

Don't say	Say Instead
Keratin Alpha Sleek smooths and controls frizz for up to 2 weeks.	The Smooth Transformer controls frizz for up to 2 weeks.
Use Keratin Alpha Sleek for faster styling	Use Keratin Alpha Sleek for faster smooth styling / faster straightening
It's relaxes/straightens hair	It's a powerful anti-frizz treatment
It's a new keratin treatment	
It gives you frizz-free hair	
After one use, you get frizz control for 2 weeks	After 4 weekly uses, you get frizz control for 2 weeks

FAQs:

What does Keratin Alpha Sleek smell like?

As always, inspired by luxury French fragrances with notes of fig, vanilla, iris, elemi, and wood.

Is it safe for keratin-treated hair? Color-treated, highlighted hair?

Keratin Alpha Sleek is safe for all hair types including keratin-treated, relaxed, sensitized, and colored hair. It is also safe to use on all curl types.

Which hair formations/textures is it best for? How does this look and act on high formation curls?

The Smooth Transformer can be used on all curl types. It is an anti-frizz product for all curl formations. It will elongate curls and reduce frizz. However, it won't give a relaxer-like result.

Is Keratin Alpha Sleek a relaxer?

No, it is a revolutionary hybrid formula of texture treatment and hair care. Contrary to conditioner/mask or classical smoothing treatments, it deeply penetrates inside the fiber. With its strong performance engine, it smooths the hair at its deepest level with a cumulative effect. Because of this, it doesn't damage hair or completely eliminate the curl formation like many relaxers or keratin treatments do.

Can the treatment be done on the same day as a color service?

The Smooth Transformer is safe to use the same day as a color service and has no impact on the color.

Is it safe on extensions?

Yes, Keratin Alpha Sleek has been tested on extensions and is safe to use.

Do I need to use the Smooth Transformer with the dedicated Keratin Alpha Sleek shampoo, or can I use any other shampoo?

In general, yes, you can use any hair care regimen. However, to support frizz control and enhance the results, we recommend using the full Keratin Alpha Sleek routine.

Do you have to heat-activate the Smooth Transformer?

To achieve the best results, it is recommended to use a flat iron to heat-activate; however, blow-drying the hair is also an acceptable alternative. Note: The Smooth Transformer does not have heat protection so we recommend using the Mirror Sleek Serum before heat usage for protection.

Following the initial 4 weekly uses of the Smooth Transformer, how often and how many times should I use it?

It is recommended, following the initial 4 weekly uses, to use once a month to maintain results. If the hair starts to become dry, stop usage for a few months before resuming.

There is a smell from the Smooth Transformer. What is it?

The product contains a small amount of cysteine. Cysteine plays a crucial role in protein synthesis and the formation of disulfide bonds. This stabilizes protein structure, particularly in keratin.

Is the Keratin Alpha Sleek shampoo sulfate-free?

Yes, it is sulfate-free.