

# REDKEN ALL SOFT ALL-IN-MASK

EXPERIENCE UP TO 96  
HOURS OF MOISTURE,  
SOFTNESS & SHINE\*

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NEW

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## TRY FOR \$XX

following today's appointment.

\*system of All Soft Shampoo, All-in -Mask & Oil

REDKEN  
5TH AVENUE NYC

NOT EDITABLE



Discover color  
that visibly  
reverses damage  
in just one use



# INSTANT REVIVAL LIQUID MASK

FIGHT DAMAGE WITH  
**ONE BILLION BONDS**  
IN EVERY BOTTLE



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EXPERIENCE UP TO 8X  
STRONGER HAIR AND  
94% SMOOTHER HAIR\*

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\*system of Instacure Build-A-Bond Shampoo, Conditioner, Mask & Balm  
vs non-conditioning shampoo

# XXL BIG 'N SOFT

**5X THE VOLUME,  
10X THE HYDRATION.**



WITHOUT  
THE ALCOHOL.

WITHOUT  
THE SALTS.

WITHOUT  
THE CRUNCH.

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TRY FOR \$XX





STAY SLEEK 4 DAYS

## DEFY FRIZZ FOR 96H

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SLEEK 4 DAYS  
BLOWOUT ~~\$XX~~

SLEEK 4 DAYS  
WITH IRON  
WORK ~~\$XX~~

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ADD SMOOTHIE  
SUPREME DEEP  
TREATMENT  
FOR ~~\$~~15

# CELEBRATE MOM

## XXL BIG 'N SOFT

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### XTRA HYDRATING & XTRA VOLUMIZING MOUSSE

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**5x the Volume,  
10x the Hydration.**  
Without the alcohol.  
Without the salts.  
Without the crunch.

---

## TRY FOR \$XX



**NEW**

# CELEBRATE PROM

## XXL BIG 'N SOFT



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**NEW**



# CELEBRATE GRAD

## XXL BIG 'N SOFT

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## TRY FOR \$XX



**NEW**

CELEBRATE MOM

FROM FRIZZ *TO RIZZ*



## MEGA SLEEK SMOOTHIE SUPREME

96H Frizz Control

12x More Smoothness

Vibrant Shine

TRY FOR \$XX

CELEBRATE PROM

FROM FRIZZ *TO RIZZ*



**MEGA SLEEK**  
SMOOTHIE SUPREME  
FRIZZ PROTECTION TO  
PARTY ALL WEEKEND

96H Frizz Control  
12x More Smoothness  
Vibrant Shine

TRY FOR \$XX



CELEBRATE GRAD

FROM FRIZZ



*TO RIZZ*



**MEGA SLEEK**

SMOOTHIE SUPREME FRIZZ  
PROTECTION TO PARTY  
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Vibrant Shine

TRY FOR \$XX

# ENJOY A HYALURONIC GLOSS



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## SHINE & HYDRATE

Now with Hyaluronic Acid

# PROM PERFECTION PACKAGE

NO BLEACH TRY-LIGHTS  
HYALURONIC GLOSS  
DEEP TREATMENT  
CUT & STYLE

~~\$~~XX

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Tag us in your Prom picture for  
**10% off your next visit**



CELEBRATE MOM

FROM FRIZZ *TO RIZZ*

**KERATIN  
ALPHA  
SLEEK**  
SMOOTH  
TRANSFORMER

**Lock-in 2 Weeks of  
Sleek, Frizz-free Hair.\***

Faster smooth styling  
6x smoother & shiner hair  
Progressive results with  
heat activation

\*after 4 weekly uses of  
Smooth Transformer



TRY FOR \$XX

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FROM FRIZZ *TO RIZZ*

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TRY FOR \$XX

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## FROM FRIZZ



## *TO RIZZ*



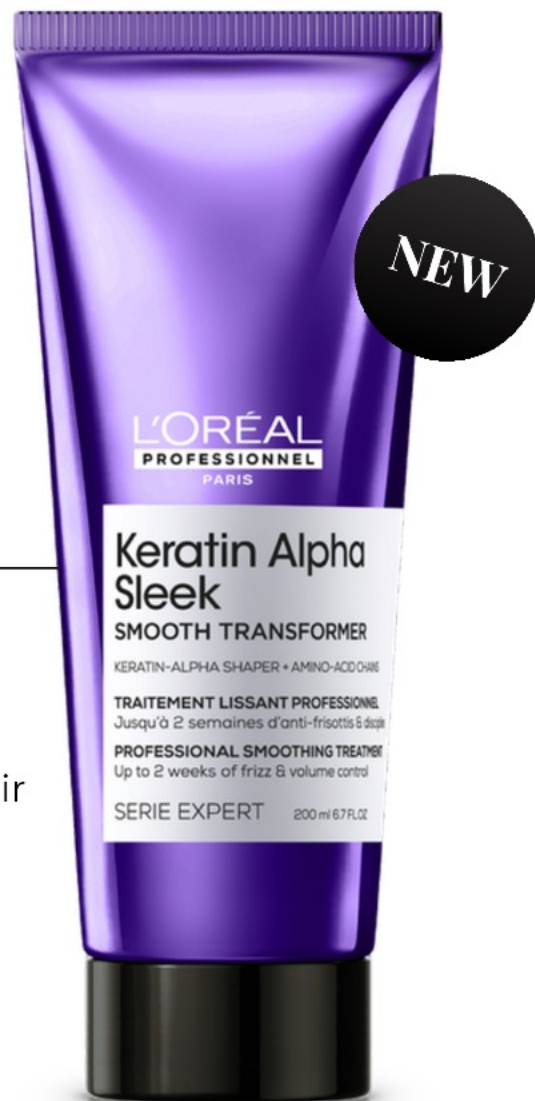
### KERATIN ALPHA SLEEK

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## TRY FOR \$XX



# POP WITH PRECIOUS METALS

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ASK ABOUT A  
METALLIC POP





**BIOLAGE**  
PROFESSIONAL HAIR CARE

NOT EDITABLE

+ PAMELA ANDERSON  
FOR BIOLAGE

+ CELEBRITY STYLIST  
JACOB ROZENBERG

**NO BAD BS.  
JUST GOOD BS.™**  
(BIOLAGE SCIENCE)



# CELEBRATE MOM

## FROM FRIZZ *TO RIZZ*

### SMOOTH GLOSS SILKMORPHOSE SPRAY

NEW

Up to 72 hour frizz  
control\* & shine\*\*

8x smoother strands\*

Heat protection  
up to 450°

Maintains shape memory  
for up to 48 hours\*\*\*

Fast blow-dry time \*\*\*



HEAT  
ACTIVATED  
SPRAY

## TRY FOR \$XX

\*Smooth Gloss system of shampoo, mask and leave-in spray vs. non-conditioning shampoo

\*\*Based on consumer test results, Smooth Gloss Silkmorphose™ Spray

\*\*\*Smooth Gloss Silkmorphose™ Spray vs. non-conditioning shampoo



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# CELEBRATE MOM

FROM FRIZZ *TO RIZZ*

## PRESS AGENT RAINCOAT STYLING SERUM

Smooths cuticle

Locks in moisture

Adds shine

450° heat protection  
& UV filter



TRY FOR \$XX



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## TRY FOR \$XX

# THE ART OF BLONDE

## COLOR PACKAGES

### THE LUMINOUS BLONDE REFRESH \$XX

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Illuminate your look with a whisper of blonde that enhances your natural beauty.

#### INCLUDES

- Personalized Blonde Consultation
- Sun-Kissed Accent Highlights/Balayage
- Root Smudge/Melt (Optional)
- Custom Glaze/Toner
- Nourishing Treatment
- Signature Blowout & Style
- Essential Blonde Home Care Guide

### THE SIGNATURE DIMENSIONAL BLONDE \$XX

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Expert lightening techniques, bond-protecting care and luxurious treatments to deliver a vibrant, multi-tonal blonde that truly shines.

#### INCLUDES

- In-Depth Blonde Analysis & Consultation
- Full Custom Highlights/Balayage/Foilage
- Root Tap/Melt (Optional)
- Custom Glaze/Toner
- Advanced Bond-Building Treatment
- Luxe Deep Conditioning Masque
- Signature Blowout & Style
- Personalized Blonde Care Prescription

### THE PLATINUM BLONDE EXPERIENCE \$XX

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Advanced multi-step lightening with intensive hair repair and personalized styling education for blonde that is exceptionally beautiful, healthy, and perfectly tailored.

#### INCLUDES

- In-Depth Blonde Analysis & Consultation
- Precision Haircut & Reshaping
- Masterful Full-Head Lightening (Platinum Card, Micro-Foils, Advanced Correction)
- Multi-Dimensional Toning & Glazing
- Intensive Bond-Repairing & pH-Balancing System
- Revitalizing Scalp Treatment
- Luxury Blowout & Hot Tool Styling Masterclass
- Custom Blonde Product Prescription & Home Care Guide



# NEW EXPRESS COLOR MAINTENANCE PACKAGE

## GLOSS & BLOW DRY

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FRESH TONE, GLOSSY  
SHINE & SMOOTH STYLE -  
IN UNDER AN HOUR

Perfect between full color  
appointments - Recommended  
every 6-8 weeks

BUY 3  
& SAVE!

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## GET A FREE

DEEP CONDITIONING TREATMENT

-OR-

## \$XX OFF

YOUR THIRD VISIT

Ask your stylist today!

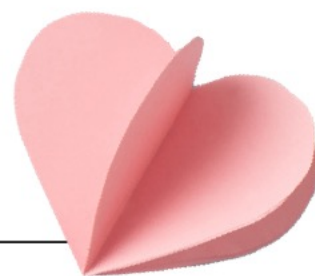
# THE FLAWLESS FINISH



## CLASSIC FINISH \$XX

---

Includes a classic blowout



## MODERN MOVEMENT FINISH \$XX

---

Includes a classic blowout followed by  
curling iron for modern waves and curls

## SILK PRESS FINISH \$XX

---

Includes a classic blowout followed by flat  
iron for a silky finish

## SLEEK LUXURY FINISH \$XX

---

Begin with a deep smoothing treatment for  
frizz-protection, smoothness and shine,  
followed by a classic blowout.

## WASH & GO FINISH \$XX

---

Includes a curl-defining style



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MOTHER'S DAY WRAPPED UP

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TREAT MOM TO A GIFT  
CARD SHE'LL LOVE.

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GIVE \$100  
GET \$20

Limited time offer. Promotion ends May 31st.





# MOM & ME



## HAIR DATES MADE TO SHARE

### MOM & ME STYLE \$XX

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Side-by-side signature blowouts

### MOM & ME SHINE \$XX

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Side-by-side glossing services  
followed by signature blowouts

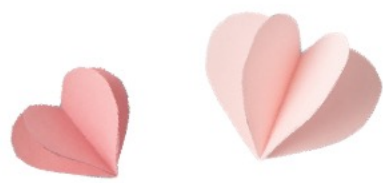
### MOM & ME LUXE \$XX

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Side-by-side glossing services,  
haircuts & signature blowouts  
plus a take-home styling essential



EXTRA SHINE, ONUS



# HAPPY MOTHER'S DAY

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ENJOY A  
COMPLIMENTARY  
GLOSS UPGRADE WITH  
YOUR HAIRCUT THIS  
MOTHER'S DAY.

BECAUSE YOU DESERVE  
A LITTLE EXTRA

---

Limited time offer.  
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# SERVICE MENU

## CUT & FINISH

---

|             |             |
|-------------|-------------|
| Women's Cut | <b>\$45</b> |
| Hairstyle   | <b>\$30</b> |
| Blowout     | <b>\$35</b> |
| Men's Cut   | <b>\$40</b> |
| Kid's Cut   | <b>\$25</b> |
| Shampoo     | <b>\$25</b> |

## COLOR

---

|                    |              |
|--------------------|--------------|
| Partial Highlights | <b>\$50</b>  |
| Full Highlights    | <b>\$200</b> |
| Balayage           | <b>\$175</b> |

(123) 456-7890

[www.yoursalon.com](http://www.yoursalon.com)

[info@yoursalon.com](mailto:info@yoursalon.com)

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