



2024 EDUCATION





2024 EARNED EDUCATION

PURCHASE LEVEL	ACCESS	VIRTUAL CLASS	IN SALON CLASS
NEW USER KIT MINIMUM PURCHASE OF \$1000	✓	UNLIMITED	1*
\$1-\$4999 (Bronze LEVEL)	✓	UNLIMITED	
\$5000- \$19,999 (Silver LEVEL)	✓	UNLIMITED	1*
\$20,000 + Black LEVEL Salons (\$10K min) (Gold LEVEL)	✓	UNLIMITED	2*

*Local Biolage Artist (demo artist) based on availability within local market.
If no, local Biolage Artist, you can redeem for Private Digital In-Salon Class





2024 IN SALON/STORE/VIRTUAL EDUCATION

PK/BUSINESS

CREATING
PRODUCT LOYALTY

BACKBAR ART

THE ART OF HAIR
WELLNESS

CUTTING

MOVEMENT AND
CREATIVITY OF
LAYERS

TRENDS IN
MOTION

STYLING

EFFORTLESS
STYLING

THE EVENT, THE
HAIR

THE SECRETS OF
VOLUME

CUSTOMIZABLE WITH NEW LAUNCH MODULES

