



Kérastase Immersion Program



Date:

Time:

Location:

Other:

Discover the Kérastase brand history through the decades while becoming grounded in our diagnostic approach. Increase your knowledge of the entire product collection and discover the technology + passion that has enabled this brand to be the leader in luxury haircare.

DISCOVER:

- The driving force behind our fundamentals
- Explore the 4 chapters:
The Client - The Scientist - The Designer - Client Experience
- Interactive product knowledge
- Kerascan & Kérastase Signature Diagnosis

