

REDKEN ALL SOFT ALL-IN-MASK

EXPERIENCE UP TO 96
HOURS OF MOISTURE,
SOFTNESS & SHINE*



NEW

TRY FOR \$XX

following today's appointment.

*system of All Soft Shampoo, All-in -Mask & Oil

REDKEN
5TH AVENUE NYC

NOT EDITABLE



Discover color
that visibly
reverses damage
in just one use

MATRIX INSTANT REVIVAL LIQUID MASK

EXPERIENCE UP TO 8X
STRONGER HAIR AND
94% SMOOTHER HAIR*

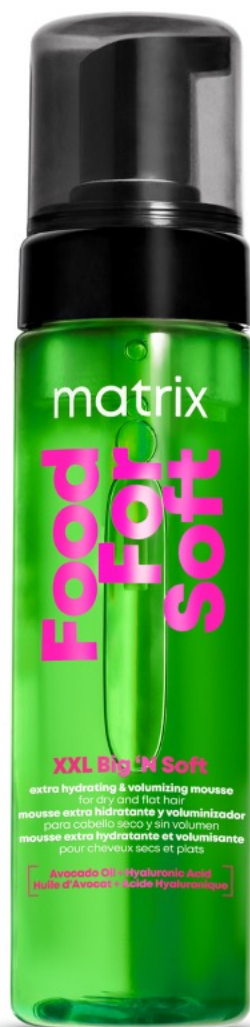


FIGHT DAMAGE WITH
ONE BILLION BONDS
IN EVERY BOTTLE

*system of Instacure Build-A-Bond Shampoo, Conditioner, Mask & Balm
vs non-conditioning shampoo

MATRIX XXL BIG 'N SOFT

**5X THE VOLUME,
10X THE HYDRATION.
WITHOUT THE ALCOHOL.
WITHOUT THE SALTS.
WITHOUT THE CRUNCH.**



TRY FOR \$XX

STAY SLEEK 4 DAYS DEFY FRIZZ FOR 96H

SLEEK 4 DAYS
BLOWOUT ~~\$~~XX

SLEEK 4 DAYS
WITH IRON WORK ~~\$~~XX

ADD DEEP
TREATMENT FOR ~~\$~~15

ADD SMOOTHIE
SUPREME DEEP
TREATMENT FOR ~~\$~~15

CELEBRATE MOM

FROM FRIZZ
TO RIZZ

**XXL BIG
'N SOFT**

XTRA
HYDRATING
& XTRA
VOLUMIZING
MOUSSE

**5x the Volume,
10x the Hydration.**

Without the alcohol.

Without the salts.

Without the crunch.



TRY FOR \$XX

CELEBRATE PROM

FROM FRIZZ
TO RIZZ

**XXL BIG
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Without the alcohol.

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Without the crunch.



NEW

TRY FOR \$XX

CELEBRATE GRAD

FROM FRIZZ *TO RIZZ*



XXL BIG 'N SOFT

XTRA
HYDRATING
& XTRA
VOLUMIZING
MOUSSE

**5x the Volume,
10x the Hydration.**

Without the alcohol.

Without the salts.

Without the crunch.



NEW



TRY FOR \$XX

CELEBRATE MOM

FROM FRIZZ *TO RIZZ*



MEGA SLEEK
SMOOTHIE SUPREME
FRIZZ PROTECTION TO
PARTY ALL WEEKEND

96H Frizz Control, 12x More Smoothness,
Vibrant Shine

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NOT EDITABLE

MATRIX - KATSEYE EASEL

TBD

ENJOY A HYALURONIC GLOSS



SHINE & HYDRATE

Now with Hyaluronic Acid

PROM PERFECTION PACKAGE

NO BLEACH TRY-LIGHTS
HYALURONIC GLOSS
DEEP TREATMENT
CUT & STYLE

~~\$~~XX

Tag us in your Prom picture for
10% off your next visit

CELEBRATE MOM

FROM FRIZZ *TO RIZZ*

**KERATIN
ALPHA
SLEEK**
SMOOTH
TRANSFORMER

**Lock-in 2 Weeks of
Sleek, Frizz-free Hair.***

Faster smooth styling
6x smoother & shiner hair
Progressive results with
heat activation

*after 4 weekly uses of
Smooth Transformer



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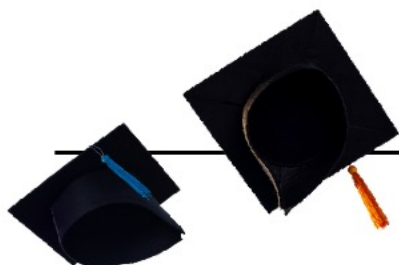
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POP WITH PRECIOUS METALS

ASK ABOUT A
METALLIC POP





BIOLAGE
PROFESSIONAL HAIR CARE

NOT EDITABLE

+ CELEBRITY STYLIST
JACOB ROZENBERG

+ PAMELA ANDERSON
FOR BIOLAGE

**NO BAD BS.
JUST GOOD BS.™**
(BIOLAGE SCIENCE)



CELEBRATE MOM

FROM FRIZZ
TO RIZZ

**SMOOTH
GLOSS**
SILKMORPHOSE
SPRAY

Humidity protection
up to 90%

6x Smoother strands

Instantly magnifies
hair gloss

Up to 72 hour frizz
control



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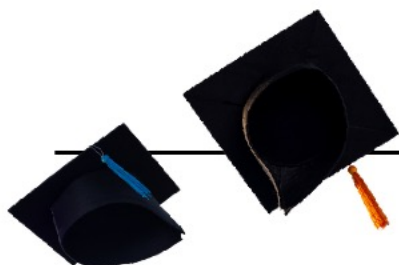
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TRY FOR \$XX



CELEBRATE MOM

FROM FRIZZ
TO RIZZ

**PRESS
AGENT
THERMAL
SMOOTHING
RAINCOAT
STYLING SERUM**

Smooths cuticle

Locks in moisture

Adds shine

450° heat protection
& UV filter



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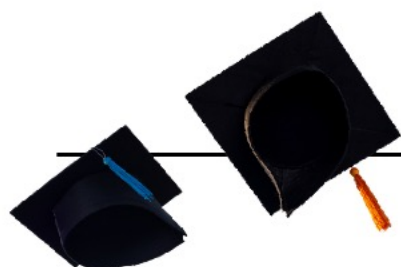
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TRY FOR \$XX



CELEBRATE MOM

FROM FRIZZ *TO RIZZ*

**COLOR
WOW**

**DREAM
COAT**

Repels moisture
& humidity

Lasts through
3-4 shampoos

Lightweight
& non-greasy

Heat protection



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TRY FOR \$XX

THE ART OF BLONDE

COLOR PACKAGES

THE LUMINOUS BLONDE REFRESH \$XX

Illuminate your look with a whisper of blonde that enhances your natural beauty.

INCLUDES

- Personalized Blonde Consultation
- Sun-Kissed Accent Highlights/Balayage
- Root Smudge/Melt (Optional)
- Custom Glaze/Toner
- Nourishing Treatment
- Signature Blowout & Style
- Essential Blonde Home Care Guide

THE SIGNATURE DIMENSIONAL BLONDE \$XX

Expert lightening techniques, bond-protecting care and luxurious treatments to deliver a vibrant, multi-tonal blonde that truly shines.

INCLUDES

- In-Depth Blonde Analysis & Consultation
- Full Custom Highlights/Balayage/Foilage
- Root Tap/Melt (Optional)
- Custom Glaze/Toner
- Advanced Bond-Building Treatment
- Luxe Deep Conditioning Masque
- Signature Blowout & Style
- Personalized Blonde Care Prescription

THE PLATINUM BLONDE EXPERIENCE \$XX

Advanced multi-step lightening with intensive hair repair and personalized styling education for blonde that is exceptionally beautiful, healthy, and perfectly tailored.

INCLUDES

- In-Depth Blonde Analysis & Consultation
- Precision Haircut & Reshaping
- Masterful Full-Head Lightening (Platinum Card, Micro-Foils, Advanced Correction)
- Multi-Dimensional Toning & Glazing
- Intensive Bond-Repairing & pH-Balancing System
- Revitalizing Scalp Treatment
- Luxury Blowout & Hot Tool Styling Masterclass
- Custom Blonde Product Prescription & Home Care Guide

NEW EXPRESS COLOR MAINTENANCE PACKAGE

GLOSS & BLOW DRY

FRESH TONE, GLOSSY
SHINE & SMOOTH STYLE -
IN UNDER AN HOUR

Perfect between full color
appointments - Recommended
every 6-8 weeks



BUY 3
& SAVE!

GET A FREE

DEEP CONDITIONING TREATMENT

-OR-

\$XX OFF

YOUR THIRD VISIT

Ask your stylist today!

THE FLAWLESS FINISH

CLASSIC FINISH \$XX

Includes a classic blowout

MODERN MOVEMENT FINISH \$XX

Includes a classic blowout followed by curling iron for modern waves and curls

SILK PRESS FINISH \$XX

Includes a classic blowout followed by flat iron for a silky finish

SLEEK LUXURY FINISH \$XX

Begin with a deep smoothing treatment for frizz-protection, smoothness and shine, followed by a classic blowout.

WASH & GO FINISH \$XX

Includes a curl-defining style

MOTHER'S DAY WRAPPED UP

TREAT MOM TO A GIFT
CARD SHE'LL LOVE.

GIVE \$100
GET \$20

Limited time offer. Promotion ends May 31st.



MOM & ME

HAIR DATES MADE TO SHARE

MOM & ME STYLE \$XX

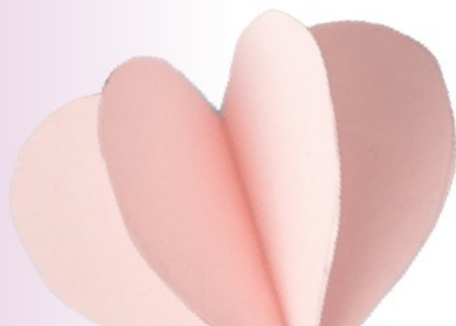
Side-by-side signature blowouts

MOM & ME SHINE \$XX

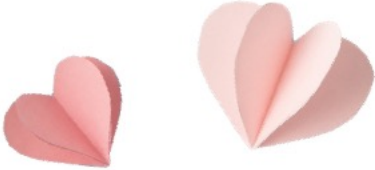
Side-by-side glossing services
followed by signature blowouts

MOM & ME LUXE \$XX

Side-by-side glossing services,
haircuts & signature blowouts
plus a take-home styling essential



A LITTLE EXTRA SHINE, ON US



HAPPY MOTHER'S DAY

ENJOY A
COMPLIMENTARY
GLOSS UPGRADE WITH
YOUR HAIRCUT THIS
MOTHER'S DAY.

BECAUSE YOU DESERVE
A LITTLE EXTRA

Limited time offer.
Promotion ends May 31st.



SERVICE MENU

CUT & FINISH

Women's Cut	\$45
Hairstyle	\$30
Blowout	\$35
Men's Cut	\$40
Kid's Cut	\$25
Shampoo	\$25

COLOR

Partial Highlights	\$50
Full Highlights	\$200
Balayage	\$175

(123) 456-7890

www.yoursalon.com

info@yoursalon.com

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