

Academy Education.



Academy.

Our most elevated, immersive,
inspirational education experience,
available from coast-to-coast.



Education Available Coast-To-Coast



Los Angeles
Prolab



**Academy
On Tour**



New York City
The Main

Academy Signature Education:

Our Academy Signature Education offers an elevated experience and a unique point of difference.

- These courses go beyond the technique, showcasing the beauty that L'Oréal Professionnel has to offer. Rich in content, we strive to continue elevating the pro by evolving to meet the ever-shifting needs of the stylist.
- Our Academy Signature Courses encompass a variety of Academy classes focused on a variety of color, balayage, haircutting and hairstyling.
- This is where you can become certified in Color, French Balayage or Haircutting – or all 3 – as well as so much more.

Artistic Expression:

Learn from the best in the business!

- Your favorite Artists and Influencers take the stage and allow you to take a peek inside their brain, showcasing their favorite techniques to align with the latest trends. Experience advanced education in a whole new way!

[Specialist]



Color Specialist

[Expert]



Color Certification



French Balayage
Certification



Haircutting
Certification



Academy
Experience

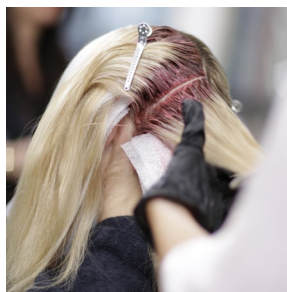
[Advanced]



The Complete Blonde



French Balayage:
The Art of
Coloring Hair



The Art of
Coloring Hair



The Art of Haircutting



Color Ambassador



Artistic Expression:
Signature Techniques
Featuring Artists &
Influencers



Academy.
Signature Education.



CLICK OR SCAN

Artistic Expression.

Curated by L'Oréal Professionnel Artists, these courses are a platform for our Artists and Influencers to showcase their unique talents and techniques- fostering a creative and immersive environment to explore Color, Balayage, Cutting, Styling, and Trends.



**Artistic Expression:
Color**



**Artistic Expression:
Balayage**



**Artistic Expression:
Haircut & Style**



**Artistic Expression:
Trend**



Academy.
Signature Education.



CLICK OR SCAN



[Signature Education]

Academy

Achieving the perfect blonde is no easy task! Understanding the underlying pigment of each level, how to properly lift the hair, and effectively neutralize unwanted tones are just some of the elements of this 2-day course guaranteed to boost your confidence in creating the perfect blonde every time.



Click or scan the QR code to register.

2 days | 10am - 5pm | Hands-On

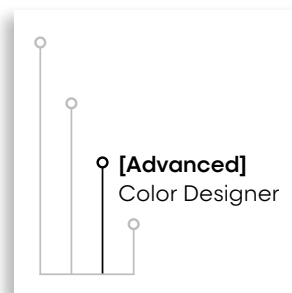
\$850 or 56,667 Level Loyalty Points

Top 3 Takeaways

- Deepen your understanding of color theory
- Understand the process of neutralization
- Develop a deeper understanding of the Blond Studio portfolio

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



The Complete Blonde

L'ORÉAL
PROFESSIONNEL
PARIS



French Balayage: The Art of Coloring Hair

[Signature Education]

Academy

Learn French Balayage techniques for working with all hair types from straight to coily. You will learn traditional techniques in addition to modern approaches such as Palm Painting, Hand Painting and Twist Methods to create personalized results for every client.



Click or scan the QR code to register.

2 days | 10am - 5pm | Hands-On

\$850 or 56,667 Level Loyalty Points

Top 3 Takeaways

- Learn the history of French Balayage
- Discover creative balayage placement and techniques
- Develop deep understanding of the L'Oréal Professionnel Blond Studio portfolio

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



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PARIS



[Signature Education]

Academy

Learn color techniques for working with all hair types from straight to coily. You will learn traditional techniques in addition to modern approaches such as Root Shadowing, Smudging, and how to formulate customized tones to create personalized results for every client.



Click or scan the QR code to register.

2 days | 10am - 5pm | Hands-On

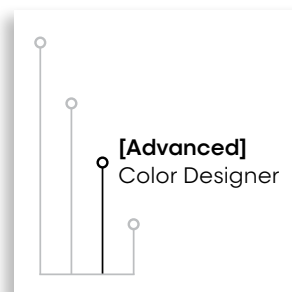
\$850 or 56,667 Level Loyalty Points

Top 3 Takeaways

- Learn advanced color theory
- Discover creative color placement and techniques
- Understand how to visualize tonal differences between each brand

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



The Art of Coloring Hair

L'ORÉAL
PROFESSIONNEL
PARIS



[Signature Education]

Academy

Learn haircutting techniques for working with all hair types from straight to coily. You will learn traditional techniques in addition to modern approaches in both haircutting and styling to create personalized results for every client.



Click or scan the QR code to register.

2 days | 10am - 5pm | Hands-On

\$850 or 56,667 Level Loyalty Points

Top 3 Takeaways

- Explore the history of haircutting and styling
- Discover creative techniques for customization
- Develop a deep understanding of the L'Oréal Professionnel Techni.Art portfolio

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



The Art of Haircutting

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PARIS



[Signature Education]

Academy

Become the in-salon color lead and ambassador on all areas of L'Oréal Professionnel. The Color Ambassador program is designed to guide you through the innovative and intuitive portfolio of L'Oréal Professionnel Color. This high impact, 2-day virtual hands on program leads you through our haircolor theory and prepares you to be the L'Oréal Professionnel ultimate Ambassador.



Click or scan the QR code to register.

2 days virtual | 12pm - 5pm EST | Hands-On

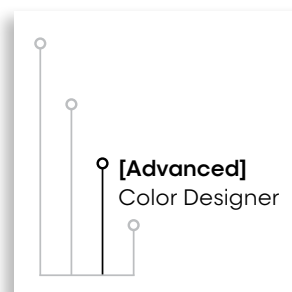
\$200 or 13,333 Level Loyalty Points

Top 3 Takeaways

- Become a L'Oréal Professionnel Ambassador and learn how to achieve consistent results with every color service
- Return to your salon or suite with full confidence and the skills needed to train your colleagues
- Gain access to brand information and inspiration

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



Color Ambassador

L'ORÉAL
PROFESSIONNEL
PARIS



[Signature Education]

Academy

Our Artistic Expression courses are a platform for our Artists and Influencers to showcase their unique talents and techniques, fostering a creative and immersive environment to explore Color, Balayage, Haircutting & Styling, and Trends.



Click or scan the QR code to register.

1 Day | 10am-5pm | Hands-On
\$500 or 33,333 Level Loyalty Points

2 Days | 10am-5pm | Hands-On
\$850 or 56,667 Level Loyalty Points

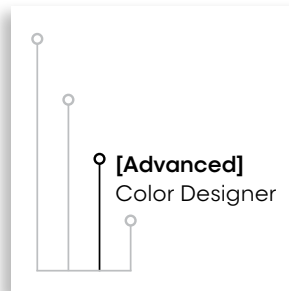
1 Day | 11am - 1pm or 2pm - 4pm | Look-and-Learn
\$150 or 10,000 Level Loyalty Points

Top 3 Takeaways

- Explore the latest industry trends
- Discover creative techniques for customization
- Develop a deep understanding of the L'Oréal Professionnel Product Portfolio

Student Profile

Designed for professionals looking to elevate their existing knowledge of L'Oréal Professionnel and upskill themselves through advanced techniques, theory, and business opportunities.



Artistic Expression

L'ORÉAL
PROFESSIONNEL
PARIS

Color Certification

[Signature Education]

Academy

Designed to guide you to become an Expert colorist! During the program, you will be immersed in the L'Oréal Professionnel Color Methodology and then learn how to take it and bring your color inspirations to life. You will develop best practices for coloring all hair formations and elevate your technical skills to a mastery level. We will show you how to apply your learnings to improve guest experience, boost your professional confidence and stretch your creative muscles past your comfort zone by creating a color collection for your final project! Watch your color business accelerate to new levels as you become a L'Oréal Professionnel Certified Colorist.

*L'Oréal Professionnel Color Certification attendees must pass all assessments and exams to become certified. Any attendee that does not pass a portion of the program will be able to retake only that portion to become L'Oréal Professionnel Color Certified."



Click or scan the QR code to register.

6 days | 10am - 5pm | Hands-On

\$2,700 or 180,000 Level Loyalty Points

Top 3 Takeaways

- Master advanced color theory
- Elevate your expertise through technical upskilling on all formations
- Expand your creativity by mapping out and executing your very own color techniques

Student Profile

Designed for professionals looking to master and become an expert in their craft with L'Oréal Professionnel.



L'ORÉAL
PROFESSIONNEL
PARIS



[Signature Education]

Academy

Designed to guide you to becoming an Expert in French Balayage! During the program you will learn the methodology behind the classic French painting techniques of brush and planchette while exploring best practices for all hair types elevating your skills to a mastery level. In order to stretch those creative muscles and extend past your comfort zone, you will plan and execute your own French Balayage collection for a final project! Watch your balayage business accelerate to new levels as you become certified in L'Oréal Professionnel French Balayage.

L'Oréal Professionnel French Balayage Certification attendees must pass all assessments and exams to become certified. Any attendee that doesn't pass a portion of the program will be able to retake only that portion to become certified in L'Oréal Professionnel French Balayage.



Click or scan the QR code to register.

6 days | 10am - 5pm | Hands-On

\$2,700 or 180,000 Level Loyalty Points

Top 3 Takeaways

- Master advanced color theory with a focus on blonding
- Elevate your expertise through technical upskilling on all formations
- Expand your creativity by mapping out and executing your very own balayage techniques

Student Profile

Designed for professionals looking to master and become an expert in their craft with L'Oréal Professionnel.



French Balayage Certification

L'ORÉAL
PROFESSIONNEL
PARIS



[Signature Education]

Academy

"Designed to guide you to becoming an Expert in Haircutting! During this program you will learn the terminology and methodology of haircutting by L'Oréal Professionnel. You will immerse yourself into this methodology through 6 classic haircuts and how to approach all hair formations through effective consultation and hair analysis. As the program progresses you will elevate your technical skills to a mastery level and learn how to customize each haircut and make it your own. Boost your professional confidence and stretch your creative muscles past your comfort zone by creating a haircutting collection for your final project! Watch your cutting business accelerate to new levels as you become certified in L'Oréal Professionnel Haircutting.

*L'Oréal Professionnel Haircutting Certification attendees must pass all assessments to become certified. Any attendee that does not pass a portion of the program will be able to retake only that portion to become certified in L'Oréal Professionnel Haircutting."



Click or scan the QR code to register.

6 days | 10am - 5pm | Hands-On

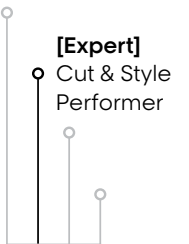
\$2,700 or 180,000 Level Loyalty Points

Top 3 Takeaways

- Master the L'Oréal Professionnel haircutting methodology
- Elevate your expertise through technical upskilling on all formations
- Learn how to accelerate your haircutting business

Student Profile

Designed for professionals looking to master and become an expert in their craft with L'Oréal Professionnel.



Haircutting Certification

L'ORÉAL
PROFESSIONNEL
PARIS



Color Specialist



[Signature Education]

Academy

The ultimate color course to make you a specialist like no other. Launched in 1998 this globally recognized course continues to elevate colorists. If you have an excellent knowledge of coloring and would really like to understand the why so you can fine tune every head of hair this course is for you! Color Specialist is the highest level of education in your color journey and prior color knowledge with L'Oréal Professionnel is strongly recommended.



Click or scan the QR code to register.

10 days | 10am - 5pm | Hands-On

\$5,000 or 333,333 Level Loyalty Points

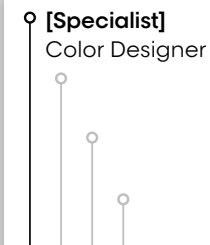
Top 3 Takeaways

- Discover how to work with distribution of pigment and how to formulate to get bespoke results
- Analyze hair in a formulated way to achieve the perfect results, technically and creatively
- Specialize in creating the perfect color change

Student Profile

Designed for professionals looking to push the boundaries of their expertise and apply their skills in new and creative ways with L'Oréal Professionnel and their partners.

Please Note: We recommend that you have completed Color Certification or equivalent before embarking on Color Specialist.



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