

Turn Loyal Clients into Brand Ambassadors to Expand Your Client Base

Phorest Referrals: Seamless & Digital

Word-of-mouth marketing just got a digital upgrade. Give your clients a unique referral link to share with friends and family and a custom incentive to spread the word. Reward the referrer and the new client on their first visit and track results seamlessly through your Phorest system.

- Automated for simple management
- Clients have easy access to their referral link in your app or booking portal
- Back your referral programme with the power of Phorest marketing



62%

of clients trust word-of-mouth recommendations from people they know the most.

The latest research shows...

Clients who were referred have a

37%

higher retention rate.

During trials, Phorest salons gained an average of **18 new clients** with the Referrals Feature, with **48% returning** for more services.

Salons using the Phorest Referrals feature earn up to **\$20,000 in additional revenue** on average.

“My loyal clients love being able to refer their friends and earn rewards, and I’ve seen a noticeable boost in new and returning clients.”

Jimmy Sharpe,
Manager of Jakata



Are you looking for an all-inclusive system for long-term client growth?
Meet Your Growth Partner

