



UNCENSORED SHINE NEW! NAKED GLOSS Lightweight Shine Oil

SHINE TO THE MAX,
NAKED FEEL

- 130% MORE SHINE*
- 89% AGREE HAIR COLOR RETAINS ITS VIBRANCY AFTER 4 WEEKS
- HEAT PROTECTION UP TO 450 DEGREES
- 5X LIGHTER FORMULA** MELTS INTO HAIR FOR ZERO RESIDUE, ZERO GREASY FEEL
- 80% FRIZZ-REDUCTION UP TO 72 HOURS***



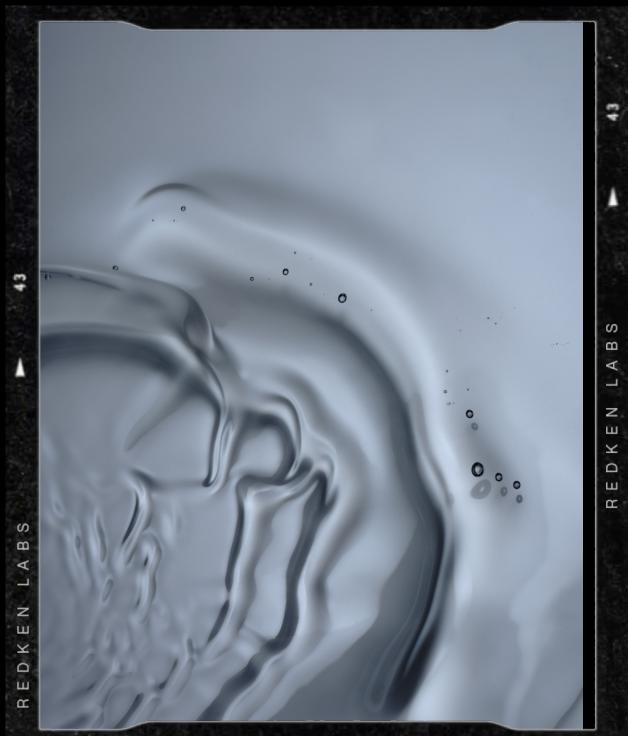
*vs. unwashed hair

**vs. nourishing oils

***vs. non-conditioning shampoo

LIGHTWEIGHT SHINE POWERED BY:

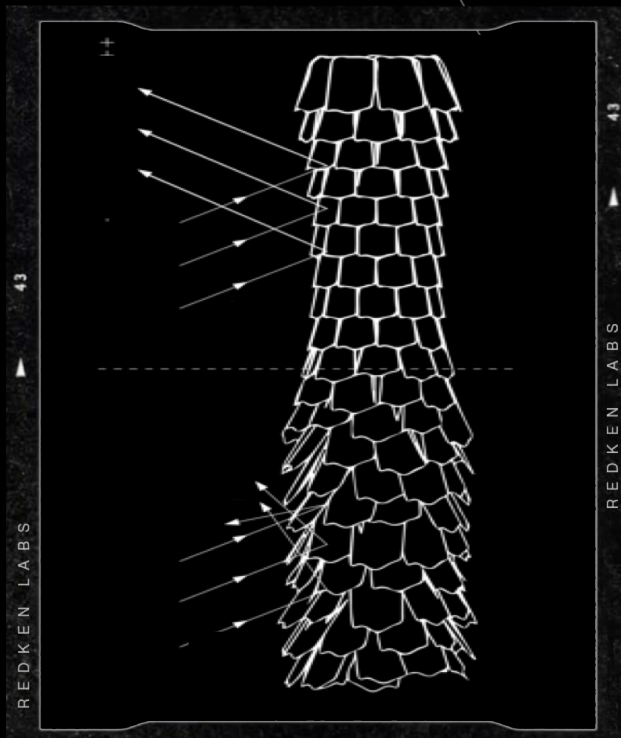
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SATURATED FATTY ACIDS AND OMEGA-9

Apricot oil & triglycerides nourish the cuticle to enhance shine, moisture, & color vibrancy

/02



18% GLOSSING COMPLEX

Smooths & evens cuticle for light reflection, enhancing and maximizing shine

/03



LOW VISCOSITY SILICONES

5x lighter formula* melts into hair without any heavy coating or greasy feel, leaving hair with a weightless naked feel

*vs Nourishing Oils

HOW TO USE



GLOSSY HAIR ROUTINE



Shampoo



Conditioner



Leave-In Treatment



Naked Gloss



Wash hair with Acidic Color Gloss Shampoo & Conditioner



Apply Heat Protection Leave-In Treatment



Pump a small amount into hands and distribute evenly through lengths and ends, adding more as needed on damp and/or dry hair. Style as desired.

CLEANSE

TREAT

DAILY