



matrix



Why join the Matrix Artist Network?

Grow your skillset + business as a stylist and entrepreneur with curated education at every level of your career

Unlimited opportunities to inspire and share your talent with other stylists

Grow your skills as an artistic educator + facilitator

Network with the Matrix Artist Community

Extend your social reach

Learn from and assist top Matrix Artists + Influencers

Receive early sampling of upcoming product launches

Mentorship opportunities

Design your future with Matrix...



education for every stylist

Matrix Artist Network

Education, to fully support stylists every step of their career. Whether they are a seasoned pro or just out of school, diverse education is important for continued growth and success for all.

- Live-streamed education
- In-salon classes
- In-store classes
- Hair Shows + Industry events
- Social Opportunities
- Peer-to-peer mentorship

We inspire every stylist to: **Think. Believe. Dream. Dare.** Inspiring everyone to cut, color and style with confidence.



Due: July 1st & Dec 1st

Artist Audition Packet

Matrix Artist Audition Packet must be submitted to the Matrix Training Team via email for consideration in 2024, please include:

1. Resume:

- Home address, email address, contact number + social media handles
- Salon information
- Favorite Matrix hair color + haircare/styling products you are currently using
- Number of years you have used Matrix products
- How long you have been licensed

2. Digital Portfolio:

- Representation of your most recent work – social media handles

3. 15-20 Minute Video Submission

- Featuring Matrix Products

4. Current Headshot

5. 2 Letters of Recommendation





Audition Video Requirements

Matrix Artist Audition Packet must be submitted to the Matrix Training Team via email for consideration in 2024, please include:

Must include Video submission:

- Introduce yourself – speak to camera
- Why do you want to be a part of this team?
- Create a complete technique (color, cut, and finished style) based on something inspirational to you. Explain the technique and how it ties back to your inspiration.
- Use a visual tool to support your explanation of the technique; be sure to share what Matrix colors you chose and why.
- Describe ALL Matrix products you chose and why.
- Share what Matrix home maintenance products you would recommend and why.
- Close
- No voiceover videos. You should be teaching, can be done on a model or mannequin.



Upload to YouTube and share the link for submission.



Artist Recruitment Timeline

Open recruitment happens twice per year:

- **April 1st – June 15th & Sept 1st – Nov 15th**, Application Review Period - Candidates are sent Matrix Artist interest letter and Audition Packet Requirements (Resume, Headshot, Digital Portfolio, Letters of Recommendation & Audition video)
- **July 1st & Dec 1st**, Last day to submit Audition Packet – incomplete packets will not be accepted
- **July 1st – July 15th & Dec 1st – Dec 15th**, Candidate Review Period
- **Aug 1st & Jan 1st**, Matrix Artist in Training Selection Confirmation Email





Submit by July 1st & December 1st

Artist Audition Packet

Matrix Artist Audition Packet must be submitted to the Matrix Training Team via email for consideration in 2024:

Matrix Training Team
Training@matrix.com

