



Shear Tailoring



A technical and creative approach to cutting short hair. Learn two fresh haircuts with a strong foundational path from beginning to end. The creative finishing techniques will allow the stylists to personalize a tailored shape for any hair type and texture.

DISCOVER:

- Utilizes shears and a razor to address head-shape and manipulate growth patterns
- Explore Genesis Homme and existing Kérastase products to develop a style and showcase a finished look evening
- Gain confidence on how to approach any short haircut and style

KÉRASTASE ARTIST NEEDS:

- Live Model Preferred
- Hair Density - Normal to thick
- Hair Length - Midlength between shoulders and jaw

ATTENDEES NEEDS:

- 1 model per attendee
- or suggested Pivot Point mannequin head, Samuel or Cole + clamp or tripod

TOOL LIST:

- | | |
|--|---|
| • Comb | • Sectioning Clips/Hair Velcro Grippers |
| • Blow Dryer (concentrator and diffuser) | • Styling Brush (nylon and natural bristle) |
| • Styling Brush | • Shears |
| | • Feather or straight razor |

PRODUCT LIST:

- | | |
|----------------------------|------------------------|
| • Genesis Homme Collection | • Thermique Collection |
| • Kerastase Oil Collection | • Mousse Bouffante |
| • VIP | • Creme De Jour |
| • L'incroyable | • Laque Extreme |
| • Laque Couture | |
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