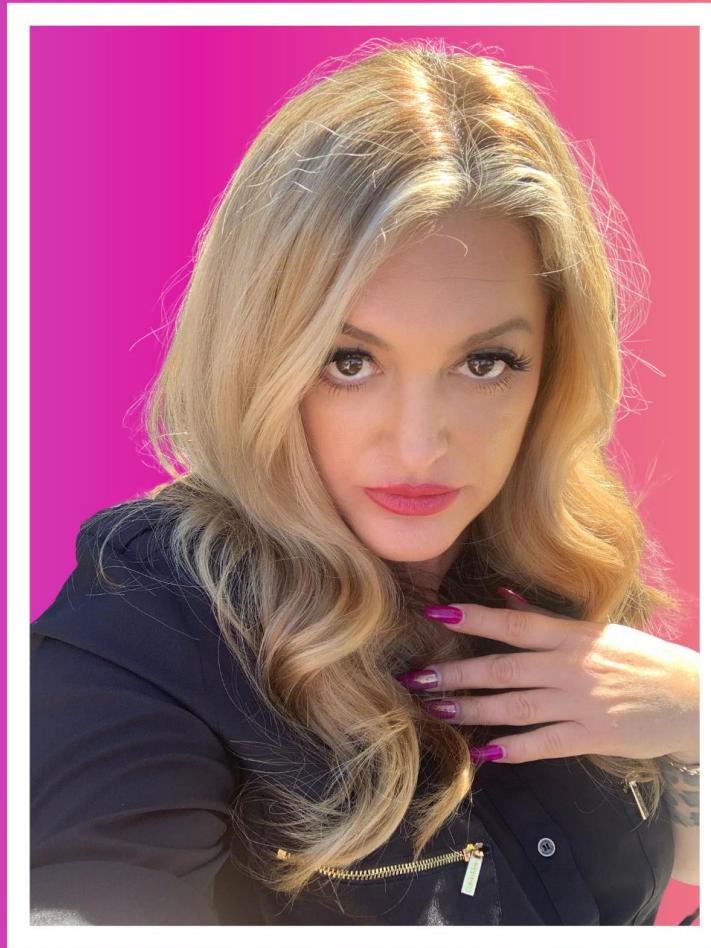
Workshop Artist
Virtual: NA
In-person: 60,000



@hairbyrobertm



@Robert Moreno



Amy Hooper

Freemont, CA

Specialties

- Blonding
- Corrective Color
- Hair Cutting

Accomplishments

- Matrix Color Master
- Brazilian Blowout, Keratin • Complex, Aqua Hair Extensions Certified

Let's Be Friends

- I have a classic '57 Chevy Bell Air
- I'm a Leo

Level Points

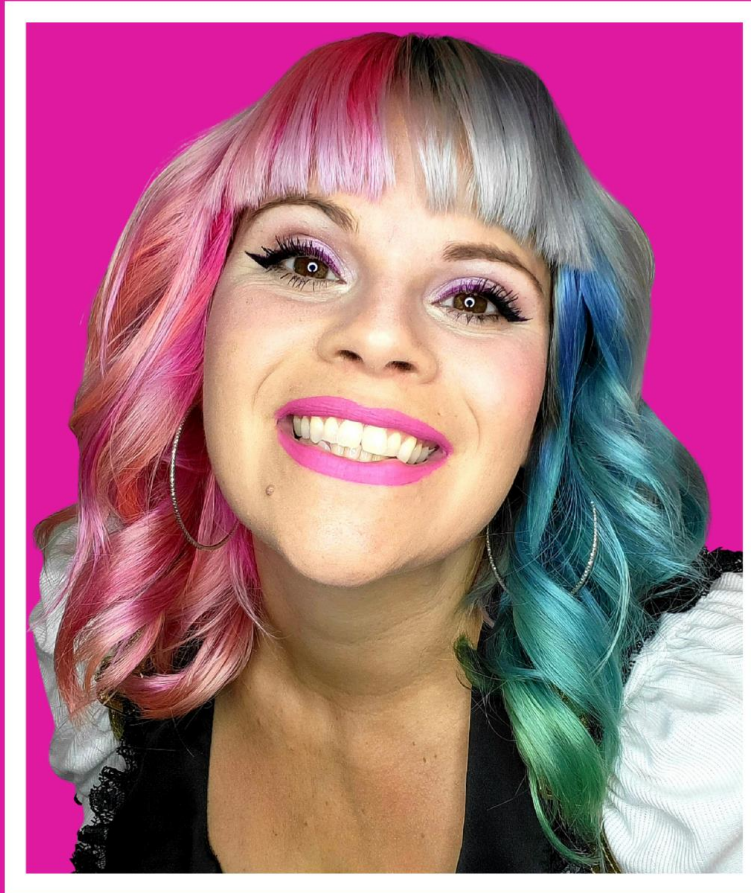
Look & Learn Artist
Virtual: NA
In-person: 31,670



@HairByAmyKing



@AmyKingMasterStylist



bilingual
Spanish

Juliana Fox

Chula vista, CA

Specialties

- Color formulation
- Corrective Color
- Vivid color

Accomplishments

- Salon owner
- Bachelor's in Communications

Let's Be Friends

- I laugh at my own jokes
- I do happy dances while making my coffee

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@PhdHairSanctuary



@Juliana Fausnaugh



bilingual
Spanish



Erika Garcia

Ontario, CA

Specialties

- Color formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Teaching others is something I love

Level Points

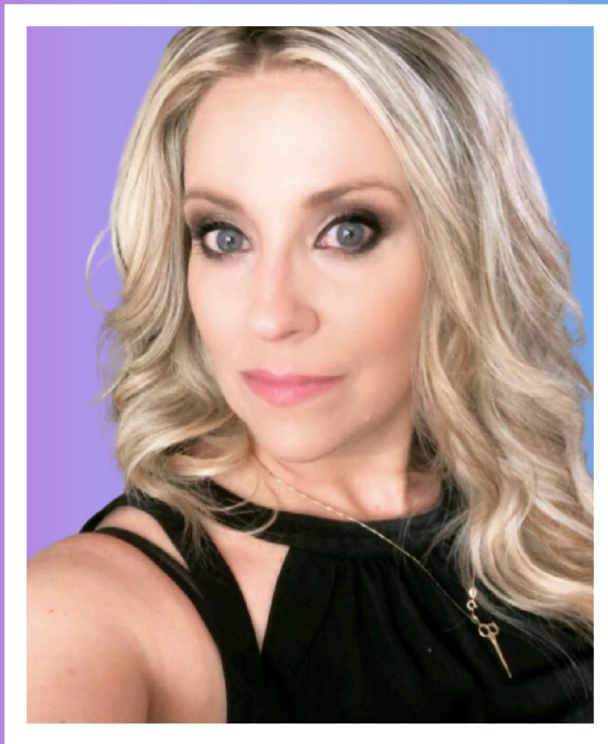
Workshop Artist
Virtual: N/A
In-person: 60,000



@Erikavangogh



@N/A



Jeaneane Moreno

Dublin, CA

Specialties

- Color formulation
- Blending
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love all things blending

Level Points

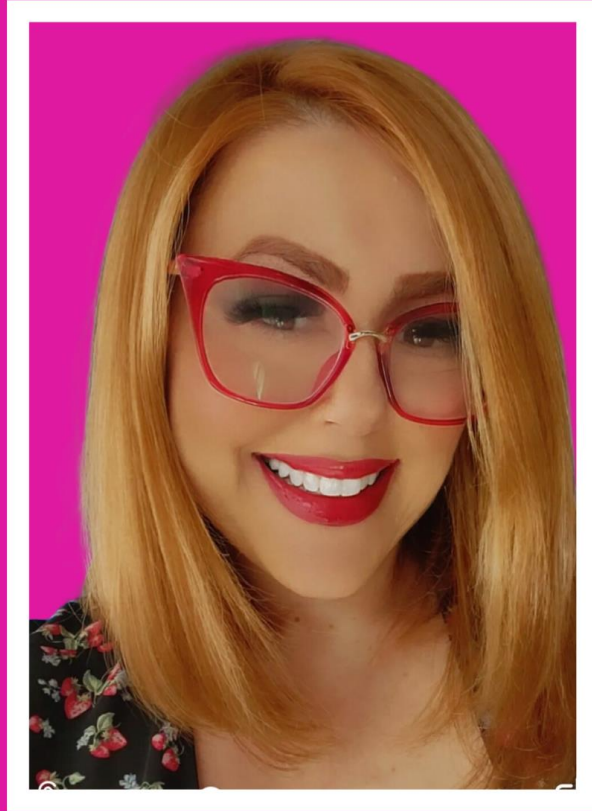
Workshop Artist

Virtual: N/A

In-person: 60,000



@jeaneane_moreno_hairtylist



Tiffany Bravo

Northridge, CA

Specialties

- Color formulation
- Corrective Color
- Blonding

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670

Accomplishments

- Certified in Hair Painting
- Golden Circle Award for turning a non-color salon into a thriving color salon

Let's Be Friends

- I love Pink
- Started over as a mom at age 40 when my oldest was already 12



@TiffanyBravoHair

 matrix
Colorado



Sara Ramus

Aurora, CO

Specialties

- Color formulation
- Vivid color
- Haircutting

Accomplishments

- Certified for IPL
- Certified for Micro dermabrasion & eyelash extensions

Let's Be Friends

- My hair has 10 different colors
- I bought my first car when I was 15

Level Points

Advanced Workshop Artist
Virtual: N/A
In-person: 86,670



@Sara_ramusitswhatido



@Ramus Studio Salon



Laura Dorchak

Colorado Springs, CO

Specialties

- Color Formulation
- Blending
- Corrective Color

Accomplishments

- Associate of Arts Degree
- Cosmetology License

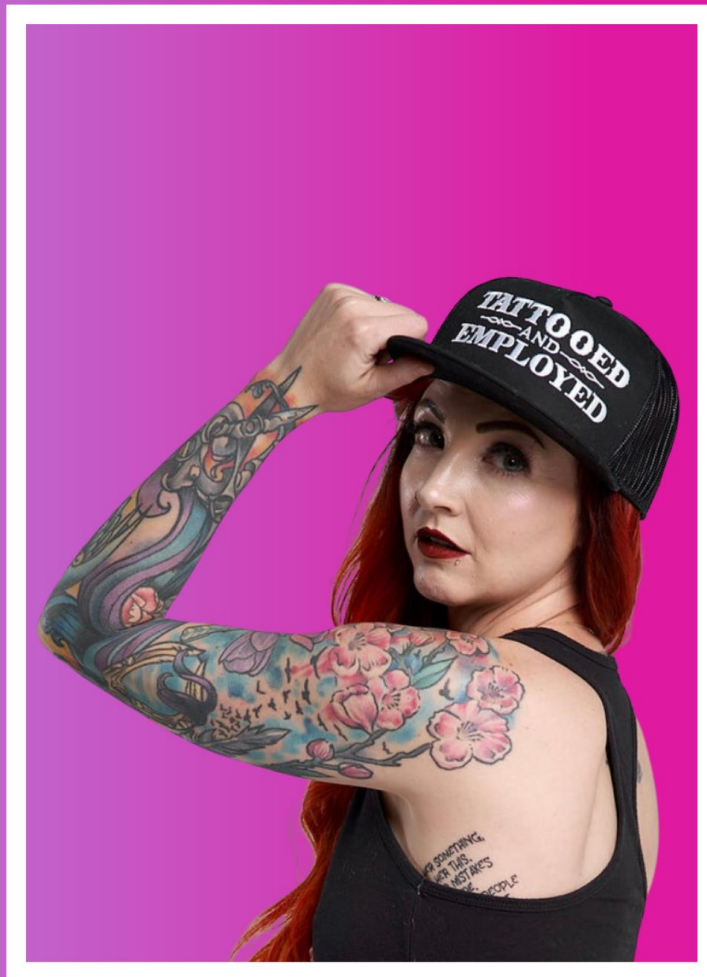
Let's Be Friends

- Loves baseball
- Was a previous flight attendant

Level Points

Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670





Danielle Starr

Denver, CO

Specialties

- Blending
- Corrective color
- Chemistry of color

Accomplishments

- REDKEN Color & designed certified
- Beauty underground artist

Let's Be Friends

- I have four fur kids (dogs)
- I used to barrel race horses as a kid

Level Points

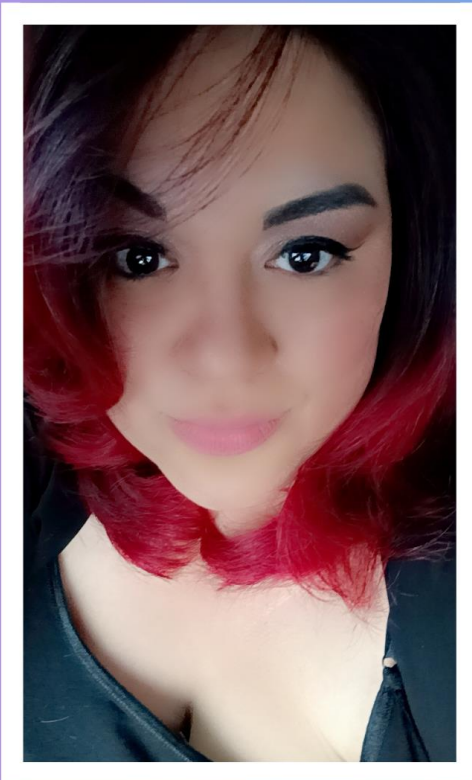
Look & Learn Artist
Virtual: N/A
In-person: 31,670



@thedaniellestarr



@DanielleStarrHair



Cinnamon Reyes

Thornton, CO

Specialties

- Color Formulation
- Styling
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Education and sharing is my passion

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@city_hair_by_bunnz



bilingual
Spanish



Isabel Ruiz

Denver, CO

Specialties

- Color formulation
- Grey Coverage
- Color Correction

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love being a mom

Level Points

Workshop Artist
Virtual: N/A
In-person: 60,000



@Isabel Ruiz



Valentina Epps

Rifle, CO

Specialties

- Color formulation
- Color Correction
- Salon Emotion
- Social Media

Accomplishments

- Cut It Out- Beauty community against domestic abuse

Let's Be Friends

- Love my fur-baby
- Love being a mom

Level Points

Workshop Artist

Virtual: 15,000

In-person: 60,000



@Valentinaepps



@ValentinaEpps.stylist



Natasha Carter

Centennial, CO

Specialties

- Color formulation
- Blending
- Haircutting

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Passionate about education

Level Points

Look & Learn Artist
In-person: 31,670



NA

 matrix
Connecticut



Jeanine Taft

Milford, CT

Specialties

- Color formulation
- Grey coverage
- Styling

Accomplishments

- 2x Teacher of the year for beauty school
- Is a Matrix educator

Let's Be Friends

- Previously wanted to become a mechanic, electrician, or plumber

Level Points

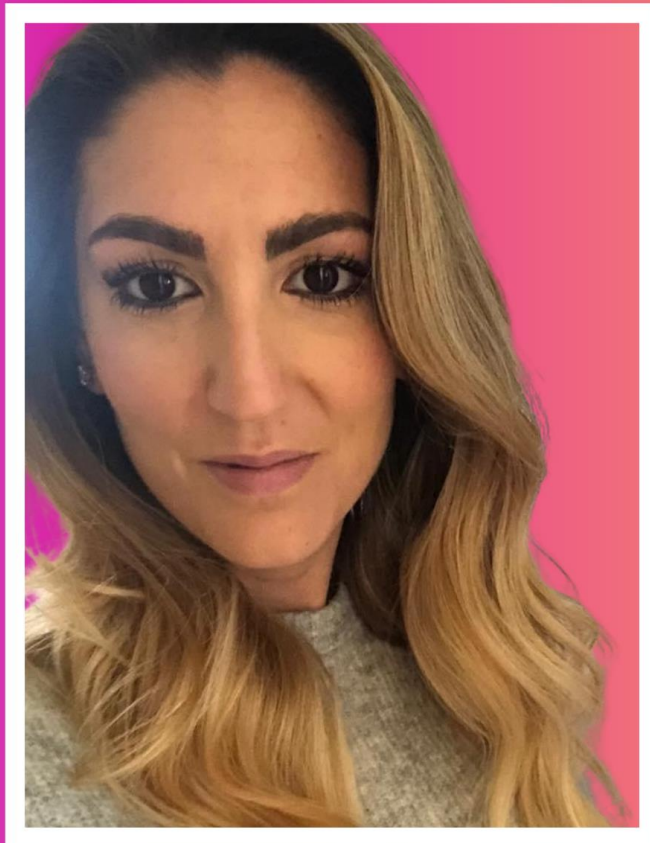
Workshop Artist
In-person: 60,000



@hair2stay1



@Mary Shepard



Kim Walsh

Norwalk, CT

Specialties

- Color formulation
- Blending
- Haircutting

Accomplishments

- Matrix Color Master

Let's Be Friends

- I love watching people grow professionally
- I'm a personal trainer!

Level Points

Advanced Workshop Artist
In-person: 86,670



@KimWestHair



@Kim West



Chanice Haughton

Wallingford, CT

Specialties

- Color formulation
- Styling
- Vivid Color

Accomplishments

- Salon Owner

Let's Be Friends

- I love to travel and visit new places

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@ReneBeautySalon_90

 matrix
Florida



Jon Weiner

Boynton Beach, FL

Specialties

- Vivid Color
- Blending
- Corrective Color
- Chemistry Of Color

Accomplishments

- Former salon owner
- Hair stylist journal

Let's Be Friends

- I enjoy traveling, playing golf, and photography

Level Points

Advanced Workshop Artist
In-person: 86,670





bilingual
Spanish

Mihn Loe

Coral Springs, FL

Specialties

- Corrective Color
- Vivid Color
- Salon Emotion

Accomplishments

- Matrix Color Certified
- Cosmetics Botox Training

Let's Be Friends

- I love going to the beach
- I have a "green thumb" and love plants!

Level Points

Workshop Artist
In-person: 60,000



@modahairsalon_
coralsprings



@modahairsalon_
coralsprings



Renae Mendall

Lady Lake, FL

Specialties

- Hair color chemistry
- Haircutting
- Salon Emotion

Accomplishments

- Former Salon owner
- Former Summit Coach

Let's Be Friends

- Decided at 11yrs old to become a hairdresser
- My dog, Lulu, is my best friend
- I never leave my bed unmade

Level Points

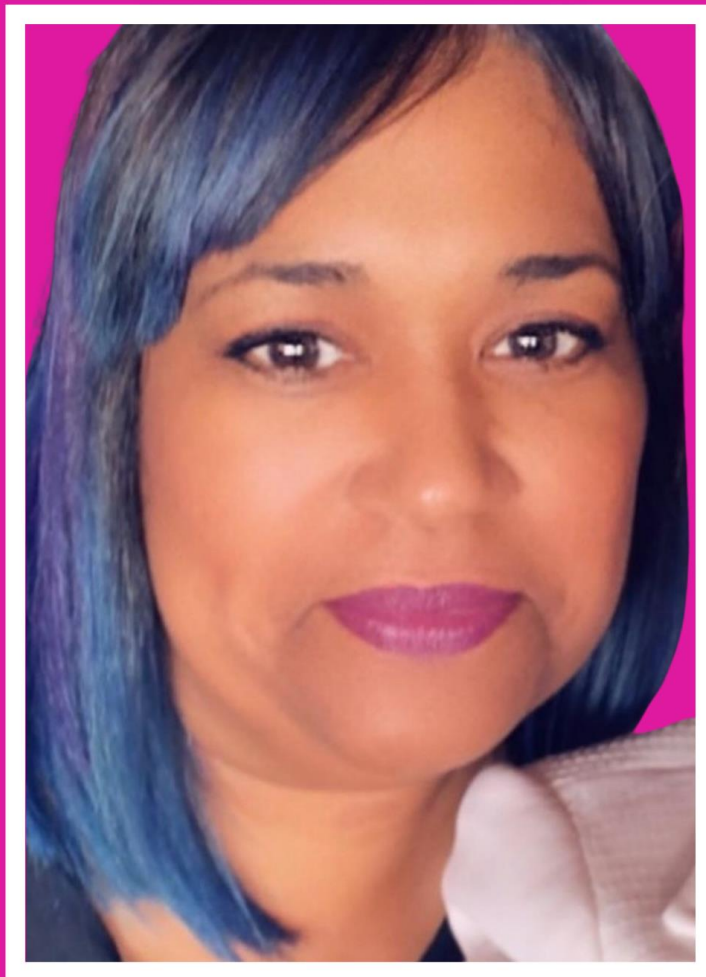
Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670



@Renae_Mendall



@Renae Mendall



bilingual
Spanish

Iris Rodriguez

Heathrow, FL

Specialties

- Color formulation
- Grey coverage
- Corrective color

Accomplishments

- Most booked on Booksy in 2020
- Hot tools styling award in 2018

Let's Be Friends

- Fun & Sweet
- Funny

Level Points

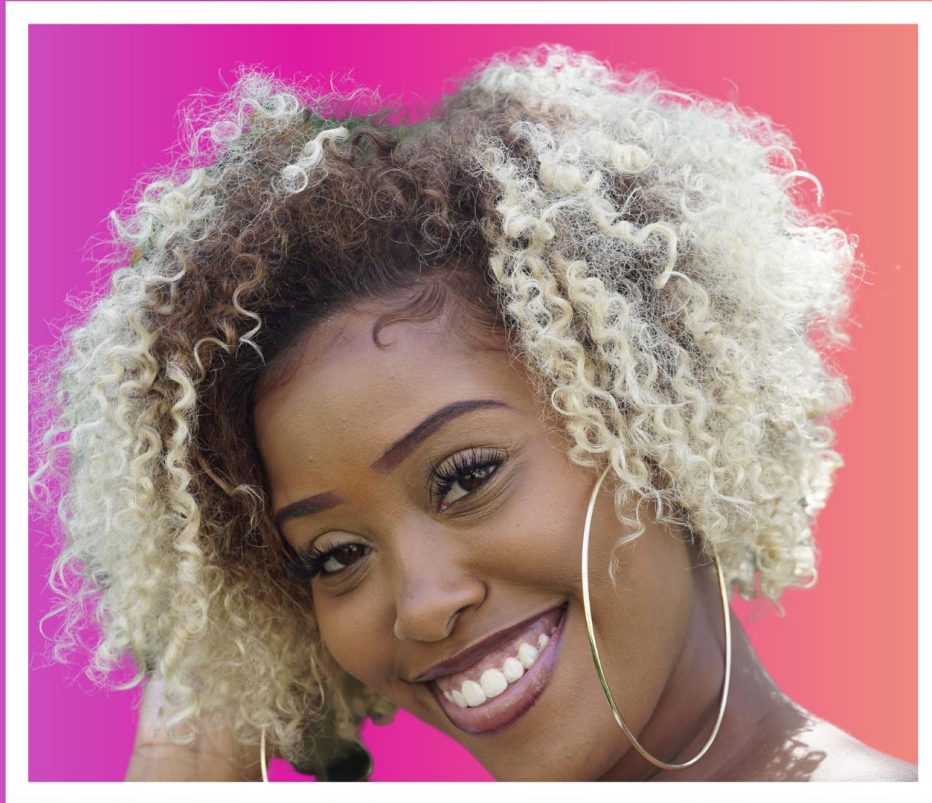
Workshop Artist
In-person: 60,000



@iris.edu_hairguru



@IrisRodriguezMejia



Serina Woodford

Sunrise, FL

Specialties

- Blonding
- Hair Color Chemistry
- Curl + Coils

Accomplishments

- Artist for the Matrix Texture Squad

Let's Be Friends

- Love to dance
- Love to laugh
- Love to learn

Level Points

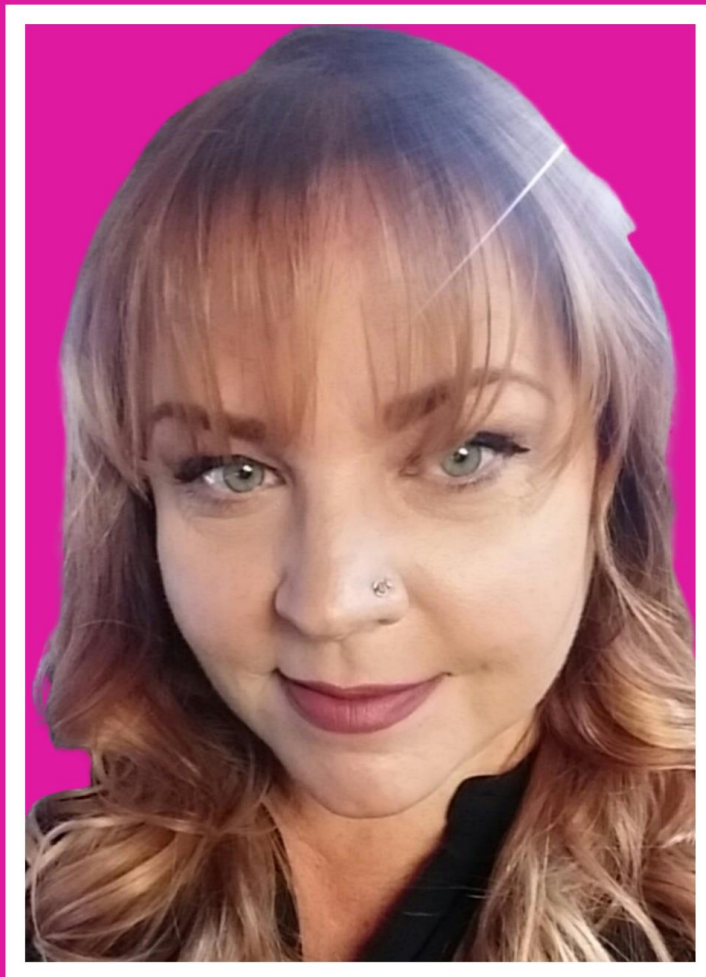
Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670



@Designsofcomposeure



@Designsofcomposeure



Heather Priest

Mulberry, FL

Specialties

- Formulation
- Corrective color
- Grey Coverage

Accomplishments

- SoColor Certified
- Brazilian Blowout Certified

Let's Be Friends

- Loves Halloween
- Likes amusement parks

Level Points

Workshop Artist
In-person: 60,000



@phantomfan71



@heather.priest.96



Andrea Nicholson

Pace, FL

Specialties

- Color Formulation
- Blending
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love all things education and learning

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@NA



@musejacksonville



Miranda Skinner

Naples, FL

Specialties

- Color formulation
- Blending

Accomplishments

- Matrix Color Master
- Salon Owner

Let's Be Friends

- Love being a new mom
- I love fitness

Level Points

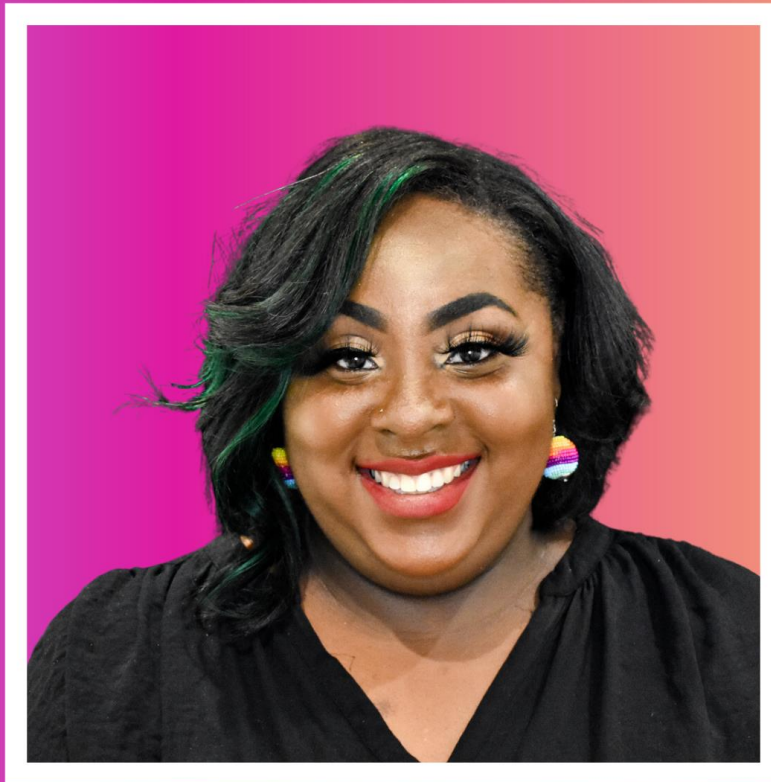
Workshop Artist
Virtual: 15,000
In-person: 60,000



@MirandasHairworld



@MirandasHairworld



Kashawnte Wade

Clearwater, FL

Specialties

- Curls + Coils
- Vivids
- Blonding

Accomplishments

- Master Photoshoot Award winner

Let's Be Friends

- I love to cook!
- Art and painting has always been a hobby of mine

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@slaybytayexperience



Mara Toomajian

Boca Raton, FL

Specialties

- Blonding
- Color Formulation
- Corrective Color

Accomplishments

- Studio Salon Owner
- Matrix Color Master

Let's Be Friends

- Love to have fun
- Love to help others

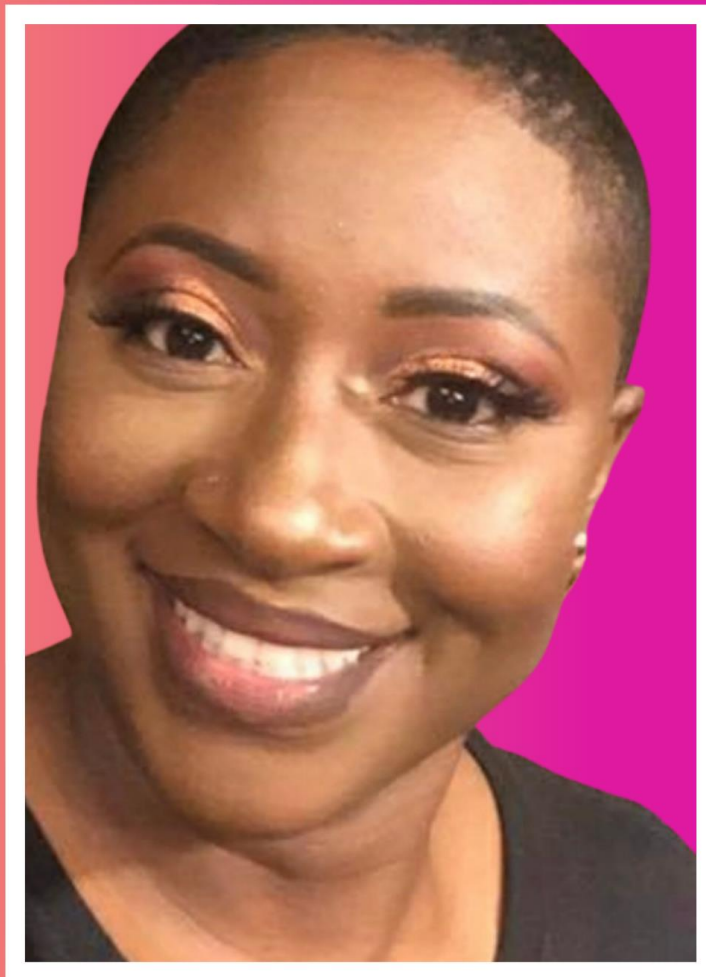
Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000

 @Mara_toomajiancolorist

 Mara Toomajian

 matrix
Georgia



Celena Williams

Dacula, GA

Specialties

- Vivid Color
- Chemistry of color
- Barbering

Accomplishments

- Advanced Barber Certified
- Educator of barbering & cosmetology

Let's Be Friends

- I'm a travel agent
- I also write books

Level Points

Look & Learn Aritst
In-person: 31,670



@MsStylz2u



@Celena Williams



Shanique Frett

Dunwoody, GA

Specialties

- Color formulation
- Curl Patterns
- Vivid color

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I like to sew in my free time
- Love to make people laugh!

Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000



@scouturesalon



@shaniquefrett



Gaza Ambers-Brown

Douglasville, GA

Specialties

- Color Formulation
- Blending
- Haircutting
- Social Media

Accomplishments

- Featured on BehindTheChair
- Featured on Matrix & Armstrong

Let's Be Friends

- I'm a hair nerd
- I have 5 dogs

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@mrsgazabrown



@Gaza Ambers-Brown



Laura Gunter

Woodstock, GA

Specialties

- Vivid Color
- Texture Squad
- Styling
- Social Media

Accomplishments

- NAHA Team of the Year winner
- NAHA moment nominee
- Multi-published stylist

Let's Be Friends

- I'm a cozy gamer
- I love to read
- I'm a dog mom

Level Points

Advanced Workshop Artist

Virtual: 60,000

In-person: 86,670



@LauraGunterBeauty



@lauragunterhair



Karris Reeves-Robinson

Atlanta, GA

Specialties

- Blonding
- Color Formulation
- Curls + Coils
- Styling

Accomplishments

- My work has been published in Martha Stewart Weddings, Essence, Ellements, and B Inspired Magazines

Let's Be Friends

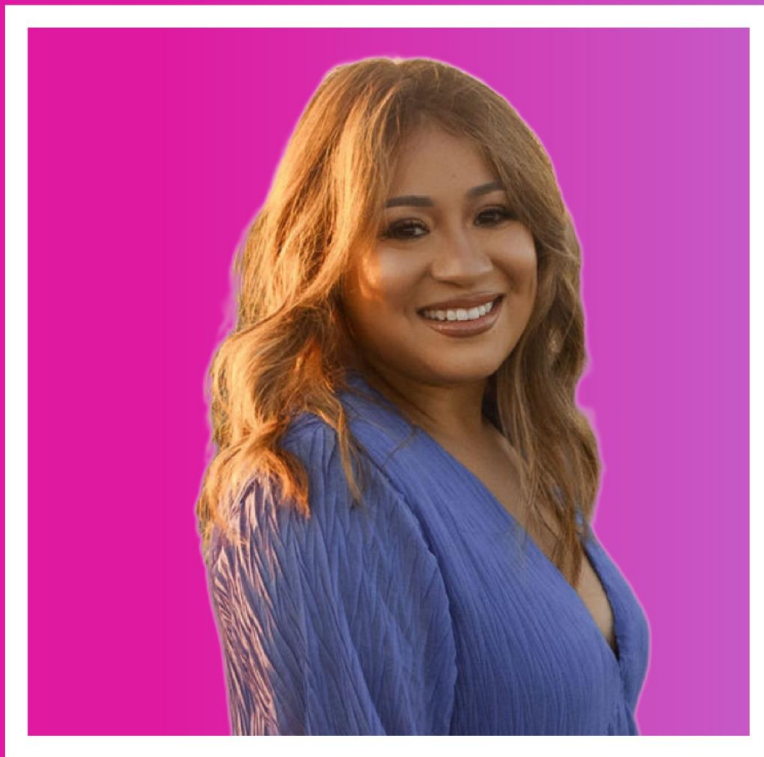
- I 'm a world traveler
- Foodie
- I love being a mom

Level Points

Workshop Artist
In-person: 60,000

 @KarrisAlyson

 N/A



Honey Diaz

Atlanta, GA

Specialties

- Color Formulation
- Blending

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love getting to share what I learn with others

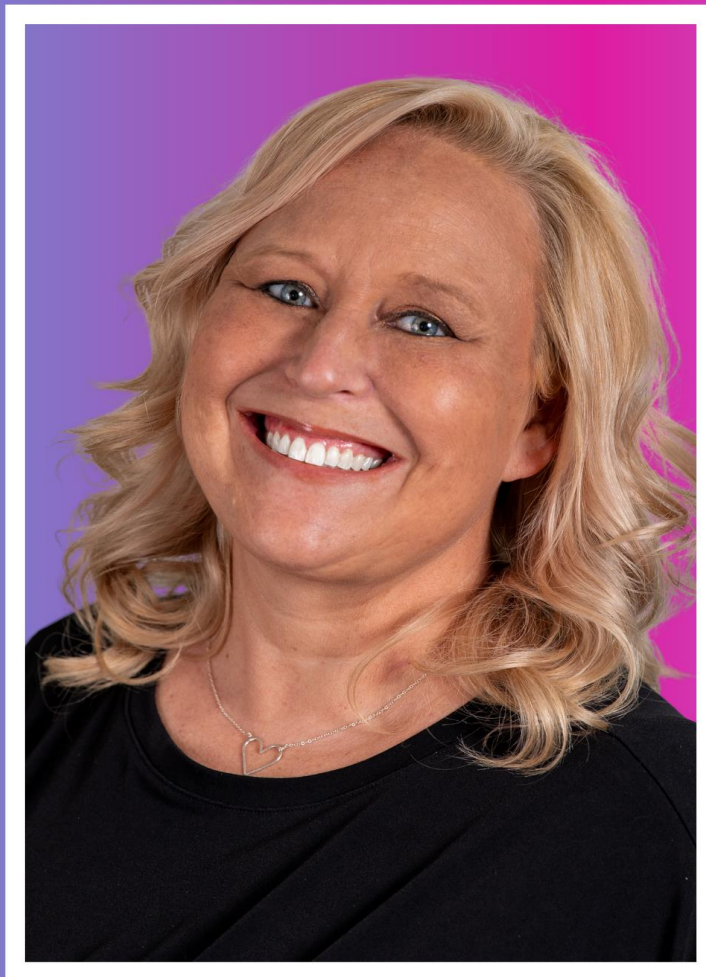
Level Points

Look & Learn Artist
In-person: 31,670



@HoneyxHair

 matrix
Hawaii



Mary Baxley-Pierle

Kaneohe, HI

Specialties

- Vivid color
- Blonding
- Upstyling

Accomplishments

- Published in Sophisticate Magazine twice
- 2018 Hairdo contest finalist

Let's Be Friends

- Originally from Indiana
- I have 2 fur babies Bo & Millie

Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000

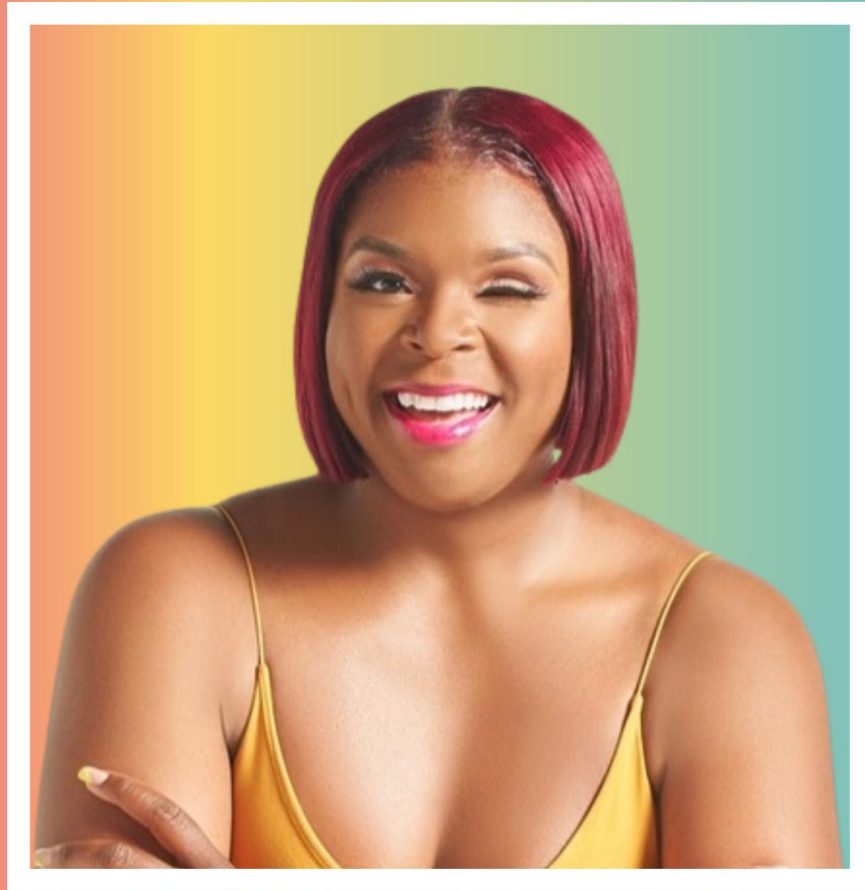


@marypierle.hair



@Mary Baxley-Pierle

 matrix
Illinois



Arriel Jennings

Chicago, IL

Specialties

- Color Formulation
- Curls + Coils
- Haircutting
- Social Media

Accomplishments

- Matrix Texture Squad
- National Training Team member

Let's Be Friends

- I just became a mural artist
- I love arts & crafts
- New found love to skate

Level Points

Workshop Artist
Virtual: 30,000
In-person: 60,000



@ArrielElyse



@ArrielElyse



Aldona Stefanczyk

Chicago, IL

Specialties

- Color Formulation
- Blonding
- Corrective Color
- Upstyling

Accomplishments

- Graduated
Neurolinguistic Program

Let's Be Friends

- Certified Master
Practitioner
- Dancing is my hobby
- Dream is to visit Dubai

Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000



@aldonahairaddict



@AldonaHairAddict



Danis Whitfield

Matteson, IL

Specialties

- Vivid color
- Curl Patterns
- Social Media

Accomplishments

- Licensed Cosmetology Educator
- Freelanced film stylist

Let's Be Friends

- Starbucks & Target are my love language
- I love traveling
- Making people feel good is a passion of mine

Level Points

Look & Learn Artist
In-person: 31,670





Marta Traversa

Mount Prospect, IL

Specialties

- Up styling
- Haircutting

Accomplishments

- Color Mastery-Master
- Published in Hair + Motion Magazine

Let's Be Friends

- Likes to Snowboard
- Plays Soccer

Level Points

Workshop Artist
In-person: 60,000



@traversamarta



@traversamarta



Kris Haas

Peoria, IL

Specialties

- Color formulation
- Hair color chemistry
- Blonding

Accomplishments

- Matrix Color Master
- Cover photo for Fashion Ignite & others

Let's Be Friends

- Loves DIY projects
- Loves kayaking
- Love hiking

Level Points

Workshop Artist
In-person: 60,000



@Krishaas_hair



@Kris.a.haas



LeAnn Drake

Romeoville, IL

Specialties

- Color Formulation
- Curls + Coils
- Styling

Accomplishments

- Continuing Education Sponsor
- NAHA Judge

Let's Be Friends

- Love bike riding
- Love hair shows
- Marvel & DC fan

Level Points

Look & Learn Artist
In-person: 31,670



@lele_stylez



@LuvleStyle



Ruben Guzman

Hazel Crest, IL

Specialties

- Vivid Color
- Haircutting
- Social Media

Accomplishments

- Licensed Educator
- Platform Artist at ABS Chicago

Let's Be Friends

- Run a jewelry business
- Enjoy entertaining
- Love vacationing with my hubby of 10 yrs.

Level Points

Look & Learn Artist
In-person: 31,670





Nichole Vercellono

Kankakee, IL

Specialties

- Color Formulation
- Blending
- Corrective Color

Accomplishments

- 1st in state for SkillsUSA cosmetology competition

Let's Be Friends

- Loves alternative music
- Also work as an x-ray tech
- I can't whistle

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Nichole.TheSalon



Sarah Garcia

Marion, IL

Specialties

- Corrective color
- Blending
- Salon Emotion

Accomplishments

- Sold my salon of 13 years
- Published in Modern Salon Magazine

Let's Be Friends

- I love donuts
- Worked on a cruise ship
- I love hosting parties

Level Points

Advanced Workshop Artist
In-person: 86,6700



@sarah_mysalonfreedom



@Sarah Sronce-Garcia



Natalie Adams

Waterloo, IL

Specialties

- Color formulation
- Vivid color
- Grey coverage

Accomplishments

- Brazilian Blowout
- Trissola Smoothing systems

Let's Be Friends

- Education fuels my push for success
- Important to keep your mind & heart right

Level Points

Workshop Artist
In-person: 60,000



@Nataliereneehair



@Natalie Adams



Whitney Fleming

Champaign, IL

Specialties

- Color formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Being a Mom it the greatest job!

Level Points

Advanced Workshop Artist
In-person: 86,670



@BeautybyWhitneyLea



Whitney Lea



Maria Collins

Homer Glen, IL

Specialties

- Color formulation
- Haircutting

Accomplishments

- Matrix Color Master

Let's Be Friends

- My family is everything!

Level Points

Workshop Artist
In-person: 60,000



@MLCollins23



N/A

bilingual
German



Andreas Hogue

Golf, IL

Specialties

- Color formulation
- Haircutting
- Styling

Accomplishments

- Matrix Color Master
- Multiple Salon Owner

Let's Be Friends

- Family man
- Love talking business

Level Points

Class Designed By Artist
In-person: 106,670

 @AndreasHogue

 @Andreas Hogue



Amber Kinzie

Chicago, IL

Specialties

- Color formulation
- Blending
- Corrective Color

Accomplishments

- Balayage certified through Hairmvmt + Masters of Balayage

Let's Be Friends

- I love the art of cooking, nature & yoga
- Obsessed with organizing

Level Points

Look & Learn Artist
In-person: 31,670



@ColorCouture_hair



@ColorCoutureSalonInc



Amanda Trout

Woodstock, IL

Specialties

- Color formulation
- Corrective Color
- Blonding
- Styling

Accomplishments

- Matrix color master
- International Stylist
- Worked NYFW
- Published Stylist

Let's Be Friends

- I have 1 daughter named Isla
- I did hair on a cruise ship
- My favorite color is pink

Level Points

Workshop Artist
In-person: 60,000



@hairstylesbyamandaj



@hairstylesbyamandaj

 matrix
Kansas



Chele (Michele) Barron

Newton, KS

Specialties

- Color Formulation
- Blending
- Styling

Accomplishments

- Matrix Artist since 2014
- 31 years as a Stylist
- 16 years as a Salon owner

Let's Be Friends

- I knew I wanted to educate when I went to hair show in 1991
- I got my first perm in 4th grade in the 80's before realizing I have naturally curly hair

Level Points

Workshop Artist
In-person: 60,000



 matrix
Kentucky



Ashley Stewart-Wright

Mount Sterling, KY

Specialties

- Color formulation
- Vivids
- Blonding

Accomplishments

- Naha Nominated Colorist

Let's Be Friends

Love working on
Photoshoots

Level Points

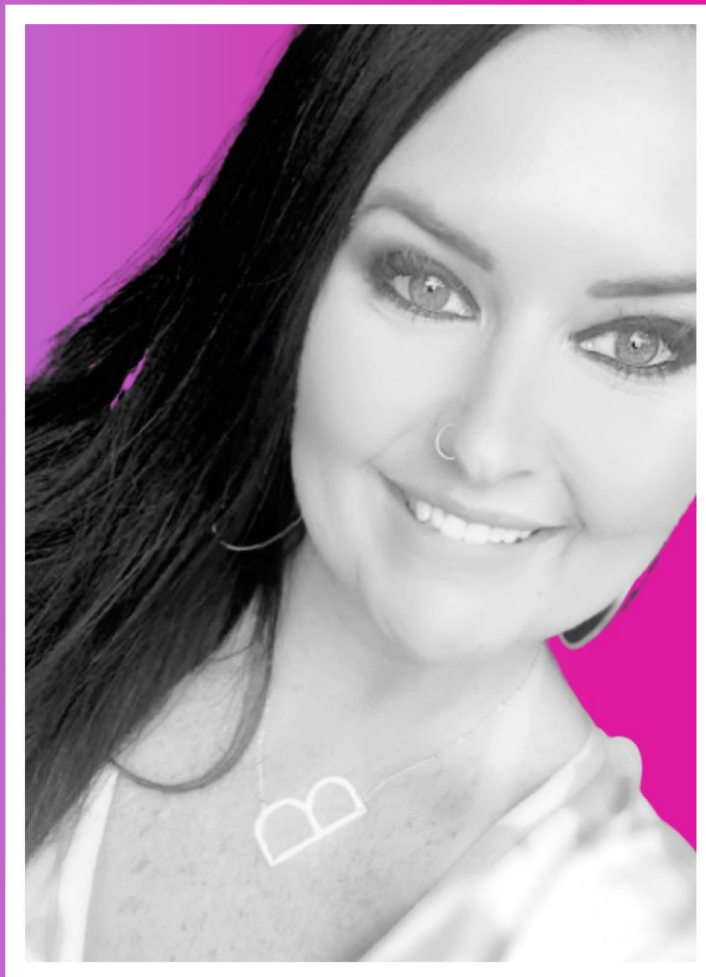
Advanced Workshop Artist
In-person: 86,670



@AshleyStewWright_hair



@Ashley Stewart Wright



Brooks Overton

Mount Sterling, KY

Specialties

- Color formulation
- Blending
- Grey coverage

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Single Momma
- Lives life to the fullest

Level Points

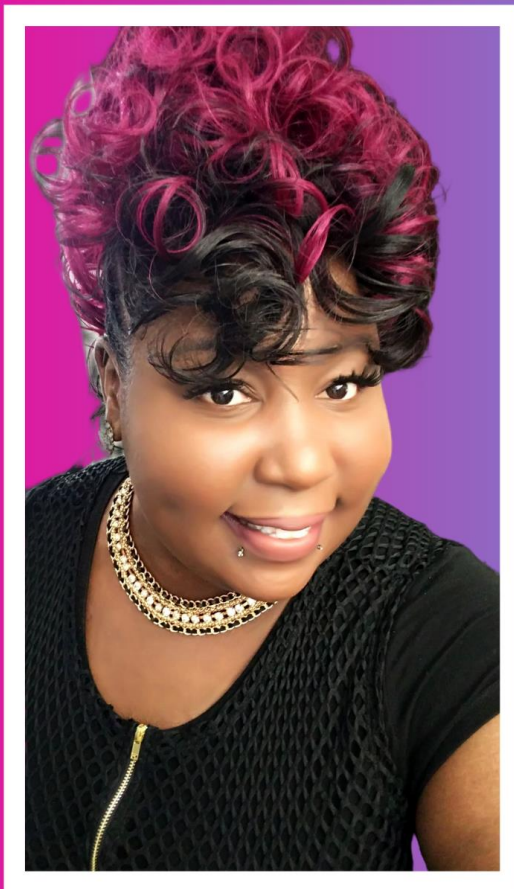
Look & Learn Artist
In-person: 31,670



@Brookslynne



@Brooks Lynne Overton



Danielle Toller

Atlanta, GA

Specialties

- Color Formulation
- Styling
- Salon Emotion

Accomplishments

- 7x Published Editorial Stylist
- Trained/mentored over 200 students

Let's Be Friends

- People call me the world's cheerleader
- I love singing and dancing

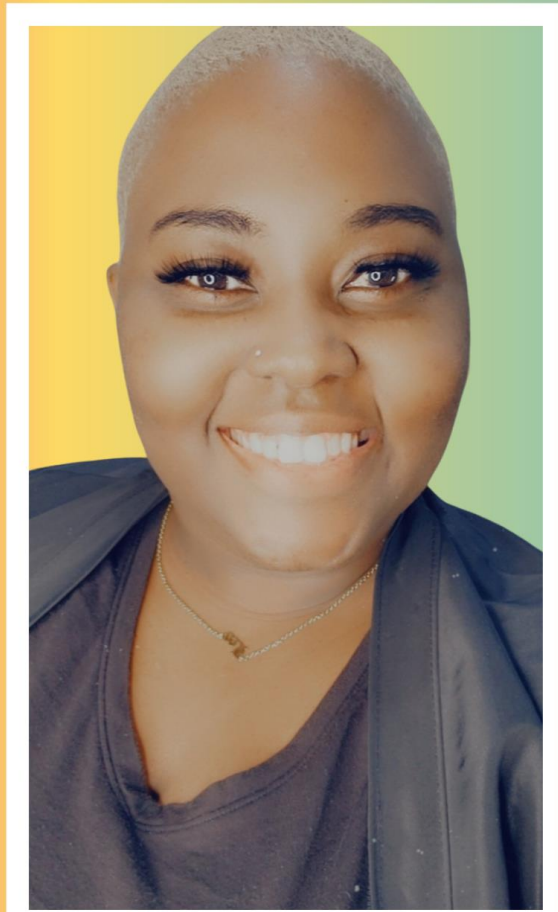
Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@TailoredByToller

 matrix
Louisiana



Kelisha “Kelly” White

New Orleans, LA

Specialties

- Color formulation
- Corrective Color
- Curls + Coils
- Styling

Accomplishments

- Matrix Color Certified
- Certified hair loss practitioner

Let's Be Friends

- I like to sing, dance, and bowl
- I'm not good at any of them

Level Points

Look & Learn Artist
In-person: 31,670



@kellywhitehair_



@Kellydastylist

 matrix
Maine



Audrey DeCosta

Scarborough, ME

Specialties

- Color formulation
- Blending
- Haircutting

Accomplishments

- Business owner
- Distinguished Toastmaster
- Licensed Cosmetology instructor

Let's Be Friends

- I have 5 beautiful grandchildren
- I enjoy quilting & sewing

Level Points

Look & Learn Aritst
In-person: 31,670



@Audreydecostylist



@Audreydecostylist

 matrix
Maryland



bilingual
Spanish

Angela Soto

Halethorpe, MD

Specialties

- Vivid Color
- Corrective Color

Accomplishments

- 1st Place Winner
@ Rusk Creative Color

Let's Be Friends

- Huge dog lover!
- Love to listen to music

Level Points

Look & Learn Artist
In-person: 31,670



@asotodoeshair



@Angela M Soto



Autumn McCumber

Baltimore, MD

Specialties

- Color formulation
- Blending

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love to learn & share

Level Points

Look & Learn Artist
In-person: 31,670



@AudTheBarber



@AudTheBarber

 matrix
Massachusetts



Sean Hayes

Braintree, MA

Specialties

- Blonding
- Chemistry of color
- Haircutting

Accomplishments

- Nominated Finalist in Irish Hairdresser
- Published in numerous trade magazines

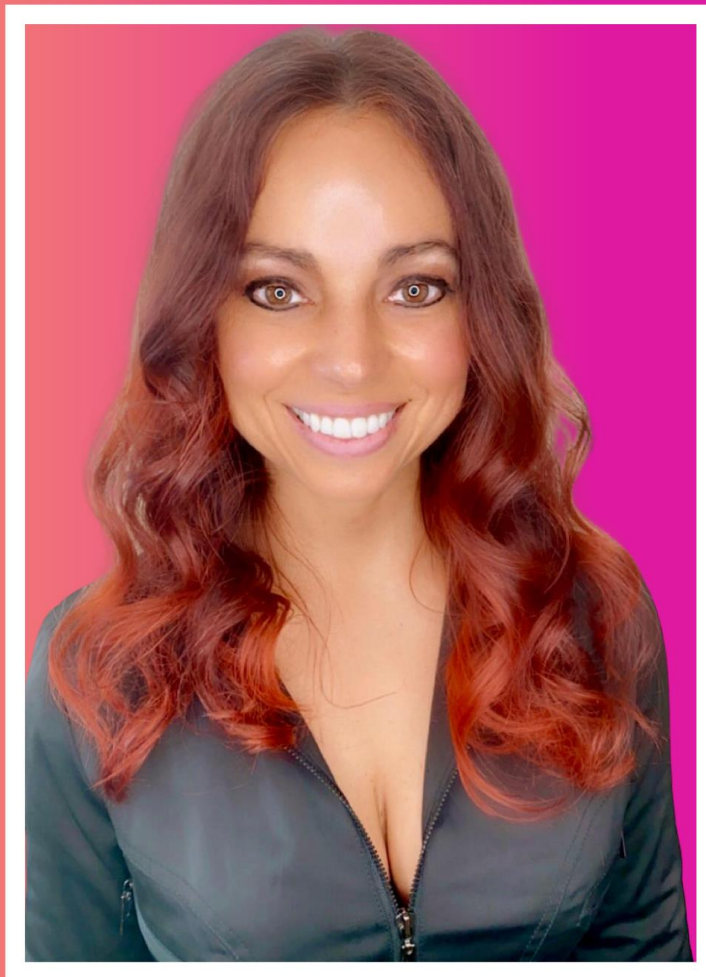
Let's Be Friends

- Love life, live it to the fullest
- Accept things you can't change

Level Points

Class Designed by Artist
In-person: 146,670





Tarra Dean

Onset, MA

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- Published in an online article
- Many advanced trainings

Let's Be Friends

- Very passionate about education
- I am a salon owner, a stylist, & wellness coach

Level Points

Class Designed by Artist
Virtual: 60,000
In-person: 166,670



@tarrdean



@tarradean



Rachel Graham

Quincy, MA

Specialties

- Color formulation
- Corrective color
- Blonding

Accomplishments

- Best of Boston Colorist

Let's Be Friends

- Very passionate about education
- Beauty blogger

Level Points

Advanced Workshop Artist
In-person: 86,670



@RachelGrahamHair



@Rachel Graham



Pamela Miller Jenks

Lexington, MA

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- Master Stylist
- Master Colorist
- Matrix Award of Distinction

Let's Be Friends

- I have worked at John Dellaria Salon for 28 yrs
- I started with Matrix at 22 & Arnie Miller was me mentor

Level Points

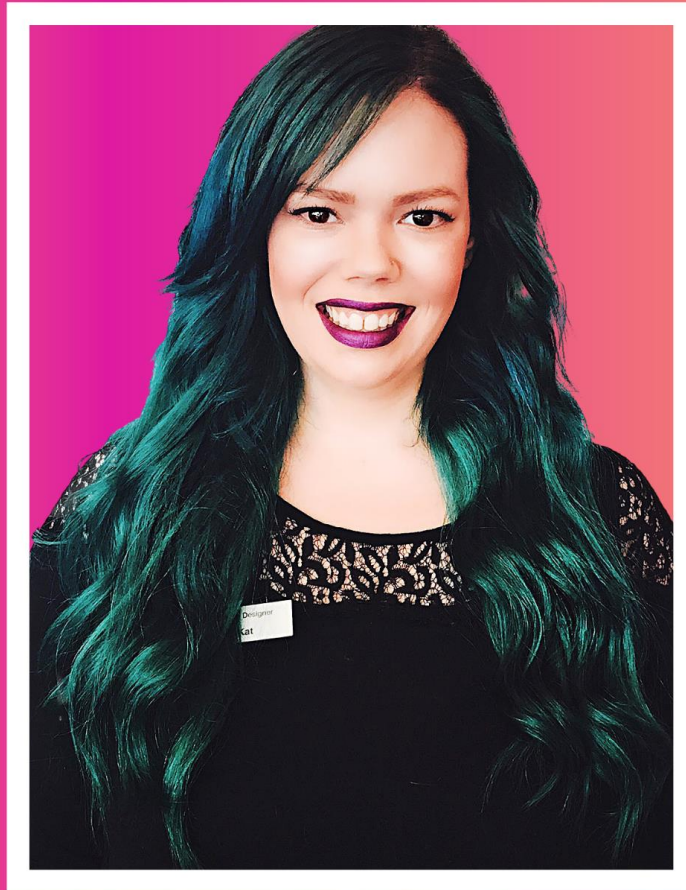
Advanced Workshop Artist
In-person: 86,670



@PamelaMillerJenks



@Pamela Miller Jenks



Kat Merritt

Woburn, MA

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- Matrix Color Master
- Vidal Sassoon(3x) cut & color mastery
- Published globally

Let's Be Friends

- I put God first
- I am ambidextrous
- Fur mommy

Level Points

Workshop Artist
In-person: 60,000



@xKittyKat22x



N/A



Phe (Stephenni) McCleod

Plymouth, MA

Specialties

- Color formulation
- Blending
- Social media

Accomplishments

- Matrix Color Certified

Let's Be Friends

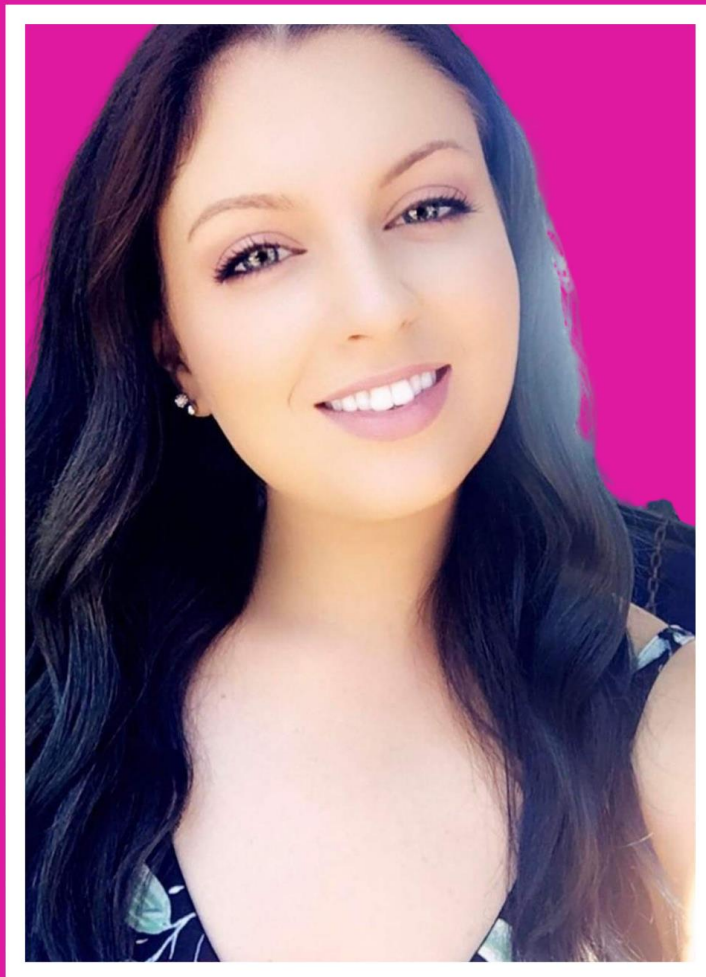
- I have 4 dogs
- I love to dance
- I love to travel

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@HairbyPhePhe



Meghan Moran

Buzzards Bay, MA

Specialties

- Color formulation
- Corrective color
- Chemistry of color

Accomplishments

- Next generation artist award 2015
- Certified color master Matrix

Let's Be Friends

- I love animals
- I love to cook

Level Points

Workshop Artist
In-person: 60,000

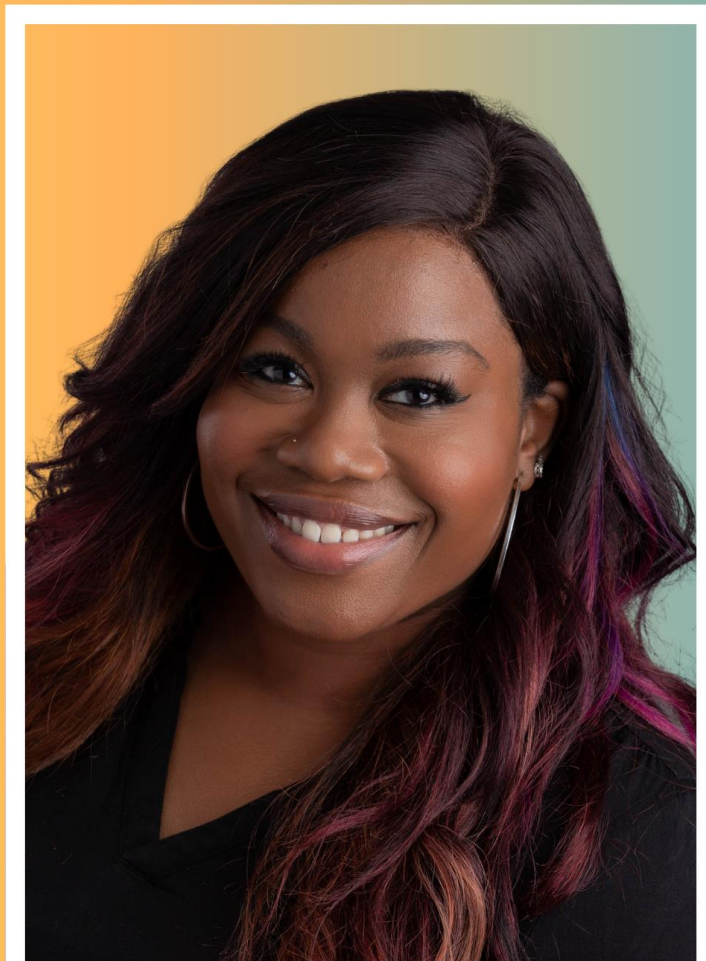


@meghanmoranhair



@meghan.moran.96

 matrix
Michigan



Vanessa Scott

Belleville, MI

Specialties

- Haircutting
- Styling
- Curl Patterns

Accomplishments

- Featured in Sophisticates hairstyling guide
- Featured in nonpareil

Let's Be Friends

- I love wine
- I was recently married

Level Points

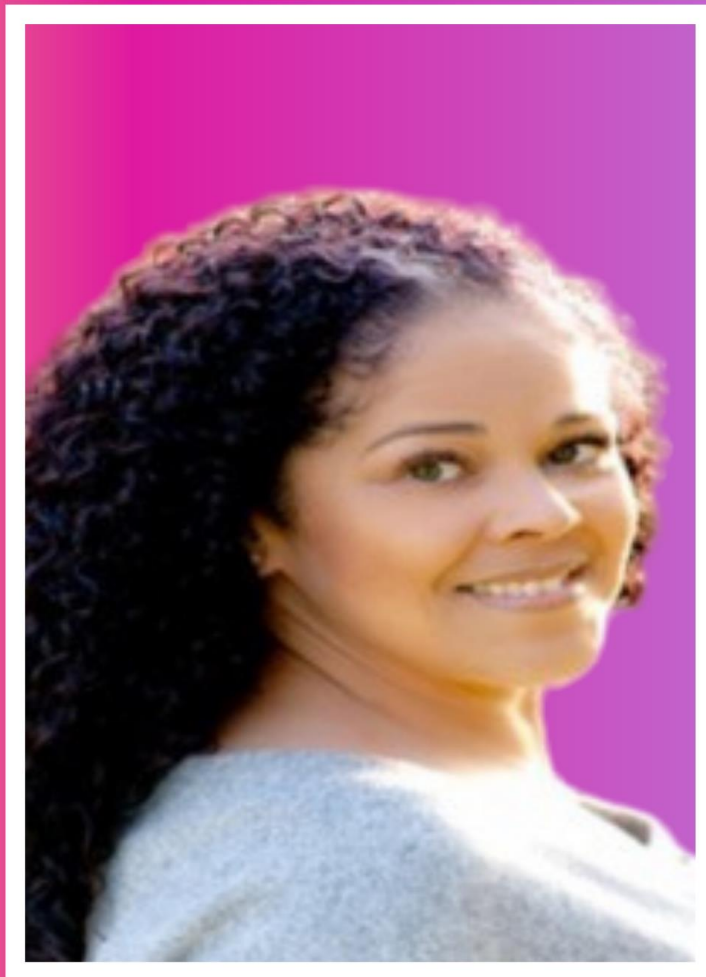
Workshop Artist
In-person: 60,000



@Glitzandshears



@Vanessa Scott



Kateri Johnson

Grand Rapids, MI

Specialties

- Color formulation
- Haircutting
- Curl Patterns

Accomplishments

- Published in Sophisticates Magazine
- Extensive knowledge in textured & curly hair

Let's Be Friends

- I have 2 amazing sons & a dog
- We recently moved into our new home

Level Points

Advanced Workshop Artist

Virtual: 60,000

In-person: 86,670



@Kateri1973



@Kateri Johnson



Megan Makarewicz

St. Clair Shores, MI

Specialties

- Color Formulation
- Corrective Color
- Salon Emotion

Accomplishments

- Matrix Color Master
- Salon owner for 19 years
- Matrix Artist for 19 years
- Published stylist

Let's Be Friends

- I love to create with Lego
- My husband is Philippino and we have family land there.

Level Points

Advanced Workshop Artist

Virtual: 60,000

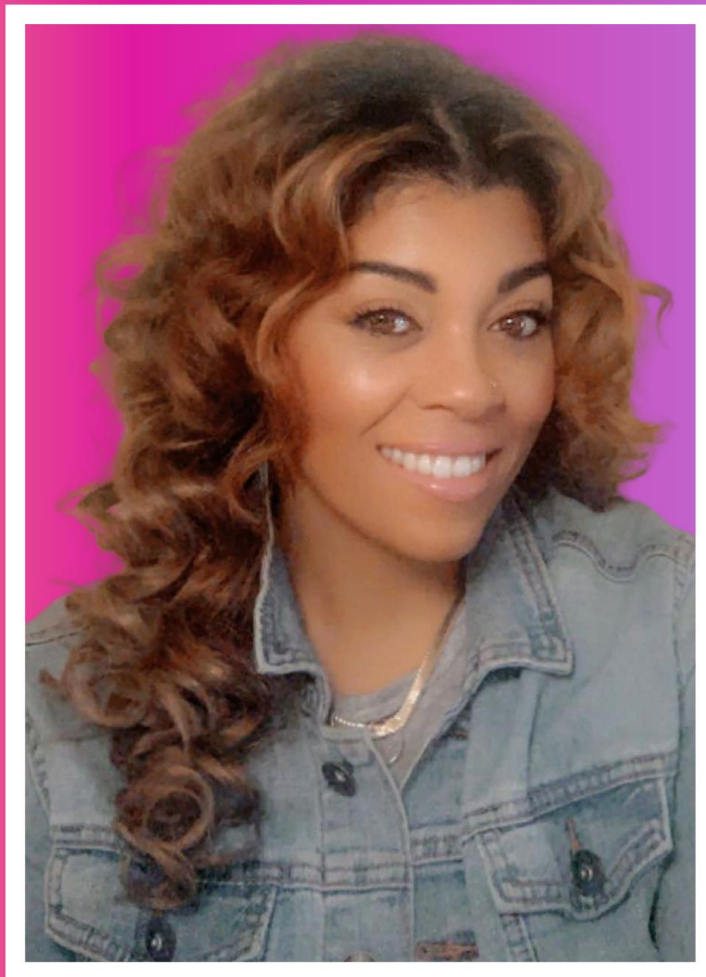
In-person: 86,670



@meganwithredhair



@Megan Lee
Lockwood-Makarewicz



Stacey Givens Peevy

Ypsilanti, MI

Specialties

- Corrective color
- Styling
- Curl Patterns

Accomplishments

- Tiffany Award Finalist
- Commercial ads for Chrysler

Let's Be Friends

- In school to become a Trichologist
- I got my first mannequin head at 5 years old
- I won a Michael Jackson Look alike contest in 3rd grade

Level Points

Advanced Workshop Artist

Virtual: 60,000

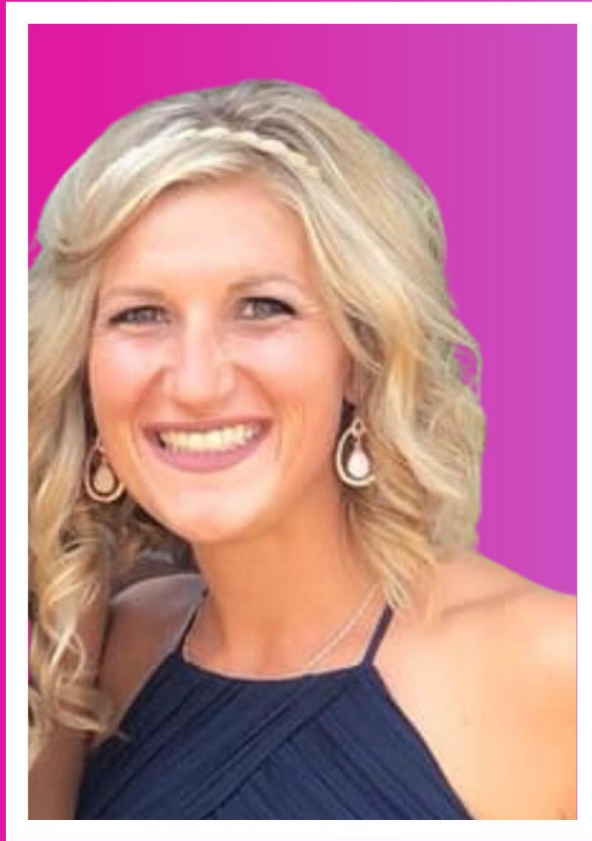
In-person: 86,670



@stacienicolehair



@Stacey Givens



Katie Walter

Clarklake, MI

Specialties

- Color formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love to learn & share

Level Points

Workshop Artist
In-person: 60,000



@KatieKayWalter2



@HairByKatieKay

 matrix
Minnesota



Tammy Thoof

Sartell, MN

Specialties

- Blonding
- Corrective Color
- Grey Coverage

Accomplishments

- Matrix Color Master
- Cosmetology Board Certified

Let's Be Friends

- My husband & I raised 2 beautiful humans

Level Points

Advanced Workshop Artist
In-person: 86,670

 @TammyThoofStylist

 @Tammy Thoof Stylist



Jessica Savoren

Ramsey, MN

Specialties

- Blonding
- Corrective color
- Chemistry of color

Accomplishments

- Advanced Certification as Matrix Artistic Educator

Let's Be Friends

- I am fiercely loyal
- I don't follow a crowd

Level Points

Workshop Artist
In-person: 60,000



@jessica_masterstylist_
educator



@Jessica S Master Stylist
Educator



Maria Ascher

Woodbury, MN

Specialties

- Color formulation
- Corrective Color
- Haircutting

Accomplishments

- Matrix Color Master
- Mizani Certified
- Sassoon Academy trained

Let's Be Friends

- I have been to 49 states
- I have been hang gliding off the Swiss Alps

Level Points

Advanced Workshop Artist
In-person: 86,670



@00mascher



@Maria DeVito Ascher



Melissa Hooks

Carver, MN

Specialties

- Color formulation
- Creative Color
- Hair color chemistry

Accomplishments

- Matrix Color Certified
- Salon Owner

Let's Be Friends

- My favorite pet is a skunk
- I love to redesign old houses
- I have an abundance of loving energy

Level Points

Advanced Workshop Artist
In-person: 86,670



@Melissa_Ratcliff



@Melissa Wiborg Ratcliff

 matrix
Missouri



Ruth Markway

Jefferson City, MO

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- I have been a stylist over 38 years
- I have been with Matrix 22 years

Let's Be Friends

- I find adventure in everything I do
- Love to travel so much that I'm a travel agent

Level Points

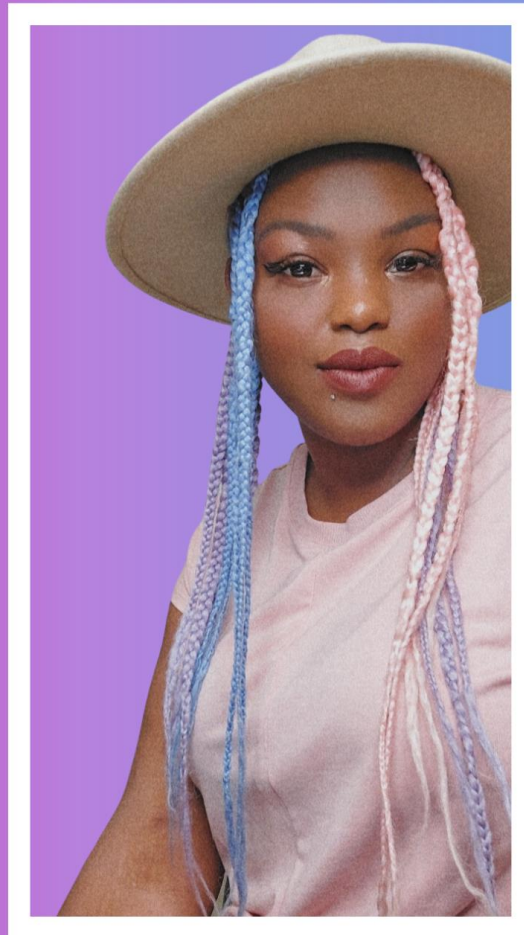
Advanced Workshop Artist
In-person: 86,670



@markway83



@Ruth Markway



Stephanna Ashwood-Scott

Seneca, MO

Specialties

- Color formulation
- Blending
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love all things education and all things Haircolor

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@SS_Vivids

 matrix
Nevada



bilingual
Spanish



Edith Martinez

Las Vegas, NV

Specialties

- Vivid color
- Corrective color
- Haircutting

Accomplishments

- Master Stylist
- Artist Matrix Education Phase 1 & 2

Let's Be Friends

- I love tacos
- I love hiking

Level Points

Look & Lean Artist
In-person: 31,670



@Edithistheariist



@Laura Edith Mtz



Jessie Trumbo

Las Vegas, NV

Specialties

- Vivid color
- Color Formulation
- Styling

Accomplishments

- Matrix Mentor Me with Tabatha Coffey
- Bellami Master Certification
- Award winning stylist

Let's Be Friends

- I'm a painter
- I love nature
- I have 2 cats & 2 dogs, but cats rule

Level Points

Look & Lean Artist
In-person: 31,670



@WildRevive.lv



@Jessie Trumbo

 matrix
New Mexico



Cyndi Padilla

Albuquerque, NM

Specialties

- Vivid color
- Blending
- Corrective color

Accomplishments

- All training have been with Matrix
- Owned a successful salon in for 10yrs

Let's Be Friends

- Outgoing & witty
- Loves life

Level Points

Workshop Artist
In-person: 60,000



@hair_dr_cl_matrix



@Cyn Lohmann



Julianna Martinez

Albuquerque, NM

Specialties

- Color Formulation
- Corrective Color
- Curls + Coils

Accomplishments

- Skills U.S.A. Judge
- Certified Licensed Instructor
- Salon Owner

Let's Be Friends

- Education is key for success
- I love when light bulbs go off for people

Level Points

Look & Learn Artist
In-person: 31,670



@JemsBeautyPalace



@Julianna Martinez

 matrix
New Jersey



Khadijah Davies

Paterson, NJ

Specialties

- Chemistry Of Color
- Curls + Coils
- Styling
- Haircutting

Accomplishments

- T.H.E. Summit Hair Enhancement finalist '22
- NYFW styling experience
- Award winning Stylist

Let's Be Friends

- I do stand up comedy
- Love to skate
- I wrote a Children's book

Level Points

Look & Learn Artist

Virtual: 15,000

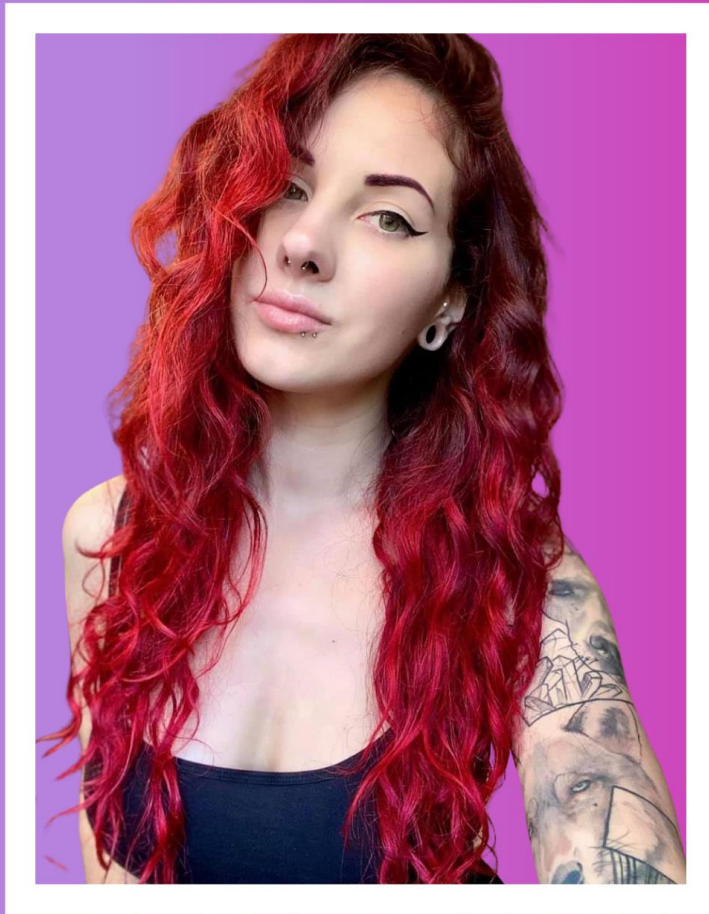
In-person: 31,670



@Hair2Dye4SalonNJ



Khadijah Davies Muhammad



Alii Wray

Port Norris, NJ

Specialties

- Chemistry Of Color
- Balayage
- Vivids

Accomplishments

- Salon Owner
- Master Stylist

Let's Be Friends

- Love Mustangs
- Love being a mom

Level Points

Advanced Workshop Aritst
Virtual: 60,000
In-person: 86,670





John Simonetti

Clark, NJ

Specialties

- Haircutting
- Barbering

Accomplishments

- Platform Artist

Let's Be Friends

- Barbering is one of my favorite topics

Level Points

Class Designed By Artist
In-person: 93,333



@JSimonetti1



@NA



Barbara Simovic

Warentown, NJ

Specialties

- Color formulation
- Styling
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love all things education

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@_beautybybarbara



Diana Leach

Warentown, NJ

Specialties

- Color formulation
- Styling
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love all things education

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@hairbydiana_



Lisa Pomante

Mullica Hill, NJ

Specialties

- Corrective Color
- Vivids
- Blonding

Accomplishments

- Certified Master of Balayage

Let's Be Friends

- I have a Halloween baby
- I'm terrified of lobsters
- I've seen my favorite Band 10 times

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Hair.by.Lii



matrix
New York



Jill Bogers

Brooklyn, NY

Specialties

- Color formulation
- Blending
- Social Media

Accomplishments

- 1 year mentorship with Tabatha Coffey
- 10 years of beauty/retail management
- Award Winning home salon

Let's Be Friends

- Thrift Queen
- Nostalgic pop culture enthusiast
- Fashion Follower

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@TheJillRae



@Jill Rae Bogers



Zach (Ary) Phillips

Albany, NY

Specialties

- Color formulation
- Vivid color
- Blonding
- Social Media

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Loves to longboard on a sunny day
- Cat & plant dad

Level Points

Look & Learn Artist
In-person: 31,670



@zachpaints



@Zach Phillips



Antonio Vozzolo

Commack, NY

Specialties

- Color formulation
- Chemistry of color
- Haircutting

Accomplishments

- National Cosmetology Award (1995)
- Winner of Beauty Changes Lives

Let's Be Friends

- Has 2 teenage kids
- Married to College sweetheart

Level Points

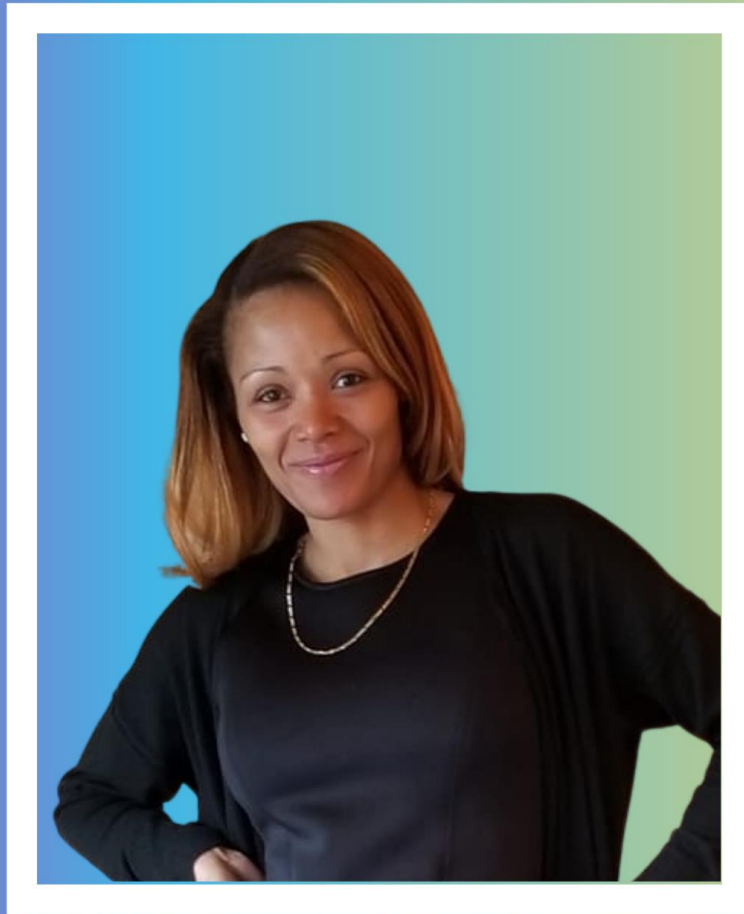
Advanced Workshop Artist
In-person: 86,670



@antoniovhair



@Antonio Vozzolo



Venus White

Syracuse, NY

Specialties

- Color formulation
- Styling
- Curls + Coils

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Passionate about Education

Level Points

Workshop Artist
In-person: 60,000



@VenusSalon



@Vicky White



bilingual
Russian



Vicky Yeremchuck

Brooklyn, NY

Specialties

- Editorial Styling
- Color Formulation
- Curls + Coils

Accomplishments

- Matrix Master Educator
- Let's Be Friends
- I love working on photoshoots

Level Points

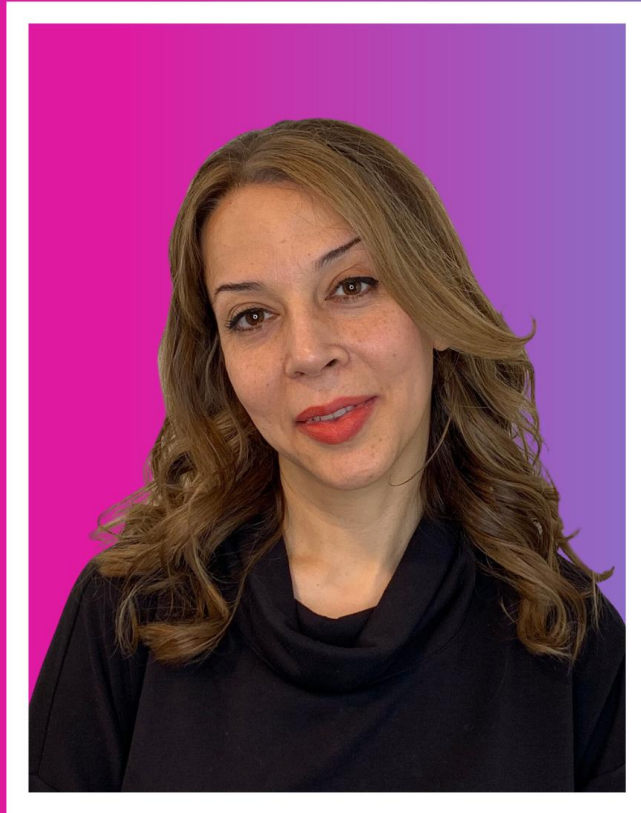
Class Designed by Artist
In-person: 93,333



@ViktoryiaYeremchuck



@Viktoryia Yeremchuck



Fatemeh Tabandeh

Melville, NY

Specialties

- Color Formulation
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I have my own youtube channel for hair tutorials

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Fateme_beauty land

 matrix
North Carolina



Lauren Schmidt Story

Asheboro, NC

Specialties

- Vivid color
- Blending
- Corrective Color

Accomplishments

- Salon Owner
- Published in Hair-N-Motion Magazine
- Participated in Hair & fashion shows for charity

Let's Be Friends

- I collect the Starbucks "you are here" mugs from every state I visit
- I'm an avid cruiser & theme park hopper

Level Points

Look & Learn Artist
In-person: 31,670



@LStoryHairArtist



@Hair by Lauren Story



Chrystal Harris

Gastonia, NC

Specialties

- Color formulation
- Barbering
- Salon Emotion

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I am deeply connected to music
- I'm very funny & my brain is a playground of fun

Level Points

Look & Learn Artist
In-person: 31,670



@Chrystal.jean



@creamyjeans



bilingual
Spanish

Andrea Battista

Asheville, NC

Specialties

- Haircutting
- Styling
- Color Formulation
- Barbering

Accomplishments

- Salon Owner

Let's Be Friends

- Love being a dad
- Motorcycle enthusiast

Level Points

Class Designed by Artist
Virtual: 60,000
In-person: 100,000



@TheItalianHairStallion



@Andrea Battista



Jess Woods

Mooreville, NC

Specialties

- Color Formulation
- Color Chemistry
- Corrective Color

Accomplishments

- Master Stylist
- Master Regional Educator for Babe Hair Extensions

Let's Be Friends

- I love singing karaoke
- I love to read

Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000



@JustJess_Salon



@JustJessSalon



Emily Best

Greensboro, NC

Specialties

- Blonding
- Vivids
- Social Media

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Animal Lover
- Fantasy Reader
- Knows way too much about Star Wars

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@_SaveMyHairEmily



@Save My Hair Emily

 matrix

 matrix
Ohio



Christopher Boyle

Lakewood, OH

Specialties

- Color formulation
- Blending
- Corrective color

Accomplishments

- Published in Hair in motion magazine
- Certified Hair color Master

Let's Be Friends

- Loves anything that sparkles
- Have background in the fashion industry

Level Points

Workshop Artist
Virtual: 15,000
In-person: 60,000



@christopherboyle310



@Christopher Boyle



Sandra Carr

Wooster, OH

Specialties

- Color formulation
- Curl Patterns
- Haircutting

Accomplishments

- 4x NAHA nominee
- Published in trade & consumer magazines

Let's Be Friends

- Loves to travel with friends & family
- Loves to discover places

Level Points

Class Designed By Artist
Virtual: 60,000
In-person: 180,000



@sandracarrhairdesigner



@Sandra Carr



Karen Baxter

Cleveland, OH

Specialties

- Color formulation
- Blonding

Accomplishments

- Certified Master Colorist
- Business owner
- Published work

Let's Be Friends

- Love doing extensions
- Love all things education

Level Points

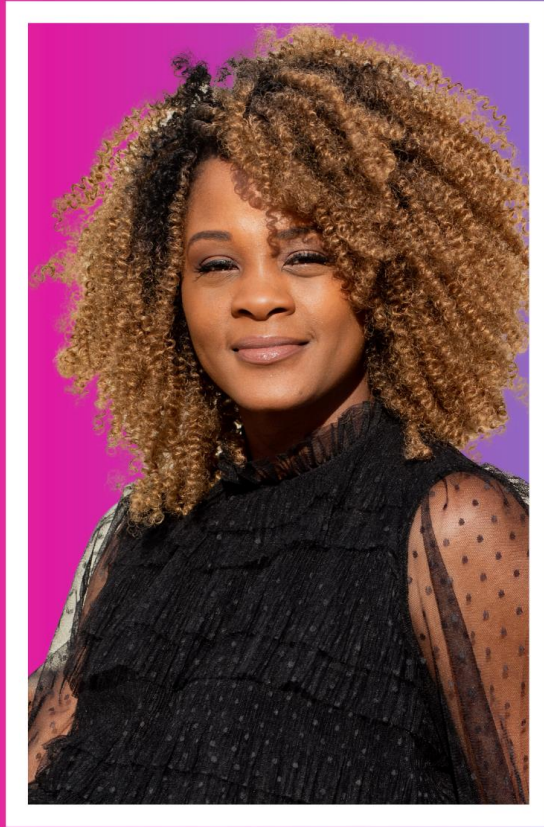
Workshop Artist
In-person: 60,000



@KBax4Hair



@Karen A Baxter-Feliciano



Dasha Isaiah

Akron, OH

Specialties

- Color formulation
- Curls + Coils
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love being around people
- I love traveling
- I love Dancing

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@dluxebeautyconsulting



Chelsea Boswell

Cleveland, OH

Specialties

- Color formulation
- Blonding
- Corrective Color

Accomplishments

- Matrix Educator for 15 years

Let's Be Friends

- Worked backstage in the music industry for 15 yrs
- I'm terrified of tornados, sharks, and spiders

Level Points

Workshop Artist
In-person: 60,000



@Chelsalyn



@N/A



Aneta Hammer

Middleburg Heights, OH

Specialties

- Color formulation
- Balayage
- Corrective Color

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love working shows and events

Level Points

Workshop Artist
In-person: 60,000



@AHammer72



@Aneta Petru Hammer



Audrey Bey

Parma, OH

Specialties

- Color formulation
- Balayage
- Corrective Color

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love family and travel

Level Points

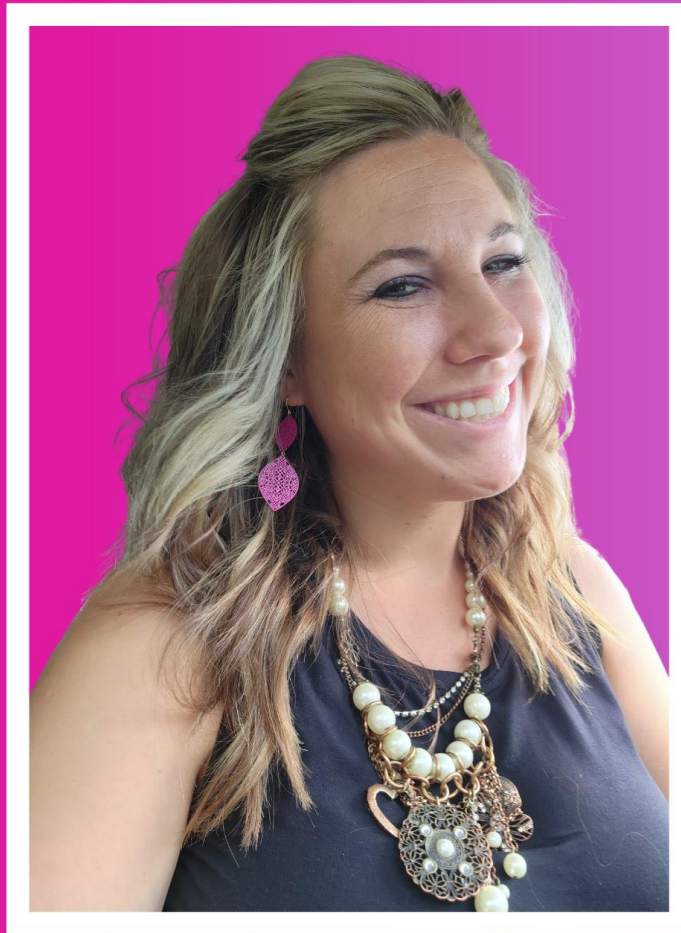
Workshop Artist
In-person: 60,000



@AudBey76



@Audrey Bey



Caitlin Walker

Sheffield Lake, OH

Specialties

- Color formulation
- Blending
- Corrective Color

Accomplishments

- Business owner

Let's Be Friends

- Love to be outside
- Love gardening and canning in my free time
- Animal Lover

Level Points

Look & Learn Artist

Virtual: 15,000

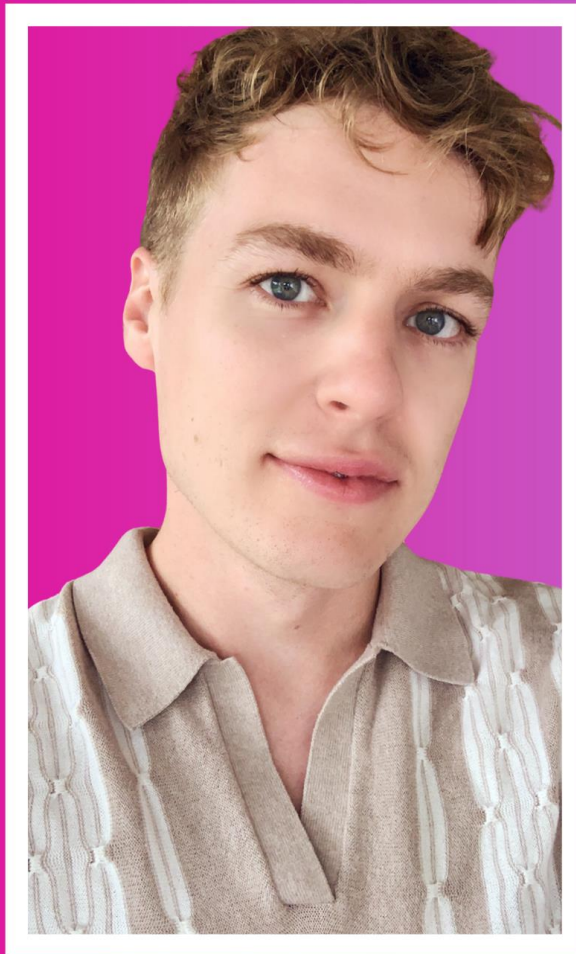
In-person: 31,670



@CaitlinLovesHair



@CaitlinWalkerLovesHair



Andrew Walder

Waverly, OH

Specialties

- Color formulation
- Blending
- Corrective Color

Accomplishments

- Hair Lead for Fashion Week Columbus
- Former Aveda Certified In-Salon Color Coach

Let's Be Friends

- I'm a 2nd generation stylist
- I run my family business of 30 years
- I'm a pro vacationer

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@AndrewRyanWalder



@AndrewRyanWalder



matrix
Oklahoma



Jamie Sistler-Peckham

Claremore, OK

Specialties

- Corrective Coloring
- Blending
- Hair Cutting

Accomplishments

- Matrix Educator
- Salon Owner

Let's Be Friends

- My favorite Matrix product is SoColor!

Level Points

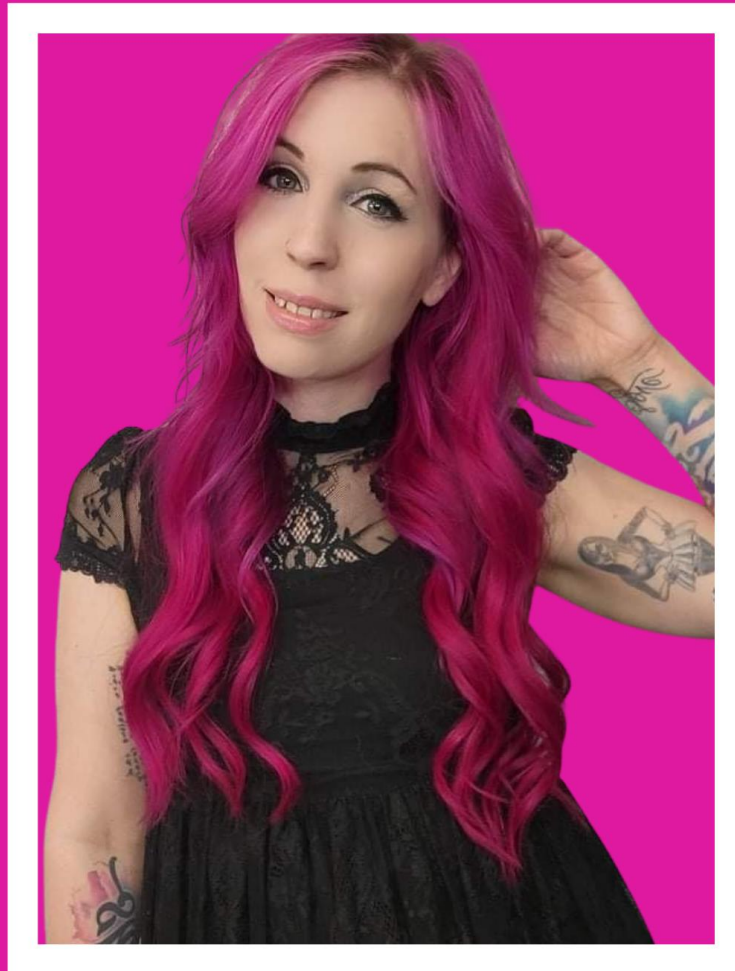
Class Designed by Artist
In-person: 93,333



@Jamieshairworld



@JamieSitsler Peckham



KT Shine (Katie Fortna)

Jenks, OK

Specialties

- Vivid color
- Chemistry of color

Accomplishments

- Matrix Next Gen Artist 2018

- Color formulation

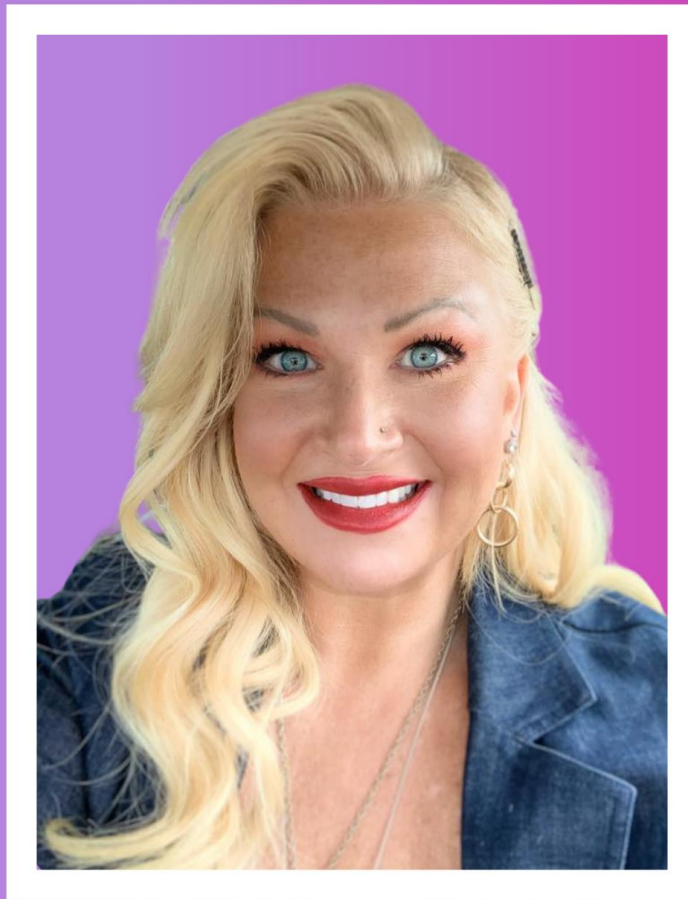
Let's Be Friends

- I love reading self improvement, neuroscience, psychology/business books
- I'm on my way to have an Aussie in every color

Level Points

Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670





Noell Shore

Lexington, OK

Specialties

- Blonding
- Chemistry of color
- Color formulation

Accomplishments

- Certified Master Educator

Let's Be Friends

- I love my kids & dogs
- I love teaching & working out

Level Points

Workshop Artist
In-person: 60,000



@NoellStyle



@Noell A. Thomas Shore



Michelle Lowry

Tulsa, OK

Specialties

- Blonding
- Chemistry of color
- Color formulation

Accomplishments

- Matrix Color Certified

Let's Be Friends

Level Points

Advanced Workshop Artist
In-person: 86,670



@Beauty_By_MichellL



@Michelle Lowry

 matrix

 matrix
Oregon

bilingual
Spanish



Tiffany Hallmark

Eugene, OR

Specialties

- Color formulation
- Styling
- Hair Color Chemistry

Accomplishments

- Matrix Color Certified
- First Place: flat nail art (2001)

Let's Be Friends

- Published illustrator
- I speak 4 languages
- I have no lunulae on my fingers, only my thumbs

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@Coiffeuseextraordinaire



@Coiffeuseextraordinaire

 matrix
Pennsylvania



Michael Bates

Berwick, PA

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- Matrix color master

Let's Be Friends

- Business minded salon owner
- Passion for hair color

Level Points

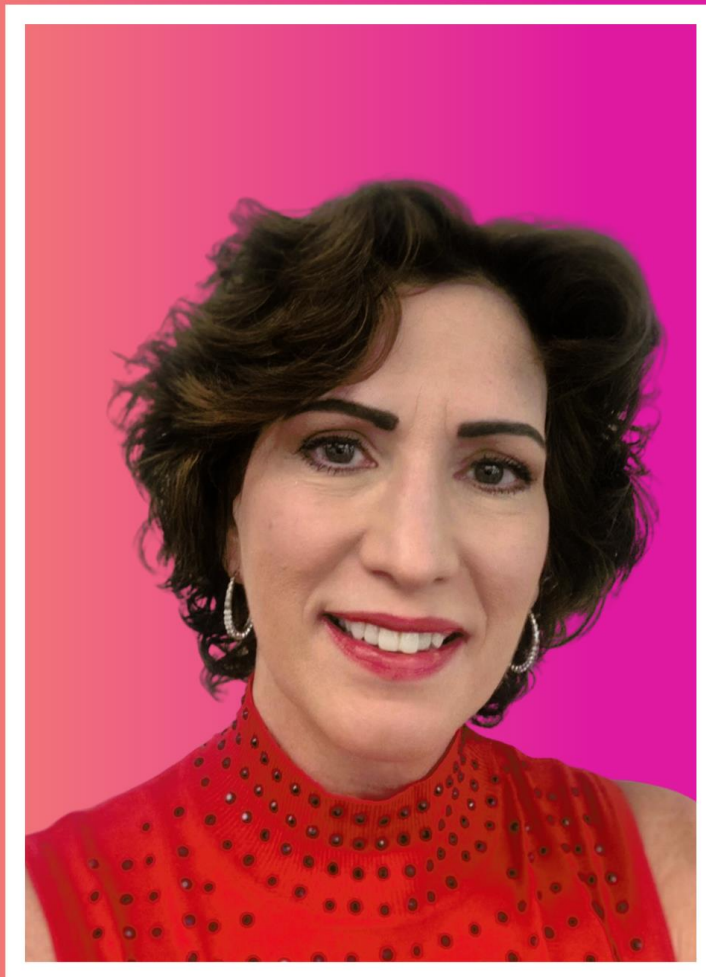
Class Designed By Artist
In-person: 106,670



@Michaelbatesjr_



@Michael Bates



Karen Simsick

Harleysville, PA

Specialties

- Color Formulation
- Corrective Color
- Haircutting

Accomplishments

- Matrix Color Mastery
- Summit Salon Owner of 14 years

Let's Be Friends

- I love NASCAR
- Family & friends are so important to me
- Every chance I get I'm out in my Glammer

Level Points

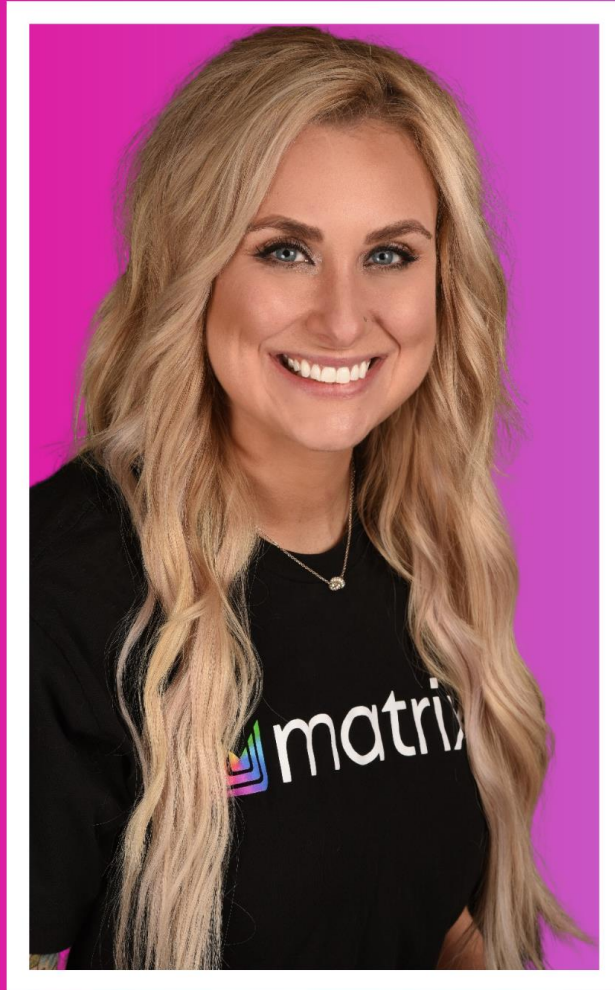
Advanced Workshop Artist
In-person: 86,670



@kluvstyle17



@Stylesunlimitedsalonandspa



Sarah Underwood

Pittsburgh, PA

Specialties

- Color formulation
- Blending
- Hair color chemistry

Accomplishments

- Salon Owner

Let's Be Friends

- I play guitar
- I love cats
- World's best aunt

Level Points

Advanced Workshop Artist
In-person: 86,670



@sarahunderwood_hair



@sarahunderwood



Bria Jones

Reading, PA

Specialties

- Color formulation
- Vivid color
- Corrective color
- Barbering

Accomplishments

- Certified in Platinum card blonding

Let's Be Friends

- I am a certified Chef
- I am the biggest adrenaline junky

Level Points

Look & Learn Artist
In-person: 31,670



@_colormonet_



@briamonet



Kayla Leib

Altoona, PA

Specialties

- Color formulation
- Corrective Color
- Styling
- Hair Color Chemistry

Accomplishments

- Matrix Artist Mentor
- Dream Catchers Certification

Let's Be Friends

- Does cosplay in my spare time
- I'm a neurodivergent
- Enjoy art in all forms

Level Points

Workshop Artist
In-person: 60,000



@hairherokayla



@Hair Hero Kayla



Christmas(Christy) Treichler

Gilbertsville, PA

Specialties

- Color Formulation
- Hair Color Chemistry
- Salon Emotion

Accomplishments

- Own a Black Elite Matrix Salon

Let's Be Friends

- I originally went to college to teach elementary school
- I love the beach

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@ColorsWithChristy



@BbdSalon



Adriane Zapien

Boyertown, PA

Specialties

- Corrective Color
- Vivids
- Barbering

Accomplishments

- Salon owner of 20 years

Let's Be Friends

- I own and operate 3 businesses
- I ride a motorcycle & drive a jeep
- I collect antiques

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



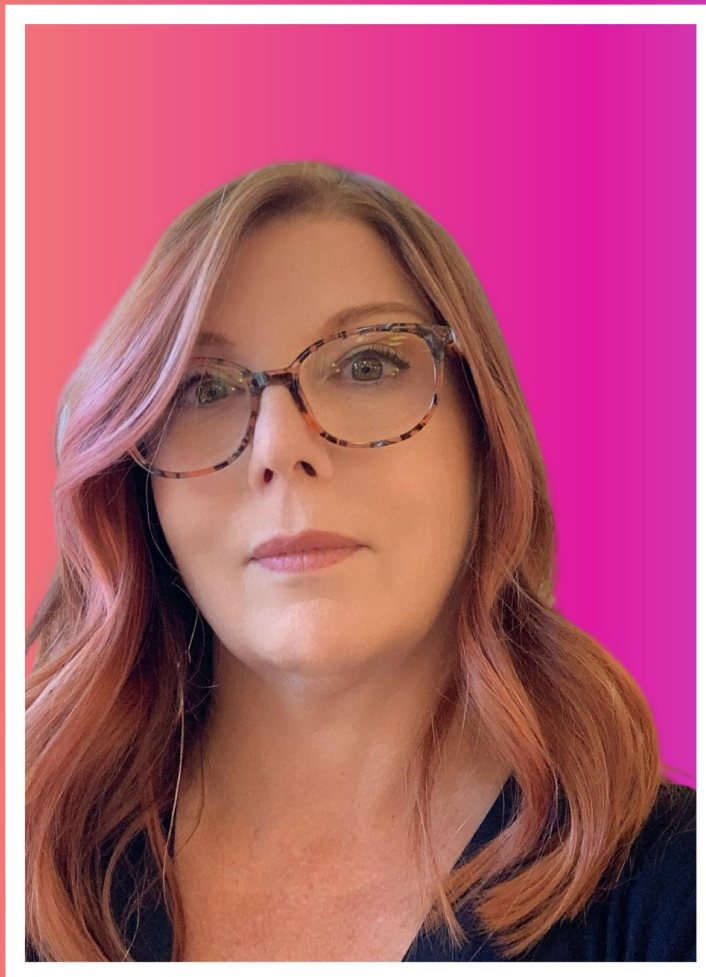
@AdrianeRocksTheLocks



@NA

 matrix

Rhode Island



Charlene Prudhomme

Coventry, RI

Specialties

- Grey Coverage
- Haircutting
- Barbering
- Blonding

Accomplishments

- Matrix color mastery certified
- Published in Modern Salon, Beyond the Chair, & Hairstyle Sophisticate

Let's Be Friends

- I'm studying Art & Design at RI School of Design
- I adopt racing greyhounds as pets to give them great retirement

Level Points

Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670



@CharPCuts



@Charlene Prudhomme

bilingual
Spanish



Azriel Arce

East Greenwich, RI

Specialties

- Color Formulation
- Blending
- Corrective Color
- Texture

Accomplishments

- Award Winning Stylist
- Features in American Salon magazines

Let's Be Friends

- Loving & Caring
- Sees beauty in everyone

Level Points

Advanced Workshop Artist
In-person: 86,670





matrix
South Carolina



Kayla Parris

Spartanburg, SC

Specialties

- Vivids
- Blonding
- Corrective Color

Accomplishments

- Matrix Color Certified
- Salon Owner

Let's Be Friends

- I've been using Matrix 14 years

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@kp_styles

 matrix
Tennessee



Cheryl Segraves

Huntingdon, TN

Specialties

- Color Formulation
- Blending
- Corrective Color

Accomplishments

- 1st place in National Retail Competition
- Educator of the year

Let's Be Friends

- I love to laugh
- 80's music is my favorite

Level Points

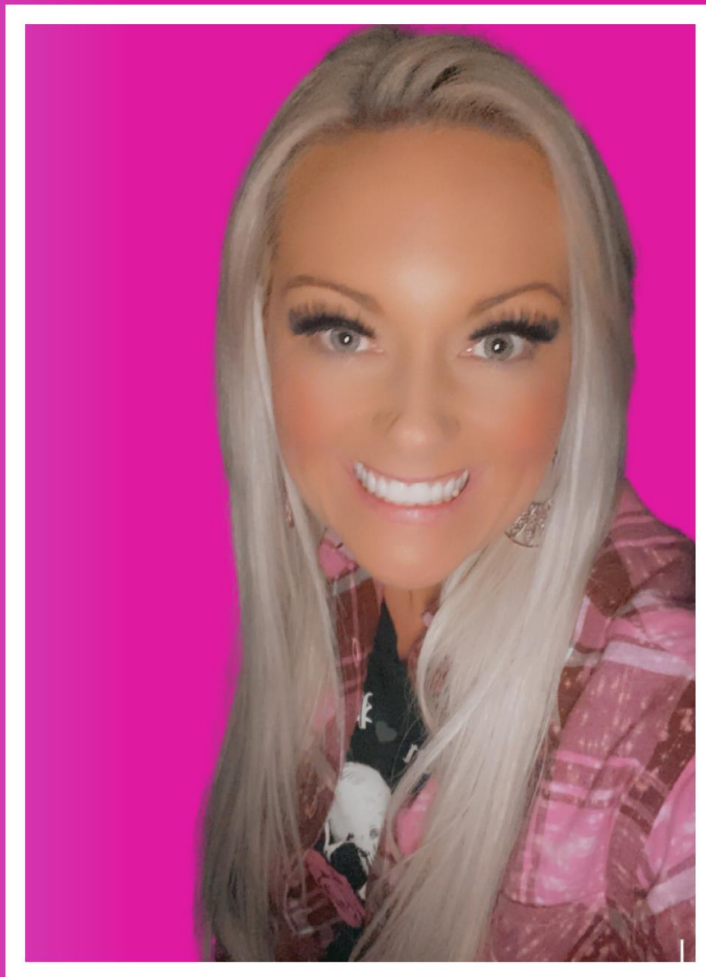
Advanced Workshop Artist
Virtual: 60,000
In-person: 86,670



@Chairyls_world



@Cherly Walters Segraves



Crystal Daniels

Tazewell, TN

Specialties

- Color formulation
- Blending
- Corrective color

Accomplishments

- Matrix Certified Color Master

Let's Be Friends

- I have a 3 year-old little boy
- I'm a demolition derby driver
- My zodiac is a Cancer

Level Points

Look & Learn Artsit
In-person: 31,670



@hairkikr



@Crystal Sutphin Daniels



Lesley Miller

Burns, TN

Specialties

- Color Formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love learning and sharing

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670





Carmen Rushing

Burns, TN

Specialties

- Color Formulation
- Blending

Accomplishments

- Matrix Color Certified
- Salon Owner

Let's Be Friends

- My salon is all about inclusion and belonging

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@crushinghair



Chavaun DeVore

Murfreesboro, TN

Specialties

- Color Formulation
- Vivids
- Blending

Accomplishments

- Matrix Mentor Me Mentee 2023

Let's Be Friends

- Cat mom
- Crafter
- Gamer

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@chavaundevore



Shayla King

Memphis, TN

Specialties

- Color Formulation
- Haircutting
- Styling

Accomplishments

- Best Salon of Bartlett 5 years in a row

Let's Be Friends

- I like to do 5Ks
- I love to dance
- Foodie

Level Points

Look & Learn Artist
In-person: 31,670



@memphis.hair.mogul



@N/A

 matrix
Texas



Amanda Delgado

Cypress, TX

Specialties

- Color formulation
- Blending
- Upstyling

Accomplishments

- Published in Regis Magazine (2020)
- Various Advanced trainings

Let's Be Friends

- Grew up in a tiny, rural, midwest town
- I can binge watch ANY crime medical drama

Level Points

Workshop Artist
Virtual: 30,000
In-person: 60,000



@hairgeniusamanda



@amanda.rowland3



bilingual
Spanish



Omar Delgado

El Paso, TX

Specialties

- Color formulation
- Grey Coverage
- Haircutting

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Loves doing hair
- Loves cars & sports

Level Points

Workshop Artist
Virtual: 30,000
In-person: 60,000



@omareskini8



@Omar Eskini



Robin Pruitt

New Home, TX

Specialties

- Color formulation
- Blending
- Salon emotion

Accomplishments

- Matrix Master colorist

Let's Be Friends

- My 2 puppies are more spoiled than my children

Level Points

Class Created By Artist
In-person: 106,670



@robinpruitthair



@Robin Robinett Pruitt



Joshua Aldaco

San Antonio, TX

Specialties

- Color formulation
- Blending
- Corrective Color
- Haircutting

Accomplishments

- Featured in multiple podcasts

Let's Be Friends

- Loved to compete for music

Level Points

Workshop Artist
Virtual: 30,000
In-person: 60,000



@joshthehairstylist



@Twelve Twenty Seven



Leticia Ysassi

San Antonio, TX

Specialties

- Blonding
- Grey Coverage
- Haircutting

Accomplishments

- Completed Color Mastery in NY

Let's Be Friends

- Loves to travel
- Loves to try new foods

Level Points

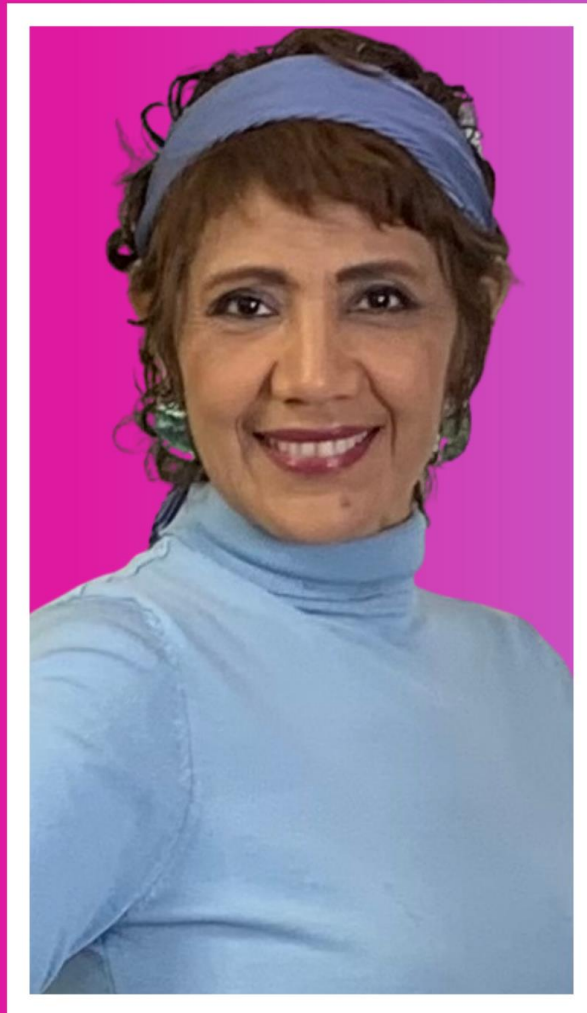
Advanced Workshop Artist
In-person: 86,670



@Ysassiandcompany



@Leticia Ysassi



bilingual
Spanish

Mireya Chavarria

Waxahachie, TX

Specialties

- Color formulation
- Blending
- Corrective color

Accomplishments

- Matrix color master
- Styling Hispanic celebrity Ximena, and channel 39 anchors
- Styling at many different shows & events

Let's Be Friends

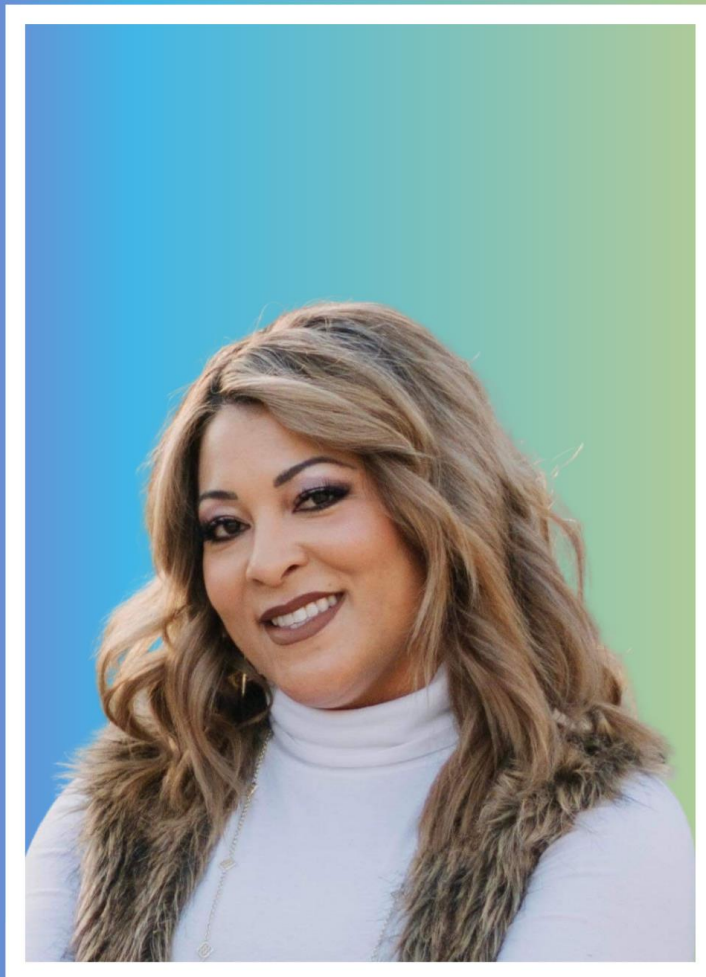
- Passionate when learning & sharing
- Loves to smile through everything
- When life gives me lemons, I make lemonade

Level Points

Advanced Workshop Artist
In-person: 86,670

 @mireyastyle

 @Mireya Chavarria



Kylie Alexander

Wylie, TX

Specialties

- Color formulation
- Blonding
- Upstyling
- Curl Patterns

Accomplishments

- Certified in hand-tied extensions
- Degree in Psychology & Writing

Let's Be Friends

- Loves designing & facilitating large programs

Level Points

Advanced Workshop Artist
In-person: 86,670



@Kylie_desiree



Serina Aguilar

Arlington, TX

Specialties

- Color formulation
- Blending
- Haircutting

Accomplishments

- Vidal Sassoon
Haircutting certified

Let's Be Friends

- I like classic movies &
westerns
- I like cooking
- I love to travel

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@SerinaSierraStyles



@N/A



Tracy McGaha

Corsicana, TX

Specialties

- Color formulation
- Blending
- Grey Coverage

Accomplishments

- Salon Owner
- Matrix Color Certified

Let's Be Friends

- Passionate about education

Level Points

Workshop Artist
In-person: 60,000



@McGahaTracy



@Tracy McGaha

bilingual
Spanish



Patti Sanchez

Humble, TX

Specialties

- Vivids
- Blonding
- Styling
- Social Media

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love antiquing
- Love DIY projects

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Krazy4Hair



@N/A



bilingual
Spanish



Richard Garrett

El Paso, TX

Specialties

- Color formulation
- Blending
- Haircutting

Accomplishments

- Salon Owner
- Matrix Color Certified

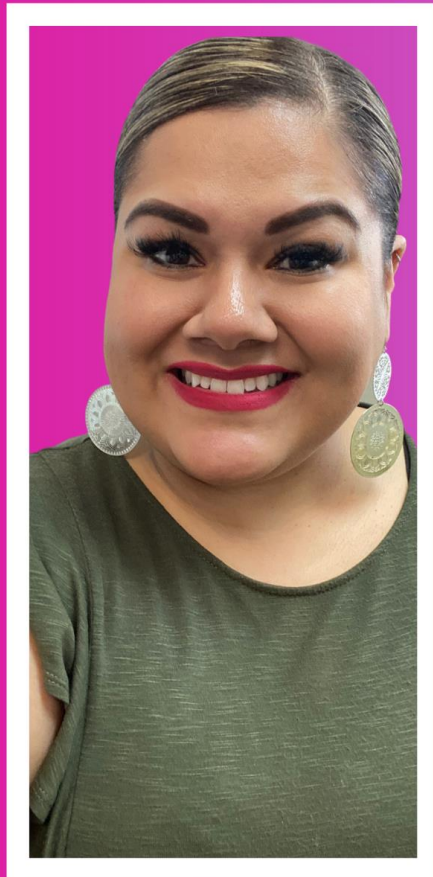
Let's Be Friends

- Passionate about education

Level Points

Advanced Workshop Artist
In-person: 86,670





Jacqueline Buitron

Burleson, TX

Specialties

- Color Formulation
- Blonding
- Vivids

Accomplishments

- Licensed State Instructor
- Many Certifications in different industry Services

Let's Be Friends

- I consider myself a very loyal person
- Love to dance
- I give everyone and everything the same opportunity

Level Points

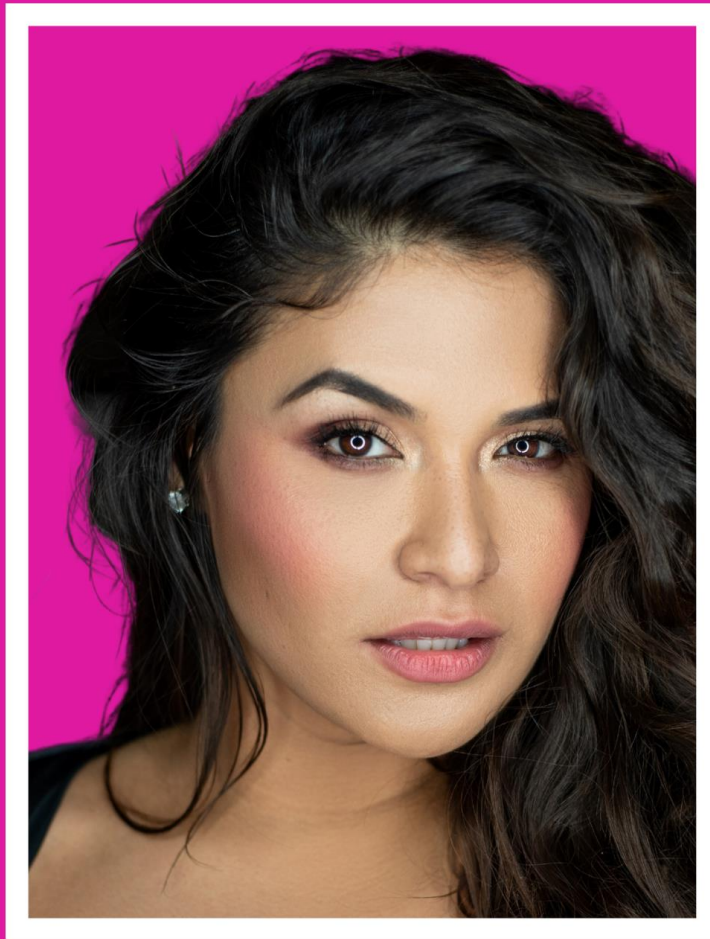
Look & Learn Aritst
Virtual: 15,000
In-person: 31,670



@ShearDesignsByJackie



@Jacqueline Buitron



Crystal Fierro

Fort Worth, TX

Specialties

- Color Formulation
- Corrective
- Vivids

Accomplishments

- I have presented on stage for Matrix

Let's Be Friends

- I love helping people
- Health & Wellness is a passion of mine
- One of 12 children

Level Points

Workshop Artist
In-person: 60,000



@FierroSalon



@Fierro Salon



bilingual
Spanish



Vivian Phillips

Katy, TX

Specialties

- Color formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Passionate about education

Level Points

Look & Learn Aritst

Virtual: 15,000

In-person: 31,670

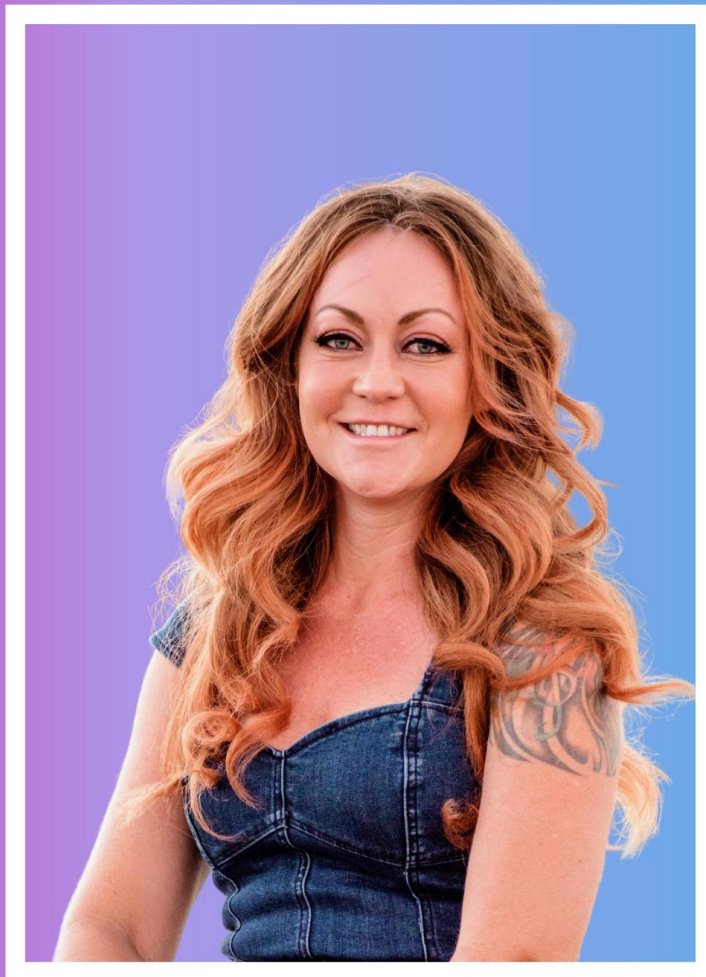


@Vivi4phillips



@N/A

 matrix
Utah



Tricia Castagno

Saratoga Springs, UT

Specialties

- Blonding
- Grey Coverage
- Styling

Accomplishments

- Matrix Color Certified

Let's Be Friends

- I love Music
- I love to dance, especially salsa

Level Points

Workshop Artist
In-person: 60,000



@triciacastagno



@Tricia Castagno

 matrix
Vermont



Sara Steele

Weathersfield, VT

Specialties

- Color formulation
- Blending

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Love learning and sharing

Level Points

Workshop Artist
In-person: 60,000



@Sara_Steele_Hair



@NA

 matrix
Virginia



Renee Stanley

Christiansburg, VA

Specialties

- Color formulation
- Blending

Accomplishments

- Certified in Matrix Classes

Let's Be Friends

- Loves being outdoors
- Loves going to the zoo

Level Points

Workshop Artist
In-person: 60,000



@reneestanley01



@renee.Stanley.904



Renee Holley

Norfolk, VA

Specialties

- Color formulation
- Haircutting
- Curls + coils

Accomplishments

- Licensed Cosmetologist Instructor
- Beauty Guru of the Year 2018 (SalonCentric)
- Salon owner

Let's Be Friends

- Absolutely love Hotdogs
- I'm a hopeless romantic
- I love to inspire others

Level Points

Look & Learn Artist
In-person: 31,670



@hairf_actsthesalon



@Eugenia Holley



Denise Davis

Lynchburg, VA

Specialties

- Color formulation
- Haircutting
- Blonding

Accomplishments

- Balayage Certified

Let's Be Friends

- I'm very outgoing
- Quite talkative
- Extremely caring

Level Points

Look & Learn Artist
Virtual: 15,000
In-person: 31,670



@DeniseThyColorista



@N/A



Carolyn Hill

Hampton, VA

Specialties

- Color formulation
- Corrective color
- Haircutting

Accomplishments

- Went from stylist to salon owner to master educator then school instructor to school

Let's Be Friends

- owner
- I love adventuring
- Loves to laugh

Level Points

Advanced Workshop Artist
In-person: 86,670

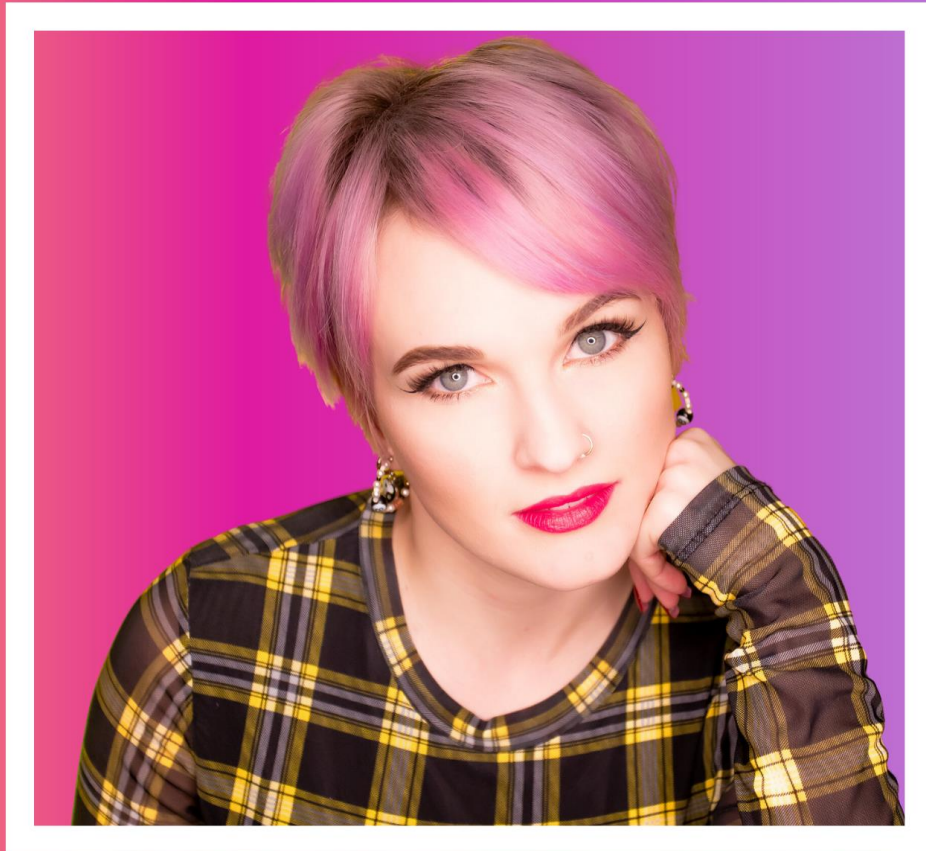


@Carolyn_chattanooga_college



@Carolyn Roberts Hill

 matrix
Washington



Tana Rose Johnson

Kelso, WA

Specialties

- Vivids
- Blonding
- Haircutting
- Social Media

Accomplishments

- BTC Top 100 Platinum Blonde
- B&B Braid Certified

Let's Be Friends

- Love to Roller skate
- If I didn't do hair I'd be a 911 operator
- I dream of living in NYC

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@TanaRoseHair



John Erickson

Tacoma, WA

Specialties

- Blonding
- Haircutting
- Barbering

Accomplishments

- Certified Matrix color master

Let's Be Friends

- Loves anything adventurous
- Ex-Pro Gamer

Level Points

Advanced Workshop Artist
In-person: 86,670



@hairbyjohnerrickson



@John Erickson

 matrix
West Virginia



Jodi Hayden

Parkersburg, WV

Specialties

- Corrective color
- Hair color Chemistry
- Salon Emotion

Accomplishments

- Bachelor's in Business & Marketing
- Preston's Beauty Color specialist

Let's Be Friends

- I'm a cosplayer
- Worked as a pinup model
- I'm an animal whisperer

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@jorayscreations



@jorayscreations



Hannah Fullerton

Parkersburg, WV

Specialties

- Corrective Color
- Blonding
- Social Media
- Salon Emotion

Accomplishments

- Matrix Color Certified
- Bellami Extension Certified

Let's Be Friends

- Known to be thrifty
- I love tacos
- I secretly like tedious work

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Hair_by_hannahfullerton

 matrix
Wisconsin



bilingual
Spanish

Pati Rodriguez

Milwaukee, WI

Specialties

- Color Formulation
- Corrective Color
- Upstyling
- Texture Squad

Accomplishments

- Mizani Aircut Certified
- Certified Master Bellami Stylist

Let's Be Friends

- Spanish was my first language
- Big shoe lover

Level Points

Custom Class By Artist
Virtual: 60,000
In-person: 106,670



@pati.rodeigz



@Pati Rodriguez



Jennifer Llaanas

Wauwatosa, WI

Specialties

- Color Formulation
- Vivid Color
- Blonding
- Corrective Color

Accomplishments

- Milwaukee top colorist
- Fox 6 morning news contributor

Let's Be Friends

- I love nature & travel
- I have a Bernese mountain dog

Level Points

Custom Class By Artist
Virtual: 60,000
In-person: 106,670





Alyssa Olson

Milwaukee, WI

Specialties

- Color Formulation
- Blonding

Accomplishments

- Matrix Color Certified

Let's Be Friends

- Loves to learn and share

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@NA



@NA

 matrix
Wyoming



Hana Norris

Mountain View, WY

Specialties

- Corrective color
- Vivids
- Social Media

Accomplishments

- Master Colorist
- Platform Artist
- Stylist over 25 years

Let's Be Friends

- Salon Owner
- Beauty LaunchPad Educator
- Live on a Ranch & love the outdoors

Level Points

Look & Learn Artist

Virtual: 15,000

In-person: 31,670



@Hanas_Salon_Inspo



@Hana Norris