

PULPRIOT FAQ

#blondeAF LIGHTENER

HOW DO I USE PULP RIOT #blondeAF LIGHTENER?

#blondeAF Lightener can be used 3 ways! 1. On scalp, 2. In foil, or 3. Hair painting techniques.

WHAT'S THE MIXING RATIO?

1:1.5 lightener to developer. For thicker consistency mix 1:1 and for a thinner consistency mix 1:2.

WILL #blondeAF LIGHTENER SWELL IN FOILS OR WHEN LEFT IN THE COLOR BOWL?

Our #blondeAF Lightener is designed to stay true to the mixed consistency and does not expand in foil. On scalp with the heat from the head, it may swell/expand slightly.

DO I HAVE TO USE PULP RIOT DEVELOPERS WITH #blondeAF LIGHTENER?

They are designed to be used together for maximum results.

WHY IS #blondeAF LIGHTENER BLUE?

The blue color of Pulp Riot #blondeAF Lightener has slight toning properties and helps during the lifting process.

CAN #blondeAF LIGHTENER BE USED WITH BOND BUILDERS?

Yes. #blondeAF Lightener plays well with all bond builders. Please note, this can change the speed at which it will process.

CAN I MIX CLAY LIGHTENER WITH #blondeAF LIGHTENER?

Yes. You can create custom consistencies and lift by intermixing the Clay Lightener and #blondeAF Lightener.

CAN I APPLY #blondeAF LIGHTENER AT THE SAME TIME AS PULP RIOT SEMI-PERMANENT COLORS?

No. We suggest doing all of your lightening first and thoroughly cleansing and rinsing the hair (no conditioner) before applying Pulp Riot Semi-Permanent Colors. Lightener can eat away at the color molecules for semi-permanent colors, causing uneven color results.

WHAT OTHER BENEFITS DOES THE #blondeAF LIGHTENER OFFER?

#blondeAF Lightener is formulated with quinoa, which adds mild bonding properties and helps to leave the hair in good condition. This will aid you in lifting the hair quickly without all of the compromise.

#BLONDEAF LIGHTENER

rapid lift powder bleach
poudre éclaircissements très rapid
decolorante en polvo elevación rápida

TEN

10 volume premium developer + 3%
oxydant en crème premium 10 volumes
revelador en crema prima de 10 volúmenes

9+ LEVELS OF LIFT

Weight: 17.65 oz | 500 g