



SALON STARTER KITS





SALON STARTER KIT OVERVIEW

TRIAL STARTER KIT		MEDIUM SALON STARTER KIT		LARGE SALON STARTER KIT	
Salon Price: \$100 - \$349 Salon Value: \$142 - \$391 Retail Value: \$284 - \$782 Salon Savings: Up to 30%		Salon Price: \$350 - \$749 Salon Value: \$536 - \$935 Retail Value: \$1,072 - \$1,870 Salon Savings: Up to 35%		Salon Price: \$750+ Salon Value: \$1,218+ Retail Value: From \$2,436+ Salon Savings: Up to 38%	
RECEIVE FREE: Downloadable Assets (1) Acrylic Easel (2) Liters		RECEIVE FREE: Downloadable Assets (8) Liters (2) Acrylic Easels (1) Acidic Milk Rinse (72) Strength Recovery Shampoo & Conditioner Packettes		RECEIVE FREE: Downloadable Assets (14) Liters (3) Acrylic Easels (3) Acidic Milk Rinse (1) In-Salon Class with (4) Hydra Source DTP 10.1oz Purchase of \$1,000+ (4) Ultra Hydra Source DTP 10.1oz (96) Strength Recovery Shampoo & Conditioner Packettes	
2023	Salon Price: From \$100.00 Salon Value: From \$138.00 Retail Value: From \$276.00 Salon Savings: Up to 28%	2023	Salon Price: From \$300.00 Salon Value: From \$458.00 Retail Value: From \$916.00 Salon Savings: Up to 34%	2023	Salon Price: From \$500.00 Salon Value: From \$805.60 Retail Value: From \$1,575.20 Salon Savings: Up to 38%



BIOLAGE STARTER KIT SKUS

CHOOSE FROM

ALL RETAIL SIZE SHAMPOO + CONDITIONERS

P0828302 HYDRA SOURCE SHAMPOO
P1148503 HYDRA SOURCE CONDITIONING BALM
P0827704 ULTRA HYDRA SOURCE SHAMPOO
P0828003 ULTRA HYDRA SOURCE CONDITIONING BALM
P0830401 COLOR LAST SHAMPOO
P0831501 COLOR LAST CONDITIONER
P1683301 COLOR LAST PURPLE SHAMPOO
P0835401 VOLUME BLOOM SHAMPOO
P0836001 VOLUME BLOOM CONDITIOER
P0833803 SMOOTH PROOF SHAMPOO
P0834303 SMOOTH PROOF CONDITIONER
P0870401 CLEAN RESET NORMALIZING SHAMPOO
P0945301 SCALP SYNC ANTI-DANDRUFF SHAMPOO
P0945502 SCALP SYNC COOLING MINT SHAMPOO
P0944900 SCALP SYNC CONDITIONER
P2388900 FULL DENSITY SHAMPOO
P2389100 FULL DENSITY CONDITIONER
P2101300 ALL-IN-ONE SHAMPOO SCRUB
P2378400 STRENGTH RECOVERY SHAMPOO
P2378300 STRENGTH RECOVERY CONDITIONING CREAM
P2560700 BOND THERAPY SHAMPOO
P2561500 BOND THERAPY CONDITIONING CREAM
P2562100 BOND THERAPY CONDITIONING FOAM
P2607600 SCALP SYNC ANTI-DANDRUFF SHAMPOO
P2607800 SCALP SYNC CALMING SHAMPOO
P2636600 SCALP SYNC CLARIFYING SHAMPOO
P2608000 SCALP SYNC CONDITIONER

ALL TREATMENTS + STYLERS

P0830111 HYDRA SOURCE LEAVE-IN TONIC
P0829901 HYDRA SOURCE MASK
P0901912 HYDRA SOURCE LEAVE-IN CREAM
P0837802 HYDRA SOURCE DETANGING SOLUTION
P2353500 ULTRA HYDRA SOURCE LEAVE-IN CREAM
P0835304 SMOOTH PROOF CREAM
P0835010 SMOOTH PROOF SERUM
E2887500 COLOR LAST DEEP TREATMENT PACK 100ml
E2887300 HYDRA SOURCE DEEP TREATMENT PACK 100ml
E2887700 SMOOTH PROOF DEEP TREATMENT PACK 100ml
E3863400 STRENGTH RECOVERY DEEP TREATMENT PACK 100ml
P2379100 STRENGTH RECOVERY SPRAY 232ml
P2659300 STRENGTH RECOVERY SPRAY 400ml - Available May 2024
P2388801 FULL DENSITY DENSIFYING SPRAY
P2505200 HYDRA SOURCE BLOWDRY SHAPING LOTION
P2562000 BOND THERAPY INTENSIVE TREATMENT
P2561800 BOND THERAPY LEAVE-IN CREAM
P2636400 SCALP SYNC PURIFYING CONCENTRATE
E4137400 SCALP SYNC OIL BALANCING SERUM

P1603102 GELEE
P1603502 HYDRA SOURCE CONDITIONING MOUSSE
P1604100 VOLUME BLOOM MOUSSE
P1603603 COMPLETE CONTROL HAIRSPRAY
P1603701 FINISHING SPRITZ NON-AEROSOL HAIRSPRAY
P0836513 VOLUME BLOOM ROOTLFT
P1603901 SMOOTHING SHINE MILK
P1604301 THERMAL SETTING SPRAY
P1604903 FREEZE FIX HAIRSPRAY
P1604704 CURL DEFINING ELIXIR

P1708502 ALL-IN-ONE MULTI-BENEFIT SPRAY 150ml
P1957501 ALL-IN-ONE MULTI-BENEFIT SPRAY 400ml
P2383900 ALL-IN-ONE MULTI-BENEFIT OIL

FREE LITERS

P0828504 HYDRA SOURCE SHAMPOO
P0900001 HYDRA SOURCE CONDITIONING BALM
P0901804 ULTRA HYDRA SOURCE SHAMPOO
P0942604 ULTRA HYDRA SOURCE CONDITIONING BALM
P0830603 COLOR LAST SHAMPOO
P0831703 COLOR LAST CONDITIONER
P1683201 COLOR LAST PURPLE SHAMPOO
P0835604 VOLUME BLOOM SHAMPOO
P0836103 VOLUME BLOOM CONDITIOER
P0901505 SMOOTH PROOF SHAMPOO
P0901604 SMOOTH PROOF CONDITIONER
P0870602 CLEAN RESET NORMALIZING SHAMPOO
P0945403 SCALP SYNC ANTI-DANDRUFF SHAMPOO
P0945705 SCALP SYNC COOLING MINT SHAMPOO
P0945103 SCALP SYNC CONDITIONER
P2389000 FULL DENSITY SHAMPOO
P2389200 FULL DENSITY CONDITIONER
P2378500 STRENGTH RECOVERY SHAMPOO
P2379000 STRENGTH RECOVERY CONDITIONING CREAM
P2560800 BOND THERAPY SHAMPOO
P2561700 BOND THERAPY CONDITIONING CREAM
P2607700 SCALP SYNC ANTI-DANDRUFF SHAMPOO
P2607900 SCALP SYNC CALMING SHAMPOO
P2636700 SCALP SYNC CLARIFYING SHAMPOO
P2608100 SCALP SYNC CONDITIONER

FREE PACKETTES (MEDIUM + LARGE ONLY)

P2379500 STRENGTH RECOVERY SHAMPOO + CONDITIONER PACKETTES

FREE ACIDIC MILK RINSE (MEDIUM + LARGE ONLY)

P1487601 ACIDIC MILK RINSE

FREE LARGE DEEP TREATMENT PACKS (LARGE ONLY)

P2353901 HYDRA SOURCE DEEP TREATMENT PACK 300ml
P2353700 ULTRA HYDRASOURCE DEEP TREATMENT PACK 300ml





TRIAL STARTER KIT

PURCHASE \$100-\$349 BIOLAGE RETAIL (MIX + MATCH)

RECEIVE FREE BACKBAR + MERCHANDISING

RECEIVE FREE:

Downloadable Assets

(2) Liters

(1) Acrylic Easel

(redeem through LEVEL)



Salon Price: \$100 - \$349

Salon Value: \$142 - \$391

Retail Value: \$284 - \$782

Salon Savings: \$42 (11%-30%)



TRIAL STARTER KIT RECOMMENDED MIX

RECEIVE FREE BACKBAR + MERCHANDISING

RECOMMENDED MIX:

- (1) Color Last Shampoo
- (1) Color Last Conditioner
- (1) Hydra Source Shampoo
- (1) Hydra Source Conditioning Balm
- (1) Strength Recovery Shampoo
- (1) Strength Recovery Conditioning Cream
- (1) Bond Therapy Intensive Treatment
- (1) Hydra Source DTP 3.4 oz
- (1) Strength Recovery DTP 3.4 oz
- (1) Gelee 500mL
- (1) Complete Control Hairspray
- (1) All-In-One Spray





MEDIUM STARTER KIT

**PURCHASE \$350-\$749 BIOLAGE RETAIL (MIX + MATCH)
RECEIVE FREE BACKBAR, SAMPLING + MERCHANDISING**

RECEIVE FREE:

Downloadable Assets

(8) Liters

(1) Acidic Milk Rinse

(72) Strength Recovery Sampling Packettes

(2) Acrylic Easels

(redeem through LEVEL)



Salon Price: \$350 - \$749

Salon Value: \$536 - \$935

Retail Value: \$1,072 - \$1,870

Salon Savings: \$186 (20-35%)





MEDIUM STARTER KIT RECOMMENDED MIX

RECEIVE FREE BACKBAR, SAMPLING + MERCHANDISING

RECOMMENDED MIX:

- (2) Color Last Shampoo
- (2) Color Last Conditioner
- (2) Hydra Source Shampoo
- (2) Hydra Source Conditioning Balm
- (2) Strength Recovery Shampoo
- (2) Strength Recovery Conditioning Cream
- (2) Ultra Hydra Source Shampoo
- (2) Ultra Hydra Source Conditioning Balm
- (2) Bond Therapy Shampoo
- (1) Bond Therapy Conditioner
- (1) Bond Therapy Conditioning Foam
- (2) Bond Therapy Intensive Treatment
- (1) Hydra Source DTP 3.4 oz
- (1) Strength Recovery DTP 3.4 oz
- (1) Gelee 500mL
- (1) Complete Control Hairspray
- (1) Hydra Source Blowdry Lotion
- (1) All-In-One Spray
- (1) All-In-One Oil





LARGE STYLIST STARTER KIT

PURCHASE \$750+ BIOLAGE RETAIL (MIX + MATCH)

RECEIVE FREE BACKBAR, SAMPLING, PREMIUM MERCHANDISING & EDUCATION

RECEIVE FREE:

Downloadable Assets

(96) Strength Recovery Sampling Packettes

(1) In-Salon Class by Biolage Artistic

Educator with Purchase of \$1,000+

(14) Liters

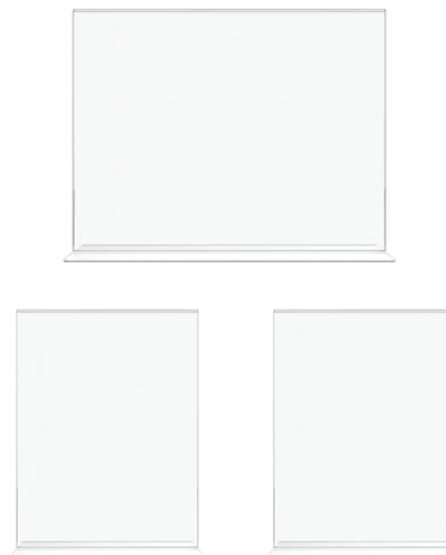
(3) Acidic Milk Rise

(4) Hydra Source DTP 10.1oz

(4) Ultra Hydra Source DTP 10.1oz

(3) Acrylic Easels

(redeem through LEVEL)



Salon Price: \$750+

Salon Value: \$1,218+

Retail Value: From \$2,436+

Salon Savings: \$468 (up to 38%) + Exclusive In-Salon Class





LARGE STYLIST STARTER KIT RECOMMENDED MIX

RECEIVE FREE BACKBAR, SAMPLING, PREMIUM MERCHANDISING & EDUCATION

RECOMMENDED MIX:

- (4) Color Last Shampoo
- (4) Color Last Conditioner
- (4) Hydra Source Shampoo
- (4) Hydra Source Conditioning Balm
- (2) Purifying Scalp Concentrate
- (2) Scalp Sync Anti-Dandruff Shampoo
- (2) Scalp Sync Conditioner
- (4) Strength Recovery Shampoo
- (4) Strength Recovery Conditioning Cream
- (3) Ultra Hydra Source Shampoo
- (3) Ultra Hydra Source Conditioning Balm
- (3) Bond Therapy Shampoo
- (3) Bond Therapy Conditioner
- (3) Bond Therapy Conditioning Foam
- (3) Bond Therapy Intensive Treatment
- (4) Hydra Source DTP 3.4 oz
- (4) Strength Recovery DTP 3.4 oz
- (2) Gelee 500mL
- (2) Complete Control Hairspray
- (2) All In One Spray
- (1) All In One Oil
- (2) Hydra Source Blow Dry Shaping Lotion

