



MIZANI
TEXTURE LOVE SINCE 1991

#TEXTURELOVE





LET'S TALK FAMILIES

WHAT DOES 360° TEXTURE MEAN?



25 MIRACLE COLLECTION Prime and Nourish Every Style

SMOOTH
Permanent Straightening



RELAXERS

SMOOTH
Frizz



PRESS AGENT

DEFINE
Coils Curls & Waves



TRUE TEXTURES

SOOTHE
Dry Scalp



SCALP CARE

HYDRATE
Revive Dry Hair



MOISTURE FUSION

STYLE
Limitless Versatility



STYLING



25 MIRACLE COLLECTION

UNIVERSAL LEAVE-INS

FORMATS:

- Milk
- Oil
- Cream

CAN BE USED FOR:

- Detangling
- Moisturizing
- Heat protection
- UV protection
- Oil can be used on body

KIND INGREDIENT BLEND:

- Coconut, fennel seed & sunflower oil

For all texture types (Cream 8-6)



TRUE TEXTURES

COILS, CURLS AND WAVES

FORMATS:

- Moisture Shampoo
- Moisture Conditioner
- Pudding: Curl Define Pudding
- Gel-Cream: Curl Enhancing Lotion
- Oil-Gel: Perfect Coil Oil Gel
- Jelly: Twist and Coil Jelly
- “No-Poo”: Cream Cleansing Conditioner
- Mask: Moroccan Clay Steam Mask
- Cream: Coil Stretch Cream
- Gel: Sleek Holding Gel

CAN BE USED FOR:

- Caring & styling coils, curls and waves

KIND INGREDIENT BLEND:

- Coconut, olive, marula oil & sea moss* (sulfate, paraben and silicone free)

For texture types 8-3

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STYLE SHIFTER SOCIETY

UNIVERSAL HEROES

FORMATS:

- Coco Dew
- Wonder Crown
- Heat Screen

CAN BE USED FOR:

- Pre & re-styling spray
- Scalp pre-cleanser
- Heat protection

KIND INGREDIENT BLEND:

- Coconut juice extract, rose water & cannabis sativa seed oil

Coco Dew 8-3, Wonder Crown for all texture types, Heat Screen 8-4





PRESS AGENT

FOR THERMAL STYLING

FORMATS:

- Shampoo
- Conditioner
- Cream
- Serum

CAN BE USED FOR:

- Heat protection
- Moisturizing
- Frizz protection

KIND INGREDIENT BLEND:

- Argan oil & agave extract

For all texture types



MOISTURE FUSION

CLEANSE & HYDRATE

FORMATS:

- Gentle Clarifying Shampoo
- Moisture Replenish Shampoo
- Intense Moisturizing Mask

CAN BE USED FOR:

- Removes build-up
- Revitalizes curls, coils and waves
- Does not strip hair of its natural moisture

KIND INGREDIENT BLEND

- Cupuacu butter, argan oil, honey

For all texture types



SCALP CARE

HEALTHY SCALP = HEALTHY HAIR

FORMATS:

- Shampoo
- Conditioner
- Calming Scalp Lotion

CAN BE USED FOR:

- Dryness
- Itchy scalp
- Dandruff
- Flaking

KIND INGREDIENT BLEND:

- Cucumber extract, peppermint oil, aloe vera, eucalyptus oil

For all texture types



STRENGTH FUSION

POST-CHEMICAL STRENGTHENING

FORMATS:

- Strengthening and Repairing Shampoo
- Recover Mask
- Night-time treatment

CAN BE USED FOR

- Damage
- Weakness
- Color and chemical service damage

KIND INGREDIENT BLEND:

- Spirulina

For all texture types



BUTTER BLEND

RELAXER WITH BODY & MOVEMENT

2 STRENGTHS:

- Fine/color-treated
- Medium/normal

2 FORMULAS:

- Sodium Hydroxide
- Calcium Hydroxide (Sensitive Scalp)

SUPPORT SYSTEM:

- Butter Base*
- Perpfecting Cream
- Balance Hair Bath

KIND INGREDIENT BLEND

- Honey
- Shea Butter
- Cocoa Butter

STYLING

TEXTURE MUST-HAVES

Artful Edges: edge taming gel

Foam Wrap: foaming mousse with hold and shine

Humidity Resistance Mist (HRM): aerosol finishing/working spray that provides humidity protection and medium hold

HD Shyne: Aerosol shine spray with no hold





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