

LEVEL UP YOUR
BLONDING GAME

FLASH LIFT TECH GUIDE



INTRODUCING THE ALL-NEW FLASH LIFT

OUR REDESIGNED
MODERN PACKAGING

+ NEW LOOK

+ OLD LOOK



BLONDING PORTFOLIO OVERVIEW



+ **FLASH LIFT 8**
UNIVERSAL TECHNIQUE
UP TO 8 LEVELS OF LIFT
FOR DARK TO MEDIUM BASES
WHO WANT HIGH LIFT



+ **FLASH LIFT 8**
BONDER INSIDE
UNIVERSAL TECHNIQUE
UP TO 8 LEVELS OF LIFT
BUILT-IN BONDING
FOR DARK TO MEDIUM BASES
THAT CAN EASILY BECOME DAMAGED



FLASH LIFT 9
BONDER INSIDE
MAXIMUM POWER
UP TO 9 LEVELS OF LIFT
BUILT-IN BONDING
FOR DARKEST BASES WHO
WANT THE HIGHEST LIFT + CARE

+ **FLASH LIFT 9**
BONDER INSIDE



NEW SUSTAINABLE REFILL SYSTEM

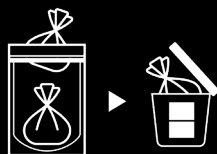
9 TONS OF PLASTIC SAVED ANNUALLY*

HOW TO USE

1

USE AS REFILL

Transfer unopened bleach bags into refillable tub



2

USE STRAIGHT FROM POUCH

Take a scoop and dispense bleach directly from the pouch



2LB. REFILLS
65% LESS PLASTIC



1 LB. REFILLABLE TUB
MADE FROM 75% PCR

REDKEN LABS 400

REDKEN LABS 400

REDKEN LABS 400

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REDKEN LABS 400

REDKEN LABS 400

REDKEN LABS 400

REDKEN LABS 400

QUALITY TESTED FORMULAS

Discover the reinvented Flash Lift—our advanced lightening pillar with breakthrough power, next-level strength and confidence in every application. Our products do what they say—powerful, clean, seamless even lift.

BREAKTHROUGH POWER

Break through persistent unwanted undertones

NEXT-LEVEL STRENGTH

Built-in bonding technology to preserve hair integrity

CONFIDENCE

Quality tested for seamless, even lift with each application

FLASH LIFT MIXING GUIDELINES



	FLASH LIFT 8	FLASH LIFT 8 BONDER INSIDE	FLASH LIFT 9 BONDER INSIDE
DEVELOPER	Mix with Redken 10, 20, 30 or 40 Volume Pro-oxide		
TIMING	Process at room temperature for up to 50 minutes. Do not use heat.		
ON-SCALP USAGE	1:1.5 - 1:2 10, 20, 30 volume	1:1.5 - 1:2 10, 20, 30 volume	1:2 10, 20, 30 volume
OFF-SCALP USAGE	1:1 - 1:1.5 10, 20, 30, 40 volume		1:1 - 1:1.5 10, 20, 30, 40 volume

HERO SERVICE: BLENDED LIGHTS

1 TECHNIQUE, 4 UNIQUE LOOKS

MODERN, DIMENSIONAL BLONDE RESULTS.

Blonder with all of the dimension.
Blended, lived-in look.

- + Maintenance: low-medium
- + Refresh every 3+ months
- + Time: 1 hour

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PRINCIPLES OF PLACEMENT



MICRO STITCH



@hairbymarocque

REGULAR STITCH



@slh_designs

SLICE, SKIP, SLICE



@therealmarcmendez

SLICE



@hairbylisamathews



THE STITCH GUIDE

MICRO STITCH

Typically used for the most subtle result.
80% of hair lightened in foil.



REGULAR STITCH

Traditional weave.
50% of hair lightened in foil.



SLICE, SKIP, SLICE

Used to create a slightly more chunky effect.
50% of hair lightened in foil.



SLICE

Dramatic color. Fastest way to add contrast.
100% of hair in foil.





SOFT BLENDED LIGHTS

ARTIST:
Sean Godard

STARTING LEVEL:
Natural level 6

LIGHTENING FORMULA

- 2 scoop (30g) Flash Lift 8
- 1.5 oz. (45ml) 20 Volume Pro-Oxide Cream Developer

SHADES EQ FORMULA 1

- 1 oz (30ml) Shades EQ Gloss 010VG Baby
- 1 oz (30ml) Shades EQ Processing Solution

SHADES EQ FORMULA 2

- 1 oz (30ml) Shades EQ Gloss 09NB Irish Cream
- 1 oz (30ml) Shades EQ Processing Solution



SECTIONING

STEP 1

Create a horseshoe shaped section that starts at the corner of the eye and extends to just below the crown, ending at the opposite corner of the eye.



STEP 2

Separate each side with a parting through the middle of the section.

LIGHTENING APPLICATION

STEP 1

Starting at one side, take a 1/4" (~0.5cm) diagonal back micro stitch section and place on a foil. Apply **Lightening Formula** and saturate well. Fold and secure the foil.



STEP 2

Continue to drop down sections pivoting each one slightly to complete foils each side of the parting.

STEP 3

Once the sides sections are complete, move to the front.

STEP 4

Starting at the front left side take a 1/4" (~0.5cm) diagonal back micro stitch section, and place on a foil. Apply **Lightening Formula** and saturate well. Fold and secure the foil.



STEP 5

Continue to drop down sections pivoting each one slightly to complete 3 foils. Repeat on opposite side.

STEP 6

Process at room temperature (do not use heat) until pale yellow, not to exceed 50 minutes. Rinse and shampoo with **Acidic Bonding Concentrate**, then treat with **Acidic Pro Concentrates**. Dry hair.

SHADES EQ APPLICATION

STEP 1

Separate the front from the back with a vertical parting from the top of the head to the top of the ear. Repeat on the opposite side. Divide the back equally with a vertical parting from the top of the head to the center of the nape, and from the top of the head to the front hairline.



STEP 2

Apply **Shades EQ Gloss Formula 1** to the front section.

STEP 3

Apply **Shades EQ Gloss Formula 2** to the rest of the hair.



STEP 4

Process for 20 minutes at room temperature, then rinse and condition with **Acidic Bonding Concentrate**. Dry and style.



"I chose to go with an update to a bold money piece for 2025 and switched it to a subtle face frame to delicately contour the shape and add a natural brightness around the face."

SEAN GODARD



BOLD BLENDED LIGHTS

ARTIST:
Sean Godard

STARTING LEVEL:
Natural level 3

LIGHTENING FORMULA

- 2 scoop (30g) Flash Lift 9 Bonder Inside
- 1 oz. (30ml) 10 Volume Pro-Oxide Cream Developer

SHADES EQ FORMULA 1

- .5oz (15ml) Shades EQ Gloss 06N Moroccan Sand
- .5oz (15ml) Shades EQ Gloss 06NB Brandy
- 1oz (30ml) Shades EQ Processing Solution

SHADES EQ FORMULA 2

- .5oz (15ml) Shades EQ Gloss 09N Café Au Lait
- .5oz (15ml) Shades EQ Gloss 09GB Butter Cream
- 1oz (60ml) Shades EQ Processing Solution

SHADES EQ FORMULA 3

- 1oz (30ml) Shades EQ Gloss 08GG Gold Dip
- 1oz (30ml) Shades EQ Processing Solution



SECTIONING

STEP 1

Create a horseshoe shaped section that starts at the corner of the eye and extends to just below the crown, ending at the opposite corner of the eye.

STEP 2

Separate each side with a parting through the middle of the section.



LIGHTENING APPLICATION

STEP 1

Starting at the front left side take a 1/4" (~0.5cm) diagonal back slice section, and place on a foil. Apply **Lightening Formula** and saturate well. Fold and secure the foil. Continue to drop down sections pivoting each one slightly.

STEP 2

Move to the side take a 1/4" (~0.5cm) diagonal back slice section, and place on a foil. Apply **Lightening Formula** and saturate well. Fold and secure the foil.

STEP 3

Continue to drop down sections pivoting each one slightly to complete foils each side of the parting.

STEP 4

Once the sides sections are complete, move to the front.

STEP 5

Starting at the bottom of the horseshoe section take a 1/4" (~0.5cm) horizontal section, using a regular stitch place in foil and apply **Lightening Formula**. Continue to work up towards the parting repeating the process on the opposite side.

STEP 6

Process at room temperature (do not use heat) for up 50 minutes. Rinse and shampoo with **Acidic Bonding Concentrate**, then treat with **Acidic Pro Concentrates**. Dry hair.



SHADES EQ APPLICATION

STEP 1

Separate the front from the back with a vertical parting from the top of the head to the top of the ear. Repeat on the opposite side. Divide the back equally with a vertical parting from the top of the head to the center of the nape, and from the top of the head to the front hairline.

STEP 2

On dry hair, apply **Shades EQ Formula 1** globally to zone 1.

STEP 3

Once complete, work through rest of head applying alternate **Shades EQ Formula 1 & Shades EQ Formula 2** to zones 2.

STEP 4

Process for 20 minutes at room temperature, then rinse well and condition with **Acidic Bonding Concentrates**. Dry and style.



"I wanted to have maximum contrast to create drama and dimension. We went in with a classic herringbone pattern to create texture and movement in her wavy hair.

Flash lift 9 Bonder Inside was the perfect choice to create this lift and keeping great condition of the hair."

SEAN GODARD

REDKEN LABS 400

REDKEN LABS 400



LUMINOUS BLENDED LIGHTS





ARTIST:
Leysa Carrillio

STARTING LEVEL:
Natural level 3

LIGHTENING FORMULA

- 2 scoop (30g) Flash Lift 8 Bonder Inside
- 1.5 oz. (45ml) 20 Volume Pro-Oxide Cream Developer

SHADES EQ FORMULA

- 1oz (30ml) Shades EQ Gloss 08G1 St. Barths
- 1oz (30ml) Shades EQ Processing Solution

SECTIONING

STEP 1

This technique uses visual placement based on the curl pattern of the client. Comb hair into natural fall and allow it to part organically for best results.



LIGHTENING APPLICATION

STEP 1

Using visual placement, select the individual coils to be highlighted using a skip & stitch section. Use a balayage technique apply **Lightening Formula** to zone 1, saturate well. Once complete, gently release section.



HOT TIP: You can secure sections taken with foils or leave as open air balayage.

STEP 2

Continue to visually select individual coils and apply **Lightening Formula**. For a strong overall lightness ensure you take multiple sections close to each other. If more dimension is required, ensure to leave larger natural sections in between.

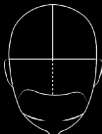
STEP 3

Process at room temperature (do not use heat) until pale yellow, not to exceed 50 minutes. Rinse and shampoo with **Acidic Bonding Concentrate**, then treat with **Acidic Pro Concentrates** . Dry hair.

SHADES EQ APPLICATION

STEP 1

Separate the front from the back with a vertical parting from the top of the head to the top of the ear. Repeat on the opposite side. Divide the back equally with a vertical parting from the top of the head to the center of the nape, and from the top of the head to the front hairline.



STEP 2

On dry hair, use a global application to apply **Shades EQ Formula**.



STEP 3

Process for 20 minutes at room temperature, then rinse, shampoo and condition with **Acidic Bonding Concentrate**. Dry and style.



“Intentional dimension is the secret to movement and life. With Blended Lights, even a touch of strategically placed brightness will make those curls truly pop.”

LEYSA CARRILLIO

REDKEN LABS 400

REDKEN LABS 400



HI-VOLTAGE BLENDED LIGHTS





ARTIST:
Philip Foresto

STARTING LEVEL:
6 with previous balayage

LIGHTENING FORMULA 1

- 2 scoops (30g) Flash Lift 9 Bonder Inside
- 1.5 oz. (45ml) 30 Volume Pro-oxide Cream Developer

LIGHTENING FORMULA 2

- 2 scoops (30g) Flash Lift 8 Bonder Inside
- 1.5 oz. (45ml) 10 Volume Pro-Oxide Cream Developer

SHADES EQ FORMULA 1

- 1 oz. (30ml) Shades EQ Gloss 07N Mirage
- 1 oz. (30ml) Shades EQ Processing Solution

SHADES EQ FORMULA 2

- 0.3 oz. (10ml) Shades EQ Gloss 010VG Baby
- 0.3 oz. (10ml) Shades EQ Gloss 010VV Lavender Ice
- 1.4 oz. (40ml) Shades EQ Gloss 000 Crystal Clear
- 2 oz. (60ml) Shades EQ Processing Solution

SECTIONING

STEP 1

Separate each side with a vertical parting from the center front to the high point of the head.

STEP 2

Starting at the crown take a diagonal parting to the front of the ear, secure at the front of the head and repeat on the opposite side.



LIGHTENING APPLICATION

STEP 1

Starting at the center back, take a 1/2" (~1cm) deep zig zag section, starting at the ends, backcomb to diffuse. Place on foil and apply **Lightening Formula 2** to lighter areas, working upwards then apply **Lightening Formula 1** to natural hair. Once well saturated, fold and secure foil.

STEP 2

Take another 1/2" (~1cm) deep zig zag section and repeat. Work through back section towards the crown, taking deep horizontal zig zag sections. Backcomb to diffuse. Once section become too wide for 1 foil, split section into 2.



STEP 3

Starting at the front left take a 1/4" (~0.5cm) diagonal back slice section and place on a foil. Apply **Lightening Formulas** as previously done in Step 1 (**Lightening Formula 1** to lighter areas then **Lightening Formula 2** to natural/darker hair.) Continue with this application method throughout. Fold and secure the foil.



STEP 4

Continue to drop down sections pivoting each one slightly to complete 5 foils on each side.

STEP 5

Once the front sections are complete, move to one side.

STEP 6

Starting at the left side take a 1/4" (~0.5cm) diagonal back slice section and place on a foil. Apply **Lightening Formulas** and saturate well. Fold and secure the foil. Continue taking diagonal back sections through side section, then repeat on opposite side.



STEP 7

Working with the same sectioning and application methods as the back, work through each side section. Horizontal deep zig zag, backcombing to diffuse. Apply **Lightening Formulas**.



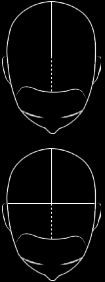
STEP 8

Process at room temperature (do not use heat) until pale yellow, not to exceed 50 minutes. Rinse and shampoo with Acidic Bonding Concentrate, then treat with **Acidic Pro Concentrates**. Dry hair.

SHADES EQ APPLICATION

STEP 1

Separate the front from the back with a vertical parting from the top of the head to the top of the ear. Repeat on the opposite side. Divide the back equally with a vertical parting from the top of the head to the center of the nape, and from the top of the head to the front hairline.



STEP 2

On dry hair, Apply **Shades EQ Formula 1** to zone 1.

STEP 3

Once complete, apply **Shades EQ Formula 2** to zones 2 & 3.



STEP 4

Process for 20 minutes at room temperature, then rinse and condition with **Acidic Bonding Concentrate**. Dry and style.

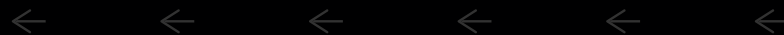


“Blended Lights delivers lasting, vibrant color and that fluid, confident look clients crave.”

PHILIP FORESTO

TESTIMONIALS

WHAT STYLISTS ARE SAYING ABOUT FLASH LIFT



@_hairbypaula

"I LOVE USING FLASH LIFT WITH BONDER INSIDE

because of the consistency and bendability. The product also gives a clean and even lift!"

GAVIN ACKLAND-GALL
@blondedbygav



@madeandtaylored

"I love the versatility of Flash Lift Lighteners. From caramels to platinums

I CAN ALWAYS COUNT ON FLASH LIFT"

CAMERON WRIGHT
@hairby_cameronlynn

"FLASH LIFT IS INCREDIBLE

because I truly feel like you can use this for anyone's hair."

ANNA RIVAS
@hairfromgrace



@therealmarcmenendez

"THE CONFIDENCE IT GIVES ME

as a stylist- it never fails me. Beautiful lift every time and it never bleeds!"

ALISSA MARIE
@hairbyalissam



@sarahzstylz

FLASH LIFT PORTFOLIO NAVIGATION



	FLASH LIFT 9 BONDER INSIDE	FLASH LIFT 8 BONDER INSIDE	FLASH LIFT 8
WHO IT'S FOR	The darkest bases who want our highest lift with care	Dark to medium bases that can be easily damaged	Dark to medium bases who want high lift
TRY IT FOR	Balayage while protecting strong bonds	Foiling while protecting strong bonds	Corrective Services
LEVEL OF LIFT	Up to 9	Up to 8	Up to 8
TECHNOLOGY	All-in-one bonder and lightener powder. Formulated with the combination of Glycine and Citric Acid.		Traditional persulfate system
BENEFIT	• Helps preserve fiber integrity • With built-in bond protection • Breaks through red, orange, and yellow undertones	• Built-in bond protection • Helps reduce breakage for increased bond strength • Improves elasticity • Improves cosmeticity	• On and off scalp applications • Variable mixing ratios
TEXTURE	Powder		
SPEED	17% faster takeoff during the first 15 minutes of processing* *vs. Flash Lift 8 Bonder Inside	Consistent fast lift	
DEVELOPER	Mix with Redken 10, 20, 30 or 40 Volume Pro-oxide		
TIMING	Process at room temperature for up to 50 minutes. Do not use heat.		
ON-SCALP USAGE	1:2 10, 20, 30 volume	1:1.5 - 1:2 10, 20, 30 volume	1:1 – 1:3 10, 20 volume
OFF-SCALP USAGE	1:1 - 1:1.5 10, 20, 30, 40 volume	1:1- 1:1.5 10, 20, 30, 40 volume	