

Salon & Suite Education.

Education that is curated to fit the needs of you and your salon! Host one of our highly skilled educators or artists to come to your salon today.



Salon & Suite Education.

Education that is curated to fit the needs of you and your salon! Host one of our highly skilled educators or artists to come to your salon today.

- Creative & interactive live and virtual classes
- Customized for the needs of your team
- Available for purchase through LEVEL loyalty
- 18 different classes to choose from
- Taught by L'Oréal Professionnel Artists and Educators



[Advanced]



Correct & Neutralize



Balayage: Beyond the Planchette



Classic Haircuts & Modern Styling



Global Trends

[Essential]



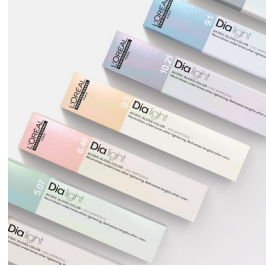
Welcome To L'Oréal Professionnel



Majirel Essentials



iNOA Essentials



Dia Essentials



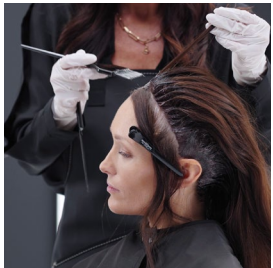
Blond Studio Essentials



Care & Style Essentials



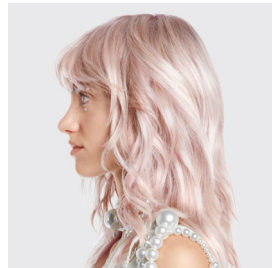
French Balayage Essentials



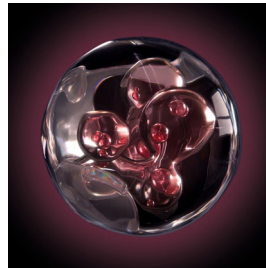
Color Coach



Haircutting Methodology



Creative Formulas



Innovation Sneak Peek



Trend Enthusiast



Salon Emotion



Suite Emotion



Salon & Suite Education.

Signature Education.



Welcome to L'Oréal Professionnel

[Signature Education]

Salon

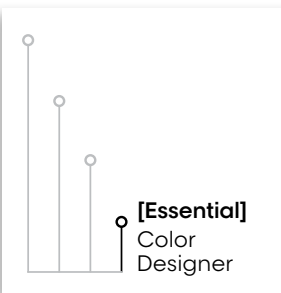
Explore the rich history of L'Oréal Professionnel and discover who we are today. Whether you are new to the brand, or looking for a refresh on all that we have to offer. You will discover our entire color and lightener portfolio and learn what steps you can take to continue your journey with us.

Top 3 Takeaways

- Discover what it means to be a part of the L'Oréal Professionnel family
- Understand the history of L'Oréal Professionnel
- Discover product knowledge on the complete L'Oréal Professionnel line

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



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Majirel Essentials



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Salon

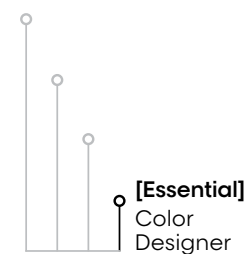
Majirel provides stylists with three absolutes: absolute color, absolute confidence and absolute care. Explore complete color theory and how to properly use Majirel on all hair formations, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color line: Majirel
- Understand how to choose the proper Majirel products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

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iNOA Essentials

L'ORÉAL
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iNOA
NO AMMONIA PERMANENT COLOR - OIL DELIVERY SYSTEM
High shine color. Visibly improved hair quality. Optimal scalp comfort.
Mix 1+1

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iNOA
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Salon

iNOA is the first ammonia-free permanent color line powered by oil, to visibly improve hair quality. Explore complete color theory and how to properly use iNOA on all hair formations, followed by express techniques that will feed your creativity.

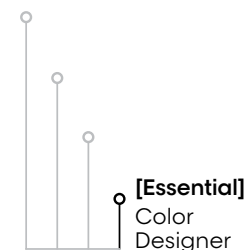
Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color line: iNOA
- Understand how to choose the proper iNOA shade to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.

ON
OFF



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Salon

Dia can boost your color business, both Dia Light and Dia Richesse are ammonia free and demi-permanent! Discover when to use Dia Light vs. Dia Richesse on all hair formations while exploring complete color theory and how to properly use each range on all hair formations, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color lines: Dia Light and Dia Richesse
- Understand how to choose the proper Dia Light and Dia Richesse products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

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Dia Essentials

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Salon

L'Oréal Professionnel has a vast lightening toolbox that gives you the proper lift and effect to meet any client's needs. Discover the strengths of each of our lighteners, and explore complete color theory and how to use each product on all hair types, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel lightener portfolio: Blond Studio
- Understand how to choose the proper Blond Studio products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



Blond Studio Essentials



Care & Style Essentials



[Signature Education]

Salon

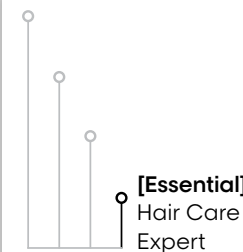
The L'Oréal Professionnel portfolio has a product for everyone. Explore how to perform a proper consultation and hair analysis to provide products to your clients that will help them achieve their hair goals, and learn how to execute the L'Oréal Professionnel Signature Blowout on all hair formations for a polished look.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel care and styling lines: Serie Expert and Tecni.Art
- Understand how to choose the proper products to achieve desired care and style results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



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French Balayage Essentials

[Signature Education]

Salon

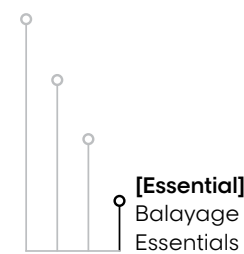
L'Oréal Professionnel French Balayage technique will elevate your balayage skills to the next level. Learn the methodology of French Balayage and the best practices to achieving 'the perfect piece'.

Top 3 Takeaways

- Understand proper product selection within Blond Studio and Dia Light
- Discover the basics of traditional French Balayage techniques and how to apply them on all hair formations
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



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Color Coach



[Signature Education]

Salon

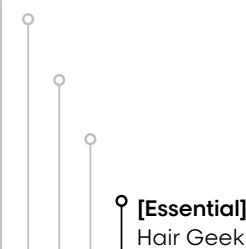
L'Oréal Professionnel has a large color and lightening portfolio. Color Coach is designed to support stylists and answer all questions on formulation, client scenarios, and support transitioning from a different color line.

Top 3 Takeaways

- Elevate your L'Oréal Professionnel knowledge of Majirel, iNOA, Dia and Blond Studio through coaching and live Q&A sessions
- Develop consultation and hair analysis skills
- Discover next steps in your color journey with L'Oréal Professionnel

Student Profile

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Haircutting Methodology

[Signature Education]

Salon

L'Oréal Professionnel haircutting methodology will ground you in the basics of haircutting. Learn how to conduct a proper consultation and hair analysis, allowing you to understand and recommend haircuts that will wear well on your clients.

Top 3 Takeaways

- Understand proper Tecni.Art product selection in prepping and styling the hair with Serie Expert
- Discover the basics of L'Oréal Professionnel haircutting methodology
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

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[Signature Education]

Salon

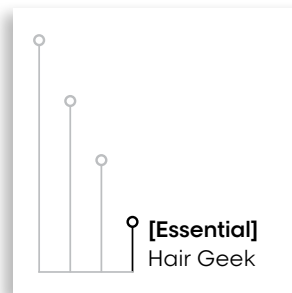
L'Oréal Professionnel has a large color and lightening portfolio - the possibilities are endless. Once you have established your understanding of the color lines with Color Coach, you can use this knowledge and apply it to Creative Formulas, creating bespoke on-trend formulas to engage and excite your clients.

Top 3 Takeaways

- Enhance your L'Oréal Professionnel knowledge of Majirel, iNOA, Dia and Blond Studio through coaching and live formulation sessions
- Develop consultation and hair analysis skills
- Discover next steps in your color journey with L'Oréal Professionnel

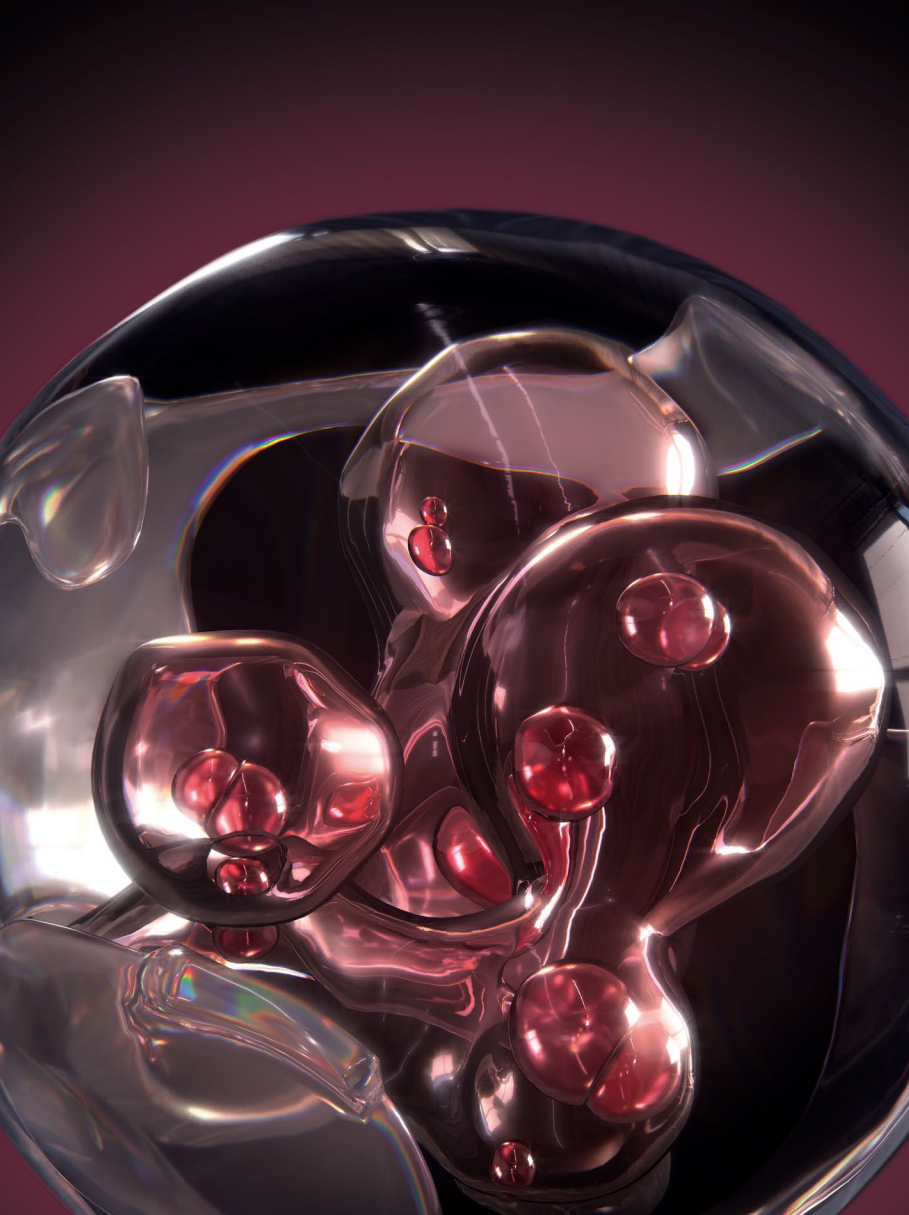
Student Profile

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Creative Formulas

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Innovation Sneak Peek

[Signature Education]

Salon

Inspiration can be found everywhere! L'Oréal Professionnel has cutting-edge innovation in our color lines and products. Discover how to use them in your salon environment to maximize your profitability!

Top 3 Takeaways

- Discover the latest technology brought to you by L'Oréal Professionnel
- Understand the history of innovation within L'Oréal Professionnel
- Learn how L'Oréal Professionnel products can best be used in the creative process

Student Profile

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[Signature Education]

Salon

Discover the latest global trends with L'Oréal Professionnel, a leader in the beauty industry for over 100 years. Explore techniques that can be implemented behind the chair giving your clients the latest and greatest look.

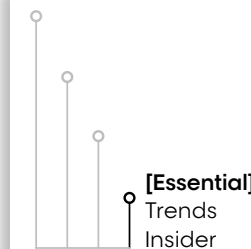
Top 3 Takeaways

- Discover the latest trends brought to you by L'Oréal Professionnel
- Learn techniques and how to apply them behind the chair on all hair formations
- Learn how to incorporate these trending techniques behind the chair

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.

Trend Enthusiast



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Salon Emotion



[Signature Education]

Salon

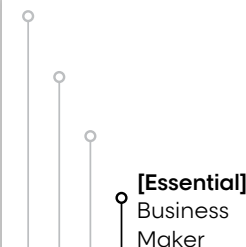
The Salon Emotion program is designed to teach you the fundamentals for improving your client's interactions and satisfaction level during their entire salon visit. Discover the tools and tips to improve the client experience and increase client loyalty in your salon.

Top 3 Takeaways

- Learn how to create a loyal connection with clients
- Understand how to truly serve each client's individual needs
- Discover how to maximize each of the 7 steps in the clients journey in the salon

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.





Correct & Neutralize

[Signature Education]

Salon

Discover how to create your own color signature! Whether you wish to explore the theory of color, neutralization services, or color correction. L'Oréal Professionnel can customize a program to take your color skills to the next level.

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific color needs
- Explore the color lines Majirel, iNOA, Dia Richesse, Dia Light, and Blond Studio
- Learn advanced color techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

ON
OFF



[Advanced]
Color Designer



[Signature Education]

Salon

Dive into the world of balayage! Whether you wish to explore the traditional French Balayage, or discover techniques such as Air Painting, Hand Painting or making your pieces 'pop', L'Oréal Professionnel can customize a program to take your balayage skills to the next level.

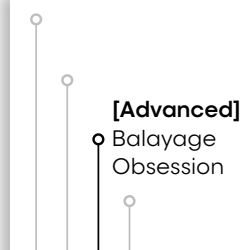
Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific balayage needs
- Explore Blond Studio and Dia Light for the ultimate French Balayage performance
- Learn advanced balayage techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

Balayage: Beyond The Planchette



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Classic Haircuts & Modern Styling

[Signature Education]

Salon

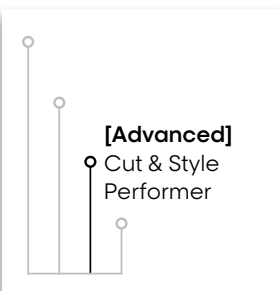
No great haircut is complete without the perfect style. Dive deeper into the L'Oréal Professionnel haircutting methodology and discover how to perfect classic cuts and execute the perfect style on any hair formation.

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific haircut and style needs
- Explore Tecni.Art for the ultimate haircut and style performance
- Learn advanced techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.





[Signature Education]

Salon

Stay inspired with the latest global trends! Whether it be haircut, color, styling, French Balayage, or a combination, L'Oréal Professionnel can customize any program to help you learn techniques that will elevate your services and keep your clients wanting more!

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to explore the latest global trends
- Learn advanced techniques that can be implemented behind the chair on all hair formations
- Elevate your salon offerings to maximize profitability

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

Global Trends



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Welcome to L'Oréal Professionnel

[Signature Education]

Suite

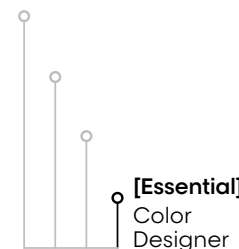
Explore the rich history of L'Oréal Professionnel and discover who we are today. Whether you are new to the brand, or looking for a refresh on all that we have to offer. You will discover our entire color and lightener portfolio and learn what steps you can take to continue your journey with us.

Top 3 Takeaways

- Discover what it means to be a part of the L'Oréal Professionnel family
- Understand the history of L'Oréal Professionnel
- Discover product knowledge on the complete L'Oréal Professionnel line

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



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Majirel Essentials



[Signature Education]

Suite

Majirel provides stylists with three absolutes: absolute color, absolute confidence and absolute care. Explore complete color theory and how to properly use Majirel on all hair formations, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color line: Majirel
- Understand how to choose the proper Majirel products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

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L'ORÉAL
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iNOA Essentials



[Signature Education]

Suite

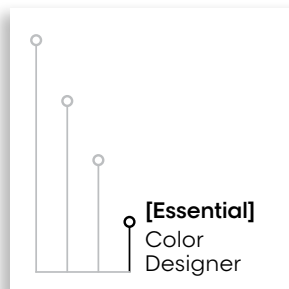
iNOA is the first ammonia-free permanent color line powered by oil, to visibly improve hair quality. Explore complete color theory and how to properly use iNOA on all hair formations, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color line: iNOA
- Understand how to choose the proper iNOA shade to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.





[Signature Education]

Suite

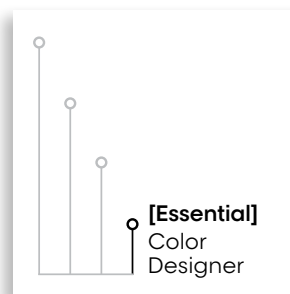
Dia can boost your color business, both Dia Light and Dia Richesse are ammonia free and demi-permanent! Discover when to use Dia Light vs. Dia Richesse on all hair formations while exploring complete color theory and how to properly use each range on all hair formations, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel color lines: Dia Light and Dia Richesse
- Understand how to choose the proper Dia Light and Dia Richesse products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



Dia Essentials

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[Signature Education]

Suite

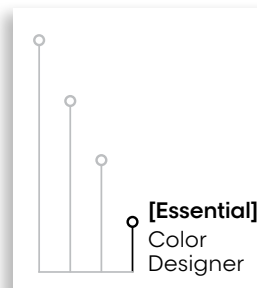
L'Oréal Professionnel has a vast lightening toolbox that gives you the proper lift and effect to meet any client's needs. Discover the strengths of each of our lighteners, and explore complete color theory and how to use each product on all hair types, followed by express techniques that will feed your creativity.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel lightener portfolio: Blond Studio
- Understand how to choose the proper Blond Studio products to achieve desired results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



Blond Studio Essentials

Care & Style Essentials



[Signature Education]

Suite

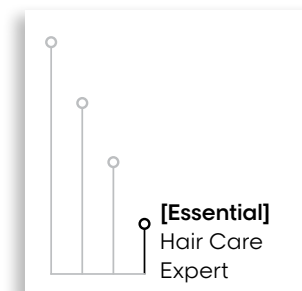
The L'Oréal Professionnel portfolio has a product for everyone. Explore how to perform a proper consultation and hair analysis to provide products to your clients that will help them achieve their hair goals, and learn how to execute the L'Oréal Professionnel Signature Blowout on all hair formations for a polished look.

Top 3 Takeaways

- Discover product knowledge on the complete L'Oréal Professionnel care and styling lines: Serie Expert and Tecni.Art
- Understand how to choose the proper products to achieve desired care and style results
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

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L'ORÉAL
PROFESSIONNEL
PARIS



French Balayage Essentials

[Signature Education]

Suite

L'Oréal Professionnel French Balayage technique will elevate your balayage skills to the next level. Learn the methodology of French Balayage and the best practices to achieving 'the perfect piece'.

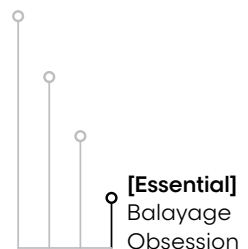
Top 3 Takeaways

- Understand proper product selection within Blond Studio and Dia Light
- Discover the basics of traditional French Balayage techniques and how to apply them on all hair formations
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.

ON
OFF



L'ORÉAL
PROFESSIONNEL
PARIS

Color Coach



[Signature Education]

Suite

L'Oréal Professionnel has a large color and lightening portfolio. Color Coach is designed to support stylists and answer all questions on formulation, client scenarios, and support transitioning from a different color line.

Top 3 Takeaways

- Elevate your L'Oréal Professionnel knowledge of Majirel, iNOA, Dia and Blond Studio through coaching and live Q&A sessions
- Develop consultation and hair analysis skills
- Discover next steps in your color journey with L'Oréal Professionnel

Student Profile

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[Signature Education]

Suite

L'Oréal Professionnel haircutting methodology will ground you in the basics of haircutting. Learn how to conduct a proper consultation and hair analysis, allowing you to understand and recommend haircuts that will wear well on your clients.

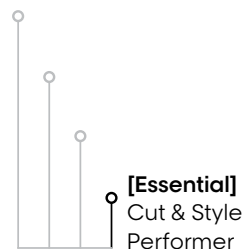
Top 3 Takeaways

- Understand proper Tecni.Art product selection in prepping and styling the hair with Serie Expert
- Discover the basics of L'Oréal Professionnel haircutting methodology
- Learn how to conduct a proper consultation and thorough hair analysis

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.

Haircutting Methodology



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[Signature Education]

Suite

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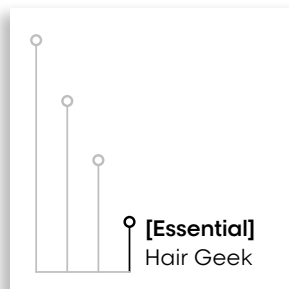
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Student Profile

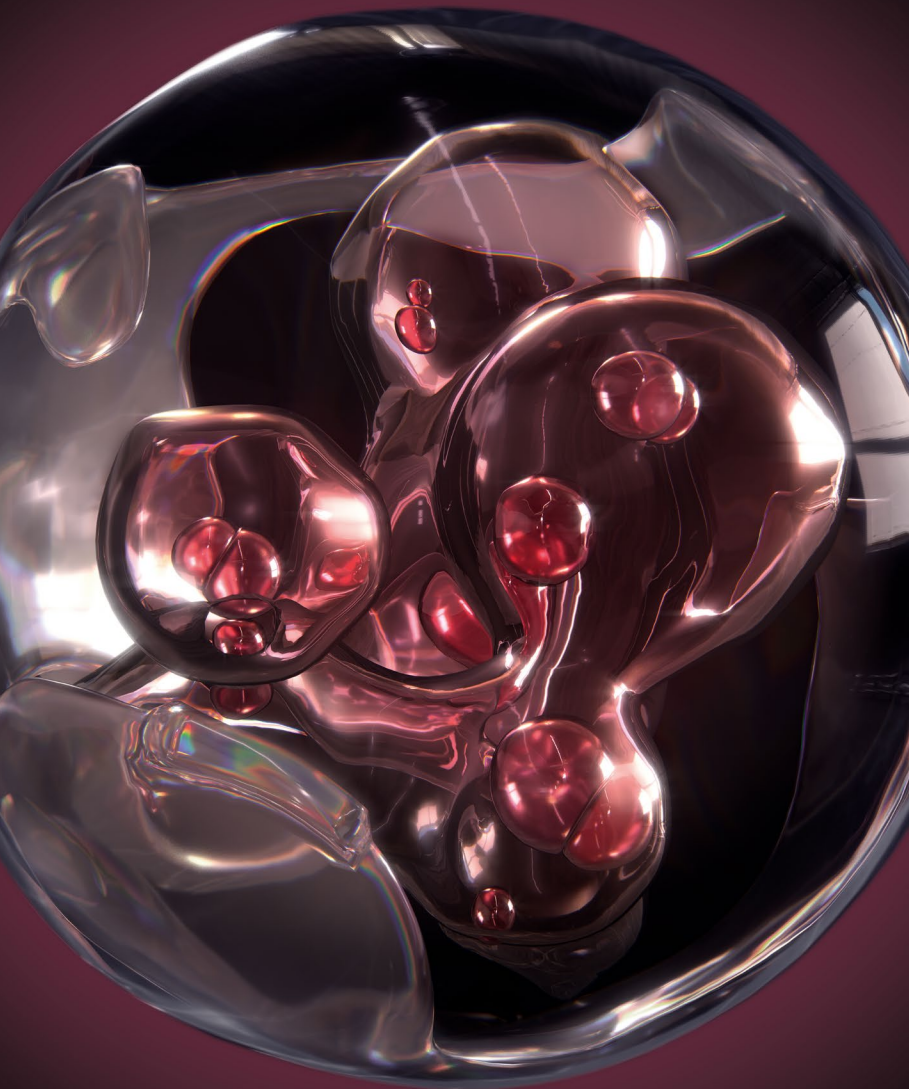
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Creative Formulas



L'ORÉAL
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Innovation Sneak Peek



[Signature Education]

Suite

Inspiration can be found everywhere! L'Oréal Professionnel has cutting-edge innovation in our color lines and products. Discover how to use them in your salon environment to maximize your profitability!

Top 3 Takeaways

- Discover the latest technology brought to you by L'Oréal Professionnel
- Understand the history of innovation within L'Oréal Professionnel
- Learn how L'Oréal Professionnel products can best be used in the creative process

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Trend Enthusiast



[Signature Education]

Suite

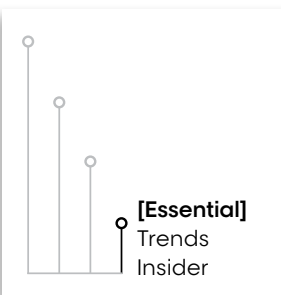
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Top 3 Takeaways

- Discover the latest trends brought to you by L'Oréal Professionnel
- Learn techniques and how to apply them behind the chair on all hair formations
- Learn how to incorporate these trending techniques behind the chair

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.



Suite Emotion



[Signature Education]

Suite

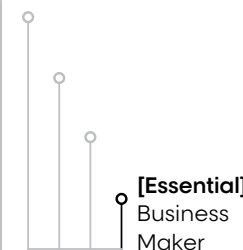
The Suite Emotion program designed to teach you the fundamentals for improving your client's interactions and satisfaction level during their entire suite visit. Discover the tool and tips to improve the client experience and increase client loyalty in your suite.

Top 3 Takeaways

- Learn how to create a loyal connection with clients
- Understand how to truly serve each client's individual needs
- Discover how to maximize each of the 7 steps in the client's journey in the suite

Student Profile

Designed for professionals looking to begin or refresh their understanding of L'Oréal Professionnel & build a strong foundation in product knowledge.





[Signature Education]

Suite

Discover how to create your own color signature! Whether you wish to explore the theory of color, neutralization services, or color correction. L'Oréal Professionnel can customize a program to take your color skills to the next level.

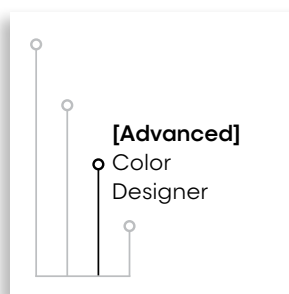
Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific color needs
- Explore the color lines Majirel, iNOA, Dia Richesse, Dia Light, and Blond Studio
- Learn advanced color techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

Correct & Neutralize



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Suite

Dive into the world of balayage! Whether you wish to explore the traditional French Balayage, or discover techniques such as Air Painting, Hand Painting or making your pieces 'pop', L'Oréal Professionnel can customize a program to take your balayage skills to the next level.

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific balayage needs
- Explore Blond Studio and Dia Light for the ultimate French Balayage performance
- Learn advanced balayage techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

Balayage: Beyond The Planchette



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Classic Haircuts & Modern Styling

[Signature Education]

Suite

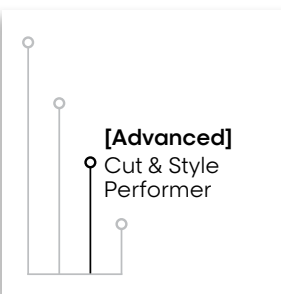
No great haircut is complete without the perfect style. Dive deeper into the L'Oréal Professionnel haircutting methodology and discover how to perfect classic cuts and execute the perfect style on any hair formation.

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to your specific haircut and style needs
- Explore Tecni.Art for the ultimate haircut and style performance
- Learn advanced techniques that can be implemented behind the chair on all hair formations

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.





Global Trends

[Signature Education]

Suite

Stay inspired with the latest global trends! Whether it be haircut, color, styling, French Balayage, or a combination, L'Oréal Professionnel can customize any program to help you learn techniques that will elevate your services and keep your clients wanting more!

Top 3 Takeaways

- Experience a customized learning environment with a bespoke program tailored to explore the latest global trends
- Learn advanced techniques that can be implemented behind the chair on all hair formations
- Elevate your salon offerings to maximize profitability

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.

