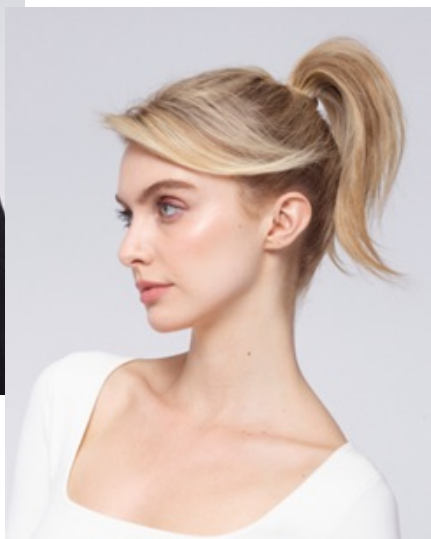


Style Evolution



SIGN UP:

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2. _____
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Increase your client loyalty by empowering them to have style, versatility and beautiful hair, even when you aren't around! Be the style resource and share the looks with your guests.

DISCOVER:

- Instagram-able looks to up your social media presence
- Product pairings and treatments to create healthy lasting styles
- Empower clients to get creative with styling and enhance the look of their cut and color

KÉRASTASE ARTIST NEEDS:

- Live Model Preferred
- Hair Density - Normal to thick
- Hair Length - Long, below breast bone

ATTENDEES NEEDS:

- 1 model per attendee
- or suggested Pivot Point mannequin head, Madi, Bridgette Marie or Vanessa + clamp or tripod

TOOL LIST:

- | | |
|--------------------|--------------------------------|
| • Flat Iron | • Bungee + Elastics |
| • Blow Dryer | • Medium Round Brush |
| • Pins + Clips | • Curling Iron -- 3/4", 1", 2" |
| • Sectioning clips | |

PRODUCT LIST:

- | | |
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