

POWERED BY L'ORÉAL

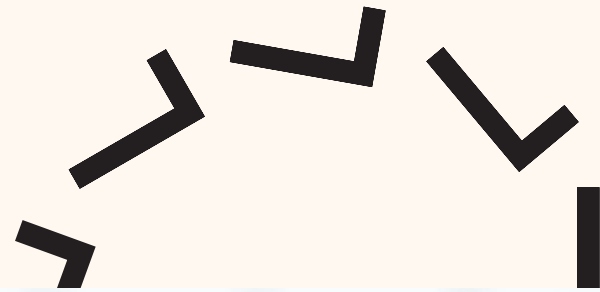
Lead | ROLFS
GLOBAL
INSTITUTE
powered
by L'ORÉAL



LEAD BROCHURE

Advancing Beauty Professionals

A license gets you
behind the chair.
A degree lets you lead.



The Experience

5 INTRODUCTION

8 WHAT IS LEAD?

11 WHO IS LEAD FOR?

15 THE PROGRAM

The Program

21 FEATURES

23 WHY LEAD?

27 APPLY

Tuition & Fees

30 SCHOLARSHIPS

31 TUITION

Contact

33 CONTACT US



Introduction

It is time for beauty professionals to play a bigger and more transformative role in the world. LEAD | ROLFS Global Institute powered by L'Oréal USA Professional Products Division has pioneered a higher education program for beauty professionals. This revolutionary certificate-to-degree program, available online and on campus, is designed to elevate a new era of leaders for the ever-evolving world of beauty.

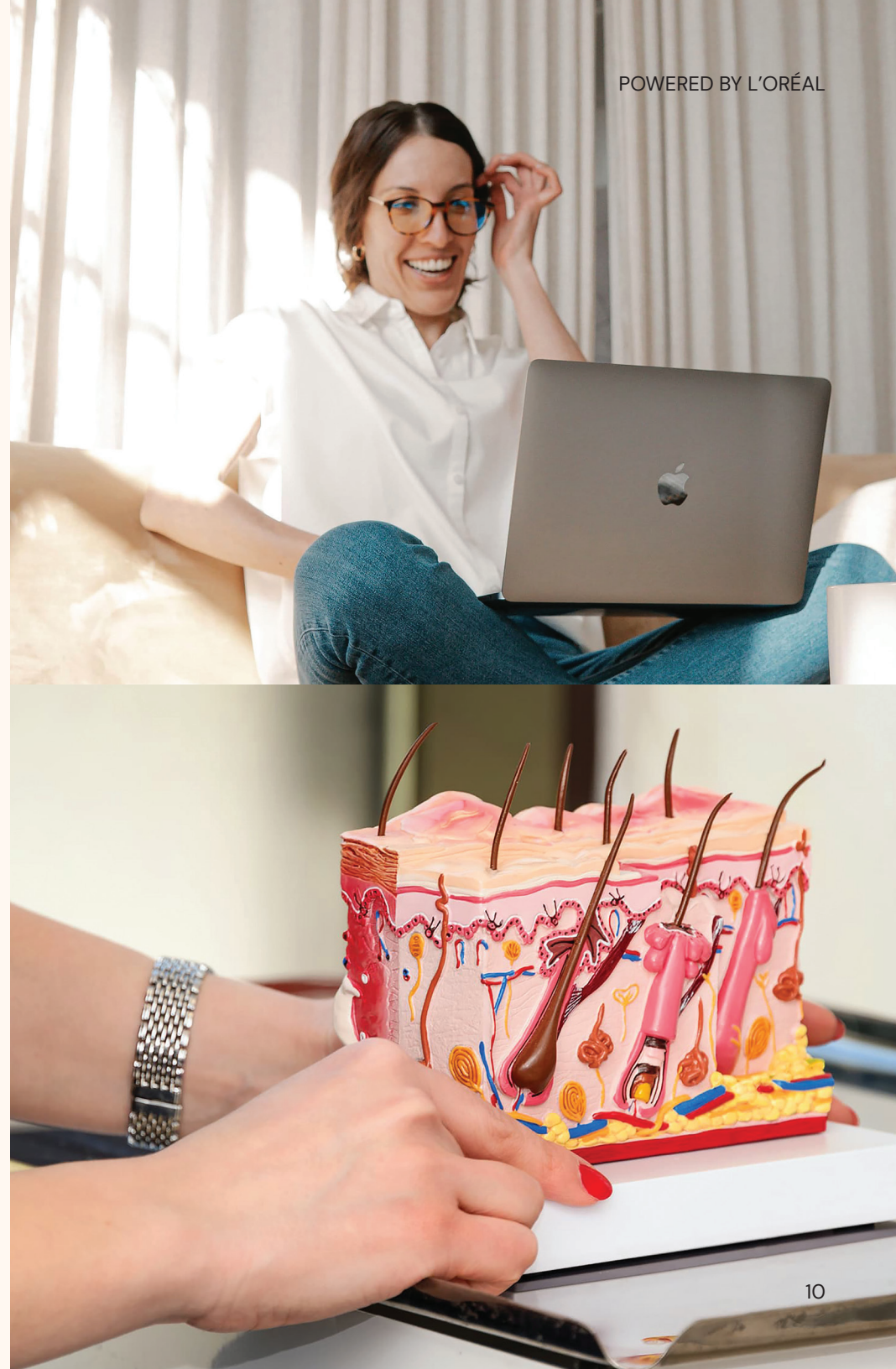
WHAT IS LEAD?

The first degree
designed with
the beauty
professional
in mind.

To create future beauty professionals and leaders for this fast-growing industry, ROLFS has partnered with Mesa Community College (MCC), Arizona State University (ASU), and L'Oréal USA Professional Products Division, and is proud to launch the first-ever college and university degree for beauty professionals.

Advancing beauty professionals with accredited education is the future of our industry, and the goal of our program.

FRANCIS TESMER, LEAD | ROLFS GLOBAL
INSTITUTE CEO



WHO IS LEAD FOR?

The beauty professional who has the desire to elevate their career and embrace a new era in the beauty industry.

The \$500 billion beauty industry is reinventing itself, and it demands more leaders with entrepreneurial spirit and experience than ever before. If you are a beauty professional of the future or embracing a new transformation, there's a place for you in Lead's program.



WHO IS LEAD FOR?

Beauty Professionals of the Future

- Current & graduated cosmetology students
 - High school graduates who are interested in a career in beauty
 - Individuals from other industries who are considering a career change
-

Beauty Professionals Embracing Transformation

- Licensed stylists (1-2 years)
- Experienced licensed stylists (5+ years)
- Salon educators/managers/owners, etc.

THE PROGRAM

Students with their cosmetology license will receive college credit toward their associate degree, enabling them to earn their associate in two semesters and their bachelor's degree in four.

Although Lead does not require a cosmetology license, licensed beauty professionals have the ability to earn their degrees in less time, with an associate's degree taking one year and a bachelor's degree taking two years. This program is the fastest, most cost effective, and most transformational degree offered.



Earning a higher
education
degree will get
you the respect
you deserve.



Two accelerated pathways to higher education designed for licensed beauty professionals.

Associate Degree

The Associate in Applied Science (AAS) in Beauty and Wellness from Mesa Community College (MCC) promotes progressive thinking skills and experiences to enhance personal growth and professional success. This interdisciplinary AAS is designed to provide students from around the world with business and financial acumen, effective and collaborative communication skills, critical thinking techniques, and leadership qualities to be empowered professionals. Students who complete this AAS have fundamental strategies to effectively and successfully implement innovative principles in the beauty industry to serve consumers. The AAS in Beauty and Wellness may transfer to Arizona State University (ASU) for the Bachelor of Applied Science (BAS) in **Health, Innovation, and Entrepreneurship** with an emphasis on **Personal Care** for students who want to pursue further education with Lead.

WHAT DO YOU GET FROM LEAD?

- Earn an associate degree from a nationally accredited prestigious college
- Equip yourself with the credentials needed to kickstart an exciting career in beauty
- Meet and interact with fellow aspiring beauty professionals worldwide
- Courses available to prepare students for success on their higher education journey

Bachelor Degree

In partnership with Mesa Community College (MCC), students around the globe can first earn an Associate in Applied Science (AAS) in Beauty and Wellness, and then apply to Arizona State University (ASU) for a Bachelor of Applied Science (BAS) in **Health, Entrepreneurship, and Innovation** with an emphasis on **Personal Care**. This is an education transformation within the beauty industry that has never happened before.

WHAT DO YOU GET FROM LEAD?

- Earn a fast-tracked bachelor degree from ASU in just two years at an affordable tuition
- Prepare yourself for a leadership role and take your career to the next level
- Meet and interact with fellow beauty professionals from all over the world

Lead Program Features

Online courses

Multiple financial assistance
and/or scholarship options

Year-round flexible start dates
(fall/winter, spring/summer)

Study from the comfort
of your home
anywhere in the world

Available in both full-time
and part-time

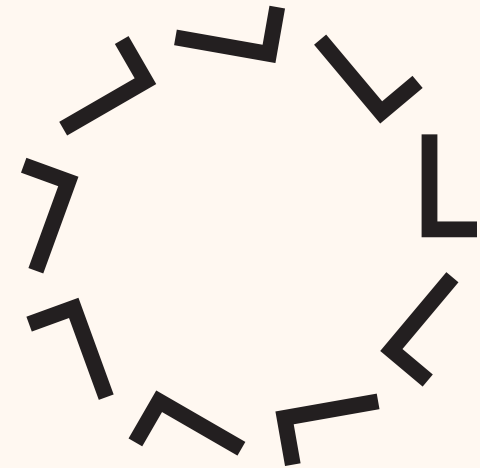
Learn from some of
the best professors
and academic leaders

WHY LEAD?

We are the bridge
to your future

Our Mission

It's time to acknowledge the level of impact beauty professionals have in our lives. Every year an individual consults with a beauty professional over 48% more than a physician. This is why advancing the accredited education of beauty professionals is our mission. Lead is shaping the future of beauty by developing the minds and expanding the intellect of beauty professionals who maintain and restore our self-expression and well-being.



Our Significance

Like doctors, beauty professionals examine clients, review their history, diagnose conditions, administer treatment, and counsel clients on their outer and inner self-care and well being. Yet the significance the beauty professionals impact and the prestige of their profession has been undermined. At Lead we are equipping our students with the knowledge to elevate their lives and to launch the modern beauty experience.

"Education is the
greatest equalizer."

FRANCIS TESMER, LEAD | ROLFS GLOBAL
INSTITUTE CEO



Apply in 3 Easy Steps

Associate Degree (MCC)

1. Contact Lead
2. Apply to MCC
3. Enroll in classes

Bachelor's Degree (ASU)

1. After earning an AAS, contact Lead
2. Apply to ASU
3. Enroll in classes

Bi-Annual Start Dates

Enrollment dates are flexible, options include:

- Fall/Winter Enrollment
- Spring/Summer Enrollment

Please visit leadinstitute.degree for application deadlines.

SCHOLARSHIPS

\$1M+

ROLFS empowers the beauty professionals of the future to transform their lives by investing in scholarships. ROLFS has awarded over \$1 million dollars in scholarships, enabling students to enter into the workforce and enjoy a whole new level of financial success, personal fulfillment, and happiness.

MCC Tuition

Full time per semester approximately **\$2,400**
~ **\$3,500**

Part time per semester approximately **\$1,200**
~ **\$1,750**

This is without any grants, loans, or scholarships.

ROLFS Global as well as MCC and ASU do offer full and/or partial scholarship programs. Students are also eligible to apply for grants that will make the cost significantly less.

With government grant (no payback), depending on how much the student is granted, the out of pocket fee for the student for the complete associates degree is approximately between

\$400 to \$3,900 per year

ASU Tuition

Full time per semester approximately **\$9,420**

Part time per semester approximately **\$4,710**

This is without any grants, loans, or scholarships.

ROLFS Global as well as MCC and ASU do offer full and/or partial scholarship programs. Students are also eligible to apply for grants that will make the cost significantly less.

With government grant (no payback), depending on how much the student is granted, the out of pocket fee for the student for the complete associates degree is approximately between

\$11,800 to \$15,800 per year

Contact details

Email & phone

✉ hello@leadinstitute.degree

☎ (480) 730-3122

Website & social

www
.leadinstitute
.degree



Instagram



Facebook



Our partners

LEAD | ROLFS Global Institute has partnered with Mesa Community College (MCC), Arizona State University (ASU), and L'Oréal USA Professional Products Division to create a whole new era in beauty filled with prestige and financial stability. Together, these partners pave the way for the next generation of beauty professionals, leaders, and innovators.



L'ORÉAL
USA

