

#TEXTURELOVE

FOR ALL TEXTURE TYPES



SCALP CARE CALMING SCALP LOTION

118 ml

WHAT IS IT

- ♥ An anti-itch, lightweight scalp lotion, infused with aloe vera, avocado oil and eucalyptus meant to soothe and moisturize the scalp
- ♥ Concerns addressed: dry scalp, tight scalp, itchy scalp

WHY WOULD I USE IT

- ♥ Ideal for protective style/braid wearers
- ♥ When having itching or flaking from weather, and irritation
- ♥ Extremely lightweight and not an oil formul

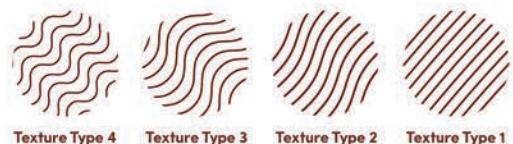
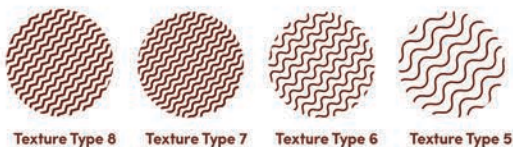
WHEN WOULD I USE IT

- ♥ Between braids or protective styles
- ♥ Anytime

HOW DO I USE IT

- ♥ Apply to wet hair in sections, ends to root
- ♥ Use fingers to define curls diffuse or air dry
- ♥ Do not rinse out

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SCALP CARE SHAMPOO

500ml

WHAT IS IT

- ♥ A anti-dandruff and dry-scalp shampoo that relieves itchiness thanks to pyrithione zinc, peppermint oil and cucumber extract, without stripping the moisture
- ♥ Concerns addressed: Dandruff, dry scalp

WHY WOULD I USE IT

- ♥ For slight to moderate dryness and flakes
- ♥ When having dryness and flaking due to protective styling

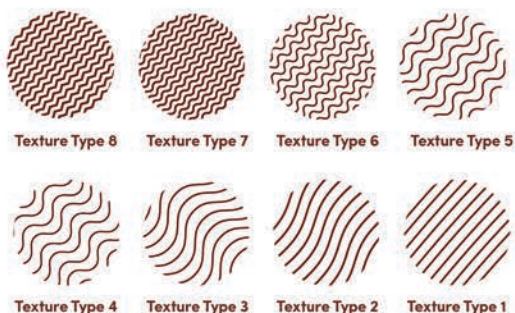
WHEN WOULD I USE IT

- ♥ As your cleansing routine, when needed
- ♥ After you have come out of a protective style, or braids, *as long as there are no abrasions on scalp*

HOW DO I USE IT

- ♥ Apply a small amount of the shampoo to wet hair and scalp
- ♥ Leave on for 1-3 minutes
- ♥ Massage from root to ends
- ♥ Rinse well and repeat as necessary

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STYLE SHIFTER SOCIETY WONDER CROWN

200ml

WHAT IS IT

- ♥ A scalp foaming pre-cleanse with direct to scalp application
- ♥ Concerns addressed: product build up on the scalp

WHY WOULD I USE IT

Removes product build-up on scalp's surface without stripping
Helps preps scalp for your style journey
Easy to apply to protective styles

WHEN WOULD I USE IT

Before shampoo step, when transitioning between styles

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Texture Type 8



Texture Type 7



Texture Type 6



Texture Type 5



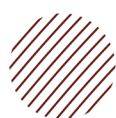
Texture Type 4



Texture Type 3



Texture Type 2



Texture Type 1

TELL ME HOW TO USE IT

1. Using direction nozzle, on dry hair, apply to scalp in ¼" partings
2. Massage into dry scalp before adding water. Once water is added, more foam is created
3. Emulsify for 1 minute and allow to sit for 1 minute
4. Rinse out thoroughly
5. Cleanse and condition as usual

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